



# GLASGOW'S CANDIDATURE

European Capital of Sport 2023



PEOPLE  
MAKE  
GLASGOW







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# 1. Welcome from The Rt Hon The Lord Provost of Glasgow, Councillor Eva Bolander



Ladies and gentlemen, fellow sports enthusiasts,

As Lord Provost of this wonderful city, it's my immense pleasure to join you as Glasgow bids for the title of European Capital of Sport 2023!

This city was first awarded this accolade back in 2003 and, I'm proud to say, since then there have been vast improvements to the city's sporting infrastructure, and our citizens' participation in sport has soared.

More than £200 million has been spent on building and improving sporting facilities across the city, including the construction of our world-class Emirates Arena and the Sir Chris Hoy Velodrome.

The sporting sector also employs more than 10,000 people contributing £368 million to the economy.

You may remember, we also hosted the hugely successful Glasgow 2014 Commonwealth Games, an event which, I'm delighted to say, was described by Commonwealth Games Federation Chief Executive Mike Hooper as "the standout Games in the history of the movement".

Glasgow recently hosted - jointly with Berlin - the inaugural 2018 European Championships. We're incredibly proud to have set an exceedingly high benchmark for successor host cities.

Glasgow is a city which is ranked among the world's top five sporting cities. Our athletes have become household names across the globe. Last year Team Scotland successfully competed in the Gold Coast 2018 Commonwealth Games, returning home with a record overseas medal haul - an impressive 44 medals.

Since 2003, 36 Olympic medals have been won by Scottish athletes competing in Team GB, demonstrating our athletes' commitment and inspirational contribution to the UK's sporting success.

Friends, it's not just our remarkable record of successfully hosting major sporting events that sets us apart from the rest. It's also our ability to use these events as a springboard to increase participation in sport across the city.

Thanks to the emphasis we've placed on sport since 2003, more and more Glaswegians are leading active and healthy lives. Attendance at Glasgow Club, Scotland's largest public health and fitness network, has topped six million in each of the last seven years, and membership now stands at more than 60,000. Impressively, junior membership of sports clubs is close to 21,000 - up more than 350 percent since 2009.

We've more than 4,500 coaches working with sports clubs in Glasgow, and there's a similar number of volunteers: people committed to putting in countless hours of effort to train, support and coach people with sporting ambitions and ability.

Considering all these factors it's clear that Glasgow is a real contender - and truly deserves the title of European Capital of Sport 2023.

I look forward to welcoming you all to our city where I'm confident you'll find people really do make Glasgow.

A handwritten signature in black ink, reading "Eva Bolander".

The Rt Hon The Lord Provost of Glasgow  
Cllr Eva Bolander



## 2. Introduction from Chief Executive of Glasgow Life, Dr Bridget McConnell CBE



Ladies and gentlemen of ACES Europe,

It would be a true honour to welcome you to our city in 2023.

Glasgow is an extraordinary city which is bursting at the seams with culture and leisure. Our citizens are renowned as the friendliest in the world and visitors to the city will always leave with fond memories.

Our city and country's sporting achievements are well-known, and our athletes are praised across the world: Sir Chris Hoy, Sir Andy Murray, Laura Muir, and Katie Archibald MBE.

We have some of the best sporting facilities in the world and, upon completion of the Glasgow BMX Centre last year, became the first city capable of hosting all Olympic cycling disciplines within the city boundaries. That was a huge deciding factor in Glasgow and Scotland being chosen as the host for the first-ever World Cycling Championships in 2023.

Sport aside, Glasgow is a diverse and dynamic city which offers fantastic and unparalleled experiences to tourists and locals alike. Our world-famous Kelvingrove Art Gallery and Museum plays host to some of the finest collections of artwork known to man, while The SSE Hydro regularly places on lists detailing the most popular and best music venues in the world. Glasgow is also a proud UNESCO City of Music.

The city landscape is immediately recognisable and our architecture is second-to-none: modern and Victorian buildings meet at most corners so always remember to look up!

Scottish cuisine can be homely and hearty as well as cutting-edge and experimental, and there is no shortage of award-winning restaurants in Glasgow.

We are excited to bid for the title of European Capital of Sport 2023, a title we know our city deserves, and look forward to your visit to Glasgow to experience the world-famous Glasgow welcome.

A handwritten signature in black ink, reading 'Bridget McConnell'.

Dr Bridget McConnell CBE  
Chief Executive, Glasgow Life



# 3. EXECUTIVE SUMMARY

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This is a chapter from the story of how sport has transformed Glasgow. It's a story of how European Capital of Sport 2003 enabled Glasgow to fast forward.

It talks of our big-ticket triumphs - 2014 Commonwealth Games, 2015 World Gymnastics and the 2018 European Championships.

The scale of legacy ambitions realised.

The reach and depth of the broadcast coverage achieved.

