



## EVALUATION CRITERIA AND CANDIDATURES PRESENTATION FOR THE "BEST EUROPEAN COMMUNITY AND TOWN OF SPORT" OF THE YEAR AWARD (ACES EUROPE)

### INTRODUCTION

The European Capital and Cities of Sport Federation (ACES) in the 2018 has set a new initiative which aims to recognize the European Community and Town of Sport that best represents the general principles and objectives of ACES Europe.

### MISSION :

University of Kosice (Slovakia) will be in charge of analyzing the candidacies, declarations and bid files received as jury, impartial and independent body.

### EVALUATION REPORT FOR ACES EUROPE ANNUAL 'BEST EUROPEAN COMMUNITY AND TOWN' AWARD UNIVERSITY OF KOSICE

University of Kosice, autonomous body registered in Slovakia was chosen by ACES Europe for its strong support to the European Capital and Cities of Sport Federation, its neutrality and local and sport vocation.

Furthermore the spirit with which the evaluation is taken, corresponds to the sport competition, a constructive fight for the excellence and improvement of humankind.

### BASIS :

The Lisbon Treaty reserves a more active role to the Union. For the first time there is an official reference to a European policy for sport which in the 2013. The article 149 of the Treaty states that : *the Union will contribute in promoting all the European aspects of sport, taking into account its specific characteristics, its structures based on voluntary work and its social and educational function. The EU action will address to :*

*- Develop the European dimension of sport by promoting equality and openness in sport competitions besides cooperation among bodies responsible for sport, preserving physical and moral integrity of sportsmen and women and especially the youngest.*

This article of the Treaty represents the first step towards the development of **a European dimension of sport** and it is the result of discussions and consultations among the European institutions and the sport world.

According to the **European White Paper on sport** (2007), sport has become an activity among the most extended. It is considered a dynamic union and cooperation factor able to promote peace and solidarity among nations. It contributes to health, social integration and inclusion, takes part to the non-formal education process, supports intercultural exchanges and creates jobs within the European Union.

These are the main aspects of sport deserving the Union support and which are

coherent with the social and educational function that the Treaty assigns to sport.

ACES EUROPE conducts its action on sport and physical activity in Europe from 20 years. ACES Europe awards the European Capital of Sport title, an initiative that has received the recognition of the European Commission in the White Paper (Art. 50). In addition, ACES Europe is an official partner of the European Commission in the European Week of Sport. Both facts suppose the recognition of the work and activity of ACES Europe.

ACES EUROPE action goes hand in hand with the European White Paper on sport purposes, especially by referring to sport social and educational dimension (Treaty on Europe mandate) and contributes to one of the most relevant European Union strategies : to facilitate the exchange of best practices among member States and the integration of the sport dimension in other policies such as the educational and social ones.

Therefore ACES Europe works in promoting sport activity at local level and thanks to the European Capital, City, Community and Town of Sport awards recognizes the individual municipal commitment in sport matters.

At the same time ACES preserves the olympic tradition and the spreading of its **universal values** at local level, driving communities in practicing sport, committing to its fulfillment, in a fair play environment and improving health.

This award which will be given to the "European Town of Sport which has better represented ACES Europe values", has the aim to stimulate the candidate cities by doing their best in order to achieve the above mentioned objectives and values.

#### PRINCIPLES SUBMITTED TO THE PRESENT EVALUATION

The general principles which drives ACES Europe implementation, in line with the sport social and educational function promoted by the European Union, derives from the responsibility and ethic principle on which sport promoters base their actions. The social function pursued with this implementation consists in transmitting values associated to sport and shared through the different experiences made by the various European municipalities.

Life fields of the European citizens connected with the European sport dimension are:

- Education
- Integration
- Quality of life
- Health
- Social inclusion

Sport, from a social dimension, represents a **privileged instrument for the permanent education** of people, especially in the training, where is conceived as completion of the youngest integral development.

Sport results very useful in the **integration and social inclusion policies** conducted by public authorities and private bodies which are public aims oriented. It allows to reach as well high level of social cohesion in areas where sport culture is extended.

Sport is one of the main **society life levels indicator**. It contributes in improving citizens quality of life, by basically improving health, physic and psychological wellbeing in general.

Furthermore sport **facilitates dialogue among different cultures**, promoting mutual understanding and collaboration, peace and solidarity among populations.