The awards, accolades and international rankings.

But, more importantly, it tells the story of our communities, institutions and attitude.

It tells the story of how sport has been woven into a city's fabric. It takes in a broad sweep. From the local to the global. From the visceral thrill of competition, to the fun and connection in taking part. From inspiring new generations of all abilities to begin their own adventures, to helping everyone realise their own potential.

This chapter of the story lasts twenty years. But it's only the beginning.

Glasgow's experience and approach over the last two decades shows what European Capital of Sport helps make possible. The world has moved on since 2003. But now, perhaps more than ever, the world needs the hope, meaning and connection which sport enables.

That's why Glasgow's story is so compelling. That's why we want to share our learning. That's why we want to underscore the beginning of our next chapter with European Capital of Sport in 2023.

Here are some of the highlights which European Capital of Sport has enabled us to achieve since 2003:

Leveraging more than £200 million of new world-class sporting events infrastructure

Around 10,000 people now employed in the sport sector and a GVA contribution of £368million

Hosting countless major sporting events

Achieved and retained a Top Five Global Sports City ranking

We know that it's not major events or hard infrastructure themselves which create legacy. It's the amalgam of capacity, investment and activities. It's the networks, formal and informal partnerships built up over the years which coalesce around the event.

It's using these events to engage excluded and disadvantaged communities in mass participation volunteering programmes. It's ensuring new sporting infrastructure venues are owned by local people and meet their long-term needs - not just the short-term needs of visiting international federations.

It's growing sport and physical activity participation. Since 2003, grassroots, voluntary and community sport has exploded across the city, unleashing passion, opportunity and commitment.

## That's the Glasgow way.

Over the next 20 years we want to apply our experiences to massively upscale and harness the potential of sport and physical activity to significantly improve public health in Glasgow. We want to integrate sport and physical activity solutions across communities, health and social care. Many of the challenges we will face transcend medical solutions.



**"SPORT IS PROBABLY THE  
MOST EFFECTIVE MEANS OF  
COMMUNICATION IN THE  
MODERN WORLD. IT CUTS  
ACROSS ALL CULTURAL  
AND LANGUAGE BARRIERS  
TO REACH OUT DIRECTLY  
TO BILLIONS OF PEOPLE  
WORLDWIDE."  
NELSON MANDELA**

They relate to an ageing population, poor mental health and social isolation. The potential of community sport and physical activity to enable positive ageing; build wellbeing, meaning and connection, is enormous.

By 2040 we want sport and physical activity to be a routine part of giving everyone a sense of control over their lives. It will help us all feel connected to our neighbourhoods and trust the people around us. It will help us be relaxed with people with different identities. It will sustain healthy life expectancy, and life expectancy will be equal no matter where you are born.

The virtual world will be all-pervasive and all-immersive. But people will still crave, and will still need to feel the social connection and cohesion which comes in the real world. That is the world of sport and physical activity in the shared civic realm which we will have enabled.

In 2040 Glasgow's public services will be the most innovative, preventative and outcome-focused in the world. Health, social care, education and sport approaches will have merged into personalised care and community-building.

In 2040, Glasgow will be recognised across the world as the city which finally eradicated the legacy of its past – poverty, inequality and ill-health.

Glasgow European Capital of Sport 2023 will be integral in helping us enable this.

The theme of our bid is:

Changing Lives Through:

School Sport

Community Sport, and

Health Sport





# a. The City and the Region

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## Size and Scale

Situated on the River Clyde, Glasgow – with a population of 626,410 – is Scotland's biggest city. The Glasgow Travel to Work Area – based on statistical analysis of where people live and work, rather than administrative boundaries – is the fifth largest in the United Kingdom and has a population of 1,256,000 <sup>1</sup>.

The Glasgow City region deal, a formal administrative structure comprising of eight local authorities, has a total population of 1,817,860 <sup>2</sup>.

## Ethnicity

Glasgow is Scotland's most ethnically diverse city. The ethnic minority population has increased significantly over the last 20 years. Between 1991 and 2011, for example, there was a fourfold increase in the size of the non-white population, with ethnic minority people now accounting for 12% of the city's population. Current projections suggest that by 2031, around 20% of Glasgow's total population (and 25% of children) will belong to a non-white minority group. There are 115 main home languages spoken by children attending Glasgow schools, and the three main languages are Urdu, Punjabi and Polish <sup>3</sup>.

The relative size of the ethnic minority population also varies considerably across the city. According to the 2011 Census, for example, the size of the non-white population ranged from 2% (Springboig and Barlanark) to 56% (Pollokshields East) <sup>4</sup>.

Three quarters of Scotland's asylum seeker and refugee children live in Glasgow with 14,117 children from minority ethnic groups attending schools in Glasgow: this is 29.5% of all children in Scotland from a minority ethnic group. There

are 12,743 children attending schools across Glasgow who have English as an additional language (32.3% of the national share of English as an additional language pupils) <sup>5</sup>.

## Age

In terms of overall size, the 25 to 44 age group was the largest in 2016, with a population of 211,098. In contrast, the 75 and over age group was the smallest, with a population of 38,462.

The National Records of Scotland forecasts that Glasgow's population will grow by 7% between 2014 and 2039, an increase of 40,000. The major feature of the age-related projections is that Glasgow's population – in line with the rest of Scotland – is predicted to become older. It is forecast that, while the city's population under 50 will reduce (from 69% of the overall population in 2014 to 63% in 2039), Glasgow's population of over 50 year olds is set to rise (from 31% of the overall population in 2014 to 37% in 2039), equating to an overall increase in the over 50 population of 46,000 people. The population of the city which is aged 65-74 and 75+ is predicted to increase by 42% and 54%, respectively over the next 25 years <sup>6</sup>.

## Gender

In 2016, there were more females (51.4%) than males (48.6%) living in Glasgow, and more females than males lived in four of the six age categories <sup>7</sup>.

## Disability

According to the most recent census, 22.7% of Glasgow's working age population had a long-term activity-limiting health problem or disability <sup>8</sup>.

<sup>1</sup> Office of National Statistics, Travel to Work Area Analysis in Great Britain, 2016

<sup>2</sup> National Records of Scotland, Mid-Year Population Estimates, 2016

<sup>3</sup> Glasgow City Council, Education Services, Annual NIF Plan 2017/18

<sup>4</sup> Walsh, D, The Changing Ethnic Profiles of Glasgow and Scotland, and the Implications for Population Health, Glasgow Centre for Population Health, September 2017

<sup>5</sup> Glasgow City Council, Education Services, Annual NIF Plan 2017/18

<sup>6</sup> National Register for Scotland, Glasgow City Council Area Profile, Population Projections 2016

<sup>7</sup> National Register for Scotland, Glasgow City Council Area Profile 2016

<sup>8</sup> National Register for Scotland, Census 2011



Statistics from Glasgow City Council's Social Work Services show that 31% of the city's population has one or more long-term health condition/s.

## Sexual Identity

The Scottish Government highlights there is limited data available regarding the numbers of Lesbian, Gay and Bisexual people in Scotland. In 2015, the overall proportion of people identifying as Lesbian, Gay, Bisexual or Other in Scottish Core Surveys was 1.8% (with 2.4% preferring not to respond to this question). Younger people were more likely to identify as Lesbian, Gay, Bisexual or Other with 3.7% of 16 to 24 year olds identifying themselves in these categories <sup>9</sup>.

NHS Greater Glasgow and Clyde highlights that the "UK government best estimate, based on synthesising survey data, is that between 5-7% of the population identified as LGB. It is known that many LGB people tend to migrate towards cities therefore, although the 5-7% can be used at a board level, this number will likely be higher for the Glasgow City area".

As a result NHS GGC estimate that in the case of Glasgow, 17,433 men and 18,496 women are, or will grow up to be, Lesbian, Gay or Bisexual <sup>10</sup>.

## b. History

The name Glasgow is thought to derive from the Brythonic Celtic "Cleschi" meaning "Dear Green Place". The city is located on the broad valley floor of the River Clyde. There are hills to the north, north-west and south which provide a backdrop and interesting views.

The River Clyde bisects the city from east to west. Its tributary, the River Kelvin, is locally important in the north-west as is the White Cart in the south-west. The topography is generally low lying except where there are drumlins. These small hills, of which there are approximately 180, were formed as a result of

## Working Age Population

In 2016, 70.4% of the city's population were of working age (16-64 years). This compares with 64.6% of the Scottish population <sup>11</sup>.

## Economically Inactive

Between October 2016 and September 2017, 30.3% of Glasgow's working age population was economically inactive. This is significantly higher than the Scottish average for the same period - 22.7%.

Just under a third (29.4%) of the working age population in the city was classified as long-term sick, compared with the Scottish average of 28.1% <sup>12</sup>.

One quarter of households in Glasgow were workless, compared with 18.3% in Scotland.

## Jobs

The most recent NOMIS estimate indicates that there are 440,000 employee jobs in Glasgow. Of these, 277,000 are full-time and 138,000 are part-time <sup>13</sup>.

glacial activity.

Many have been built on and, not surprisingly, they form many of the city's landmarks. Garnethill, Park Circus, Partickhill, and Blythswood are important examples north of the river as are Queen's Park and Mount Florida to the south. The drumlins have significantly influenced the alignment of roads and railways.

The city originally grew from an ecclesiastic settlement on the banks of the Molendinar Burn spreading down High St towards the River Clyde.