Although we might point out that sport promotion can contribute in reaching these social and educational objectives, is the recreational and popular sport, the one integration and health orientated which better represent the European values of equality and solidarity.

If the objective is to achieve a better Europe, sport can contribute in a decisive manner. We must strive for... **a more social and sport oriented Europe**.

DMF OBJECTIVES RELATED TO THE TASK :

The objectives which will be taken into account during the evaluation of the different candidacies presented, correspond to ACES cities net and are the following :

That sport realized activities are basically oriented to the "exercise implementation" and practice.

That the actions taken will be supported by the "commitment in the implementation" and the value of the effort through the practice.  
That the realized activities promote the sense of community and the solidarity among the participants.

That the practice will base on the "fair play" code and the olympic values development.

That the carried out activities will be orientated towards "health improvement".

EVALUATION CRITERIA

The evaluation is based on two perspectives. The first one, more quantitative oriented which measures the program impact on the objectives, taking into account the number of actions carried out and the number of participants. The second perspective or approach will be analyzed only if the quantitative score will be adequate.

**The indicators in use are the following :**

Popular sport activities (12 points)

- On a local level (0,1 point/activity)
- On a national or international level (0,2 points/activity)

Participants (% active inhabitants in every age group) (10 points)

- People (0,1 point/1000 participants)
- Bodies (0,1 point/10 bodies involved)
- Audience (0,1 point/1000 people)
- Volunteers (0,1 point/100 people)

Sport competitive activities (8 points)

- On a local level (0,1 point/activity)
- On a national level (0,2 points/activity)
- On an international level (0,3 points/activity)

Dissemination activities (5 points)

- Conferences (more days) (0,3 points/activity)
- Conference (just one day) (0,1 point/activity)
- Cultural events (0,1 point/activity)
- Researches (0,1 point/activity)
- Publications (0,1 point/ activity)
- Investments (5 points, 0,1 point/10000 €)

Media impact (5 points)

- Mass communication (0,1 point/action)
- Through social networks/internet (0,2 points for every single profile and social net kept active and in permanent form)
- Other (0,1 point/action)

Sport activities oriented to inclusive sport (3 points, 0,1 point/activity)

New sport activity proposals/plan for investment in sport area (2 points, 0,1 point/activity)

DECISION :

Analyzing and evaluating the presented candidacies for the annual "Best European Community and Town of Sport", the University of Kosice will decide before October the 30th.

FORMAL ASPECTS FOR THE CANDIDACY PRESENTATION :

The cities willing to win the award must present a document/dossier of activities and actions realized before September the 30th 2018 to University of Kosice.

All the activities and actions which will be kept into account during the evaluation phase must have been programmed on a specific manner to remember ACES European Community and Town of Sport award.

Activities and actions that cities carry out regularly will not be taken into consideration.

Data inserted in this document/dossier must be true and organized according to the established indicators and evaluation criteria :

Popular sport activities (recreational)

- On a local level
- On a national or international level

Participants (% active inhabitants in every age group)

- People
- Bodies
- Audience
- Volunteers

Sport federate activities (competition)

- On a local level
- On a national level
- On an international level

Dissemination activities

- Conferences (more days)
- Conference (just one day)
- Cultural events
- Researches
- Publications
- Investments

Media impact

- Mass communication
- Through social networks/internet
- Other

Sport activities oriented to inclusive sport

New sport activity proposals/ plan for investment in sport area

With the aim to evaluate in the more possible impartial manner the document/dossier presented by the candidate cities, it will be necessary to describe in detailed form all the activities facilitating data proof through objective measurable means.

ACES reserves the right to request an official confirmation and or proof of whichever data, activity or action realized by the candidates cities that is presented in the document/dossier for the candidacy.

The document/dossier shipment can be done through whichever official mean : ordinary post, e-mail, internet..., to the attention of ACES Europe.

The document/dossier can contain : an explicatory text and the candidacy

presentation, objective data on the candidate town, images, etc... and other communication/information means found appropriate.

E-mail :

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**\* If you might send audiovisual material, or documents which take a big quantity of megabites, you can use other instruments such as [www.wetransfer.com](http://www.wetransfer.com) or dropbox.**

The report on the evaluation will be elaborated by University of Kosice experts. The established evaluation criteria recall the general principles on which ACES Europe is founded, as well as objectives and goals pursued by the Federation which correspond to the Olympic values and the European Union recommendations.

Kosice 23-01-2018