<sup>9</sup> Scottish Government, Equalities Evidence Finder, Sexual Orientation

<sup>10</sup> NHS Greater Glasgow and Clyde, Meeting the Requirements of Equality Legislation, A Fairer NHS Greater Glasgow and Clyde, Briefing Paper: Sexual Orientation, June 2013

<sup>11</sup> Office of National Statistics, NOMIS Official Labour Market Statistics, Labour Market Profile Glasgow City, 2016

<sup>12</sup> Office of National Statistics, NOMIS Official Labour Market Statistics, Labour Market Profile Glasgow City, 2016

<sup>13</sup> Office of National Statistics, NOMIS Official Labour Market Statistics, Labour Market Profile Glasgow City, 2016





**“The city’s unrivalled music scene...embodies Glasgow’s energy and swagger”**  
**National Geographic Traveller**

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**“It’s comfortably the smallest and rainiest city in the top ten, so Glasgow’s lofty ranking may surprise some. But not residents, who love Scotland’s biggest metropolis for its dynamic music, clubbing and food scenes and its daft wit and gregariousness. It’s number one in the world for both friendliness and affordability, and 55 percent say it’s changed for the better – higher than almost anywhere else. If only Glasgow’s weather looked as bright as its future.”**

**Time Out - The 48 Best Cities in the World in 2019**



Glasgow was founded around 1,350 years ago and, until the eighteenth century, was a small ecclesiastical and university city. The University of Glasgow is the fourth oldest in the United Kingdom after Oxford, Cambridge and St Andrews.

Trade and industry accelerated through the eighteenth and nineteenth centuries to make Glasgow one of the fastest growing industrial cities in the world, famous for its shipbuilding industries – and for its extremes of wealth and poverty.

As the city grew rapidly during the Industrial Revolution, this resulted in high density living environments which took their toll on the health of the city's inhabitants. As a result, the city fathers and wealthy residents focused their attention on City improvements. Extensive parks and boulevards were laid out and public squares and communal gardens were incorporated in redevelopment and expansion schemes. Private gardens and institutional grounds were extensively landscaped and focal points and sculptural features were located throughout the city. The majority of the mature trees within the city were planted during this era.

## c. The Vibrant City

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Glasgow's vibrancy is derived from many things: the warp and weft of art, culture and music; the excitement of quirky restaurants, fine dining and banging clubs and bars; the innovation and creativity from world-leading Higher Education institutions; the sophisticated blend of global and uniquely local retail offers, making it the best place to shop in the UK outside of London's west end; and the calm of more parks and green space than any other city being considered for the title of European Capital of Sport. Escape half an hour away in some of the most wild and beautiful scenery in Europe, with beautiful skies, islands and mountains closer than most people's commutes.

But, fundamentally, the city's vibrancy comes from its people. Glaswegians are funny, warm and diverse, but all fiercely proud of their city – and with good reason.

The city's historic landscape also encompasses several large necropolises: the rural setting on the urban fringe which includes the Antonine Wall running along the city's northern boundary; several historic sports grounds such as Hampden, Ibrox and Parkhead; and also the Forth and Clyde Canal.

Trees and woodlands form an important part of the city's historic landscape. The trees have borne witness to a large number of significant events within the city's history. Fossil Grove in Victoria Park is an example of the survival of some of Glasgow's ancient trees in fossil form.

Glasgow's geological landscape is diverse, and mining for substances such as coal, iron and lead was widespread in the nineteenth and early twentieth centuries. Collieries included Cardowan Colliery, formerly in Stepps.

Glasgow's landscapes have impacted on the city's history and vice versa. Many of these diverse environments can be enjoyed all year round by following many of Glasgow's Heritage Trails and alternative routes including many which acknowledge the city's natural heritage.

Glasgow has history.

One of the oldest cities in Europe, with the world's best-preserved Victorian architecture complemented by stunning contemporary design. Over 1,800 buildings and structures listed as of Special or Historic Interest and all either in or within walking distance of the city centre.

The home of Charles Rennie Mackintosh – a global design superstar: the only place you can see his buildings, his furniture, paintings and designs together across nine sites.

Glasgow has also got form. It's home to more than 100 cultural organisations including Scotland's national orchestra, theatre, opera, and ballet company, and is also blazing an internationally-acclaimed trail in contemporary art, design and music.





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“EUROPE’S SECRET CAPITAL OF MUSIC”

TIME MAGAZINE



Number one outside London for:

- Civic museums
- Concert halls
- Live music performances
- Live music attendances
- Cultural production capacity
- TV and Film production capacity
- Turner Prize nominees and winners
- Higher Education cultural training

We have a voracious appetite for culture and performance:

- 9 million visits annually to cultural institutions
- 5.4 million visits to museums, historic buildings and gardens
- 3,600 live cultural performances
- 1.45 million concert visits
- 1.1 million theatre attendances

Glasgow is a proud UNESCO City of Music.

We are a year-round festival city comprising of strong, distinct events like Celtic Connections – the world’s largest annual winter festival of folk and traditional music. Glastonbury aside, this is now the biggest music festival in the UK.

Glasgow is also a global sporting leader: a top five Ultimate Sport City and 2018 winner of the world’s Best Small City for hosting sporting events with infrastructure and facilities to match, ranging from the Emirates Arena and Sir Chris Hoy Velodrome to a network of state-of-the-art local fitness clubs.

Glasgow’s vibrancy is palpable.

It’s what attracts over two million tourists and 20 million day visitors a year. It’s rooted in our communities. It’s manifested in our public spaces.

## People

People Make Glasgow. Warm, friendly, funny. Glaswegians are our best asset. Fiercely proud of their city, its culture and heritage; developing new identities and bringing new experiences.

Glasgow has always had something more. That intangible quality increasingly sought amongst the clutter and empty noise of the fake and contrived – the authentic experience. Glaswegians are the world’s best hosts.

- 115 languages
- A refuge from global conflict and oppression

## Culture

Culture makes us who we are – regardless of who we are. Art challenges perspectives and articulates pain, beauty and grace. From edgy and experimental to fine art, Glasgow excels across disciplines and art forms. We push boundaries but are always accessible and relevant. Our audiences are engaged and passionate, eager to try new things. Comfortable with innovation, Glaswegians have always had a voracious appetite to enjoy themselves and to be entertained. The richness on offer is unsurpassed in a city of 626,000 people. But entertainment is also a serious business and Glasgow is Scotland’s cultural powerhouse. Home to cultural and creative industries generating wealth and pioneering innovation.

## Visual Arts

- Six Turner prize winners
- A third of Turner prize nominees since 2005
- Hosted the first Turner prize in Scotland

## Performing Arts

Glasgow is the biggest live production hub in Britain outside of London.

- Eight major institutions
- Four national companies
- Thirty independent companies

## Music

- The only UNESCO city of music in Scotland
- The SSE Hydro is the world's second busiest music venue (Pollstar)
- More live performances every year than any other UK city outside London

## Festivals and Events

- Eight major annual cultural festivals and events ranging from literary to contemporary visual arts and music

## Creative and Cultural Industries

- Glasgow's creative and cultural industries employ 34,500 people in the city and generate £1.678 billion GVA
- Music, broadcasting, film, architecture, publishing, software and advertising – Glasgow is home to 38% of Scotland's cultural and creative industries

## Heritage

An ancient city. A city of industry, invention and design. A city of green space. Heritage helps create a sense of identity, roots and place. It gives us the depth to build a future city. It is only by learning about, and understanding the past, that we can make sense of the present and the future. Glasgow is one of the oldest cities in Europe with buildings reflecting the Medieval, the Renaissance, the Reformation and Victorian ages. The world's finest contemporary architects are re-shaping our built environment, making our skyline distinctive.

Some of the most beautiful and significant objects in the world, displayed in award-winning museums.

Amazing stories to tell and the people to tell them. Glaswegians - the world's most engaging storytellers with some of the world's best stories.

## Mackintosh, Architecture and Design

- Charles Rennie Mackintosh – one of the world's most recognisable design icons
- Over 1,800 buildings and structures listed as of Special or Historic Interest
- The world's richest concentration of Victorian architecture

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**“HISTORY IS EVERYWHERE IN GLASGOW, BUT SO TOO IS A NEW ZEST AND STYLE THAT HAS TRANSFORMED ITS SPIRIT.”**

**NEW ZEALAND HERALD**

“

**“THE WORLD'S FRIENDLIEST CITY”**  
**ROUGH GUIDE**





## Parks

- More green spaces per capita than any other city being considered for the title of European Capital of Sport
- Over 90 parks and gardens

## Museums and Galleries

- The Hunterian Museum, Scotland's oldest public museum
- Most-visited civic museums in the UK outside London
- 4.1 million objects across city and university collections recognised as of International Significance
- Italian art, French impressionism, Rembrandt, Van Gogh, Dali
- The Glasgow Boys
- Medieval and renaissance tapestry
- Charles Rennie Mackintosh

## Learning

Learning and knowledge enable individuals to improve themselves, understand and achieve their potential. They underpin creativity, invention and discovery. Reading transports us to other worlds, structures our thinking, helps us manage our emotions and understand on a deeply human level what it's like to be someone else. Learning helps us all to understand and manage ambiguity.

The city of the future needs literate and questioning minds with equitable access to multiple perspectives, theories and ideas, regardless of means. Creativity needs to be fed by the skills and confidence to think critically and challenge received wisdom.

Poverty and inequality diminish us all, but for those living amongst their relentless grind, they destroy lives. The city of the present needs to create opportunities for everyone. No-one should ever be excluded from the power of reading, information and discovery. Our public library services open up the world, and our further and higher education institutions are helping shape the world around us.

- The only UK city outside London with independent higher education institutions devoted to visual and performing arts
- Four universities with 81,000 students: creativity, knowledge and research linking Glasgow to the rest of the world
- Twelve Further Education and three Higher Education institutions with 100,000 students: the gateway to learning
- Public libraries are the local centres for community empowerment with 4.7 million annual visits

# 5. GLASGOW LIFE

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Glasgow Life is an independent charity established in 2007 by Glasgow City Council to provide culture, leisure and community learning services to citizens and visitors of the city. Our charitable purpose extended in 2016 to increase vibrancy and promote positive perceptions of Glasgow as a place to work, live, study, play, visit and invest.

The organisation's mission is to inspire citizens and visitors of the city to lead richer, more active lives through culture, sport and learning - however our broader mission is to create a truly vibrant city. This reflects Glasgow's ambitions to continue to grow as a creative, vibrant and healthy city which enables a high quality of life for its citizens and connects them to the wider world.

We work in every community in the city and, through the provision of all our services, we play an important role in the quality of life in local communities. The 171 venues and sites we manage include a network of community, cultural and sports facilities, local libraries and outdoor play sites as well as some of the most prestigious buildings in the UK ranging from the Emirates Arena and Kelvingrove Art Gallery and Museum to a network of 27 local sports centres.

Glasgow Life's strategic objectives are to:

- Enhance the health and wellbeing of people who live, work and visit the city
- Create an environment where enterprise, work and skills development are encouraged
- Provide opportunities for making positive life choices in a safe, attractive and sustainable environment

- Create a culture of learning and creativity which lets people flourish in their personal, family, community and working lives
- Enhance and promote the city's local, national and international image, identity and infrastructure
- Demonstrate the ongoing improvement in the quality, performance and impact of the services and opportunities we provide

Glasgow Life delivers services under the following sub-brands:

- Glasgow Museums
- Glasgow Libraries
- Glasgow Sport
- Glasgow Communities
- Glasgow Arts
- Glasgow Music
- Glasgow Events

Glasgow Life also plays a key role in supporting the economic regeneration and civic renewal of Glasgow through the development, promotion, and delivery of cultural and sporting activity and provision. We also help raise the profile of Glasgow and Scotland as an international cultural, sporting and tourism destination via the People Make Glasgow brand and through supporting convention business.

Glasgow Life is the largest organisation of its kind in the UK with over 18 million usages in the last year across our venues. Our services are used by over 75% of the city's population and by millions of tourists each year. The organisation is building on a long tradition of providing world-class services to local people which also project the city's image onto a global stage. We also provide services for the city, the region, for Scotland, and for the international community.



In addition the organisation is responsible for leading on city strategies for:

- Glasgow's Tourism and Visitor Plan
- Sport and Active Legacy Plan
- Glasgow's Cultural Plan
- Vision for Glasgow Libraries
- Glasgow's Events Strategy
- Glasgow's Community Learning and Development Plan
- Music Strategy
- Heritage Strategy
- Glasgow UNESCO City of Music

The organisation is also a major contributor to the city's strategies for:

- Health and Wellbeing
- Economic Development
- Learning (formal and informal)
- Social Cohesion and Community Development
- Volunteering
- Environment

Glasgow City Council launched a new strategic plan in 2017 which sets out the commitments which the Council Family will deliver over the next five years. The plan shares a similar vision to Glasgow's Community Plan with a commitment to a joint approach to working better together to make a real difference to the citizens of Glasgow.

The plan will be delivered across seven inter-connected themes for the city:

- A thriving economy
- A vibrant city
- A healthier city
- Excellent and inclusive education
- A sustainable and low-carbon city
- Resilient and empowered neighbourhoods
- A well-governed city that listens and responds

Glasgow Life continues to lead on the A Vibrant City theme while contributing to the other themes. We work closely with colleagues across the Council Family to support implementation of a range of city strategies, including the Economic Strategy, the Financial Inclusion Strategy, the Property Strategy, Parks and Open Spaces Strategy and City Centre Strategies.

The A Vibrant City theme identifies four high-level outcomes. These are:

- Glasgow is a world-class destination for tourism, culture, sporting events and heritage
- Glaswegians are active and healthier
- All citizens have access to the city's cultural life and its heritage
- Glasgow acknowledges and promotes its history, heritage and culture

The organisation also plays a key role in helping to deliver Glasgow's ten year Community Plan. This sets out the priorities between partners in the city who have agreed to work together to re-shape existing, and develop new services, in order to achieve better outcomes for residents of the city.

Participation in sport and culture is a key feature in the delivery of all of these strategies.



## a. Glasgow Sport

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Glasgow Sport operates one of the most extensive municipal leisure operations in the UK, with 27 leisure facilities and a significant outdoor leisure estate. Alongside management of venues, the team develops and promotes sport in the city, from grassroots coaching through to elite athlete level, across various different sports. Glasgow Sport aims to increase participation through programmes such as gymnastics, football, swimming and tennis.

Here are some of our highlights from 2018/19:



## Glasgow Sport operates the most extensive leisure operation in Scotland

21 gyms and 12 pools

Facilities include: Emirates Arena, Tollcross International Swimming Centre and Kelvin Hall

# 6.9 million usages

**60,498 Glasgow Club Members**

**323,000 usages at free sport provision**



## 45,521 Glasgow Club direct debit members

Glasgow Club direct debit members end year at a record high (includes over 3,150 junior memberships) .

14,977 pay as you go members

The Glasgow Club membership comprises 45% from households in the Scottish Index of Multiple Deprivation 20% most deprived areas.



## 323,000 attendances at free sport provision

57,191 attendances at free outdoor tennis

42,203 attendance at free bowls

1,540 attendances at free five-a-side football happy hour



## Volunteering and Learning

Support in excess of 3,100 volunteers actively involved in sport clubs, schools, community, and local, national and international events across the city

240 coach education courses with 4,161 attendances in 2017/18



**GOOD MOVE**  
Sit Less. Move More

## Good Move

Innovative series of programmes specifically designed for people who are inactive

82,500 attendances

101 volunteers donating over 6,000 hours last year

## Events: over 200,000 spectators

European Athletics Indoor Championships, 2019

Inaugural European Championships, 2018

Bank of Scotland Great Scottish Run

HSBC Let's Ride

Scottish Open Snooker

World Boxing Super Series

Guinness Pro14 Final



In addition, programmes such as Good Move support individuals most in need to take steps towards leading healthier and more active lives. Glasgow has a proven track record for delivering some of the world's most prestigious sporting events, including the XXth Commonwealth Games in 2014 and the inaugural European Championships in 2018.

These events have given us a platform from which to consolidate our efforts to improve participation in sport and physical activity.

## **Sporting Event Legacy and Strategic Integration**

Glasgow's Sport and Active Group, chaired by Glasgow Life's chairperson, monitors the progress of legacies from the 2014 Commonwealth Games and 2018 European Championship's via Glasgow's Sport and Physical Activity Framework (**Appendix 10.b**).

During 2018-19, work capitalised on Glasgow's existing physical infrastructure, building on the momentum generated by high-profile sporting events while working with our partners to deliver a shared vision to address the inequality of access and participation, and to capture and build on the city's civic pride. The focus remains on five high level outcomes agreed by city and national stakeholders. These are:

- Participation in sport and physical activity is increased and all Glasgow's citizens have the opportunity to be more active, more often
- All Glasgow's citizens who want to fulfil their potential through/in sport and physical activity have the opportunity to do so
- Our city's diverse communities/ populations feel engaged and have influence over the provision of sport and physical activity in the city and their communities
- A strong voluntary sport sector, and volunteering community, which is inspired and empowered to support the delivery of sport and physical activity opportunities across the city (including third sector organisations)

- Continuing to promote a sense of inspiration and civic pride from hosting major sporting events

This is supported by the Sport and Physical Activity Framework which, itself, forms one part of a wider approach to supporting physical activity and sport. Additional sporting and physical activity outcomes have been articulated in:

- Glasgow's Strategic Plan for Cycling
- Glasgow's Play Strategy
- Open Space Strategy

Glasgow Sport has always recognised there is added value in working with other organisations and true partnership and collaboration is based upon commitment to clear, shared goals, trust and enthusiasm for working with partners on a shared agenda. Our current collaborative, joint or partnership working covers formal strategic partnerships to informal networks and joint delivery of projects to commissioned work.

As a result, the organisation has a number of strategic partners which support our sport and physical activity agenda. We aim to focus on these partnerships to support us in the delivery of the Legacy Framework for Glasgow's Sport and Physical Activity.

Glasgow Sport also work in partnership with national and local organisations, through co-production, empowering and enabling, to create sustainable and scalable services. This approach allows us to pursue added value of shared activities with shared rights over decision making. Key partnerships include:







## National

- Scottish Government
- **sport**scotland and National Governing Bodies (NGBs)
- Community Leisure UK (formerly SPORTA)
- Scottish Association for Mental Health (SAMH)
- Scottish Qualifications Authority (SQA)
- Skills Development Scotland
- Coca-Cola Great Britain
- The Royal Foundation

## Local

- National Health Service (NHS) Greater Glasgow and Clyde
- Social housing providers
- Glasgow City Council (Education Services, Community Engagement and Equalities)
- Neighbourhoods and Sustainability
- Health and Social Care Partnerships

### All of this, taken together, enables us to deliver our mission which is to:

- Enrich people's lives and improve their health and wellbeing by ensuring everyone in our city becomes more active and remains so throughout their lives

### Glasgow Sport's key priorities for 2019/20 are to:

- Reduce the subsidy per-head through increased commercial focus and improved efficiency
- Increase physical activity levels through growth in the number of unique individuals participating, the frequency of visits, and diversity of participants
- Deliver the outcomes of the Legacy Framework for Glasgow's Sport and Physical Activity through the Legacy Action Plan with our partners

## Key objectives for 2019/20 are to:

- Maximise income and increase efficiency in our services whilst maintaining and developing the physical infrastructure through which they are delivered, to contribute to Glasgow Life's financial sustainability
- Source customer insight and data, using it to monitor and evaluate performance, re-focus effort and direct finite resources at activities which are high quality, sustainable, and effective in engaging target audiences
- Develop a skilled, confident, motivated workforce, ensuring all Glasgow citizens who access our services have their needs met and the quality of their experience is consistently high
- Develop effective pathways between our programmes at all levels (adoption, participation and performance) in order to retain customers and maximise availability of resources
- Work with partners to deliver on shared outcomes and/or address national and city agendas through physical activity e.g. equality of opportunity, early years and young people, community learning, health improvement, employability and poverty
- Foster good relations with communities, local organisations and target audiences to establish a better understanding of their needs so we can improve the services we offer
- Recruit, train and support volunteers to enhance sustainability of clubs and third-sector organisations, and deliver activities and events
- Secure increased participation in sport and physical activity from world-class events by creating integrated legacy plans which harness the motivation these events can inspire

# 6. SPORT IN THE CITY

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## a. Glasgow - The Sporting City

Sport is woven into the fabric of the city.

It is a leveller, bringing together people from all backgrounds and means to enjoy collective experiences as spectators, volunteers or participants.

### Volunteers actively working with junior clubs

2009/10	2,139
2010/11	2,359
2011/12	3,382
2012/13	3,602
2013/14	3,848
2014/15	4,353
2015/16	4,490
2016/17	4,183
2017/18	5,736

It helps develop a sense of belonging and group identification which can be vital for oppressed, vulnerable or discriminated groups. It helps create solidarity and pride and a collective identity.

Glasgow supports 18 Community Sports Hubs across the city which have a collective 10,000 members. That's 10,000 more Glaswegians taking an interest in sport and healthy activity in their local community.

It is a wealth creator, employing people and generating hard economic benefit.

Around 10,000 people are now employed in the sport sector and a GVA contribution of £368million.

It provides the forum for leisure activities, helping people to gain perspective on their lives or escape their everyday reality and 600,000 people have attended major sporting events in the city since 2003.

It is a mechanism for personal development, a means of increasing self-awareness, pushing and challenging - and achieving personal mastery.

It projects Glasgow and Scotland locally and globally and is a key instrument of soft power in an increasingly complex, fractured and yet inter-dependent world.

	TV and Written Audience
2018 European Championships	1,400,000,000
2014 Commonwealth Games	1,000,000,000
2015 World Gymnastics Championships	655,000,000

It enables healthy bodies, minds and communities. It releases stress and tension and gets people moving. Sport is a safety valve for many people. It offers catharsis and can help everyone manage their mental health.



## Somali Association Glasgow and Glasgow Afghan United

The Somali Association Glasgow delivers football activities in the Pollokshaws and Shawlands neighbourhoods of the city, and Glasgow Sport connected the group with Glasgow Afghan United Football Club.

Glasgow Afghan United is a well-established club with a strong voluntary workforce committed to community development. As an organisation, they are very inclusive and open to all, and are keen to work in partnership with a variety of different organisations and the community has greatly benefited from this approach. Somali Association Glasgow has decided to participate in the established city's Diversity League.

To support Somali Association Glasgow grow their volunteering workforce, Glasgow

Sport linked them up to the “Vol Power” programme. This programme gives young volunteers between the ages of 18-27 the opportunity to participate in a Europe-wide programme where they meet young people from other countries to share their experiences. The programme also provides participants with a wide range of training and learning opportunities enabling some of the young volunteers to get the opportunity to travel abroad.

We hope several young people from the Somali Association will be selected onto the programme where they will broaden their experiences and be inspired to continue volunteering and, if possible, give even more to the local community.



## Wing Tsjun Kung Fu

Wing Tsjun Kung Fu is a charity based in the southside of Glasgow with a focus on sport, health, education and wellbeing. The group has been working in collaboration with Glasgow Sport and has engaged with the local community and Women's Aid groups in Glasgow. Through consultation, the group is running free monthly women-only self-defence workshops targeted at women who might have suffered abuse or are in the 'at risk' category.

The workshops are designed to empower participants by giving them strategies to avoid confrontation and, when necessary, employ tactics to minimise harm and maximise personal safety. The programme is delivered by the organisation's female National Trainer in a safe environment, and consideration has also been given to some of the mental health issues associated with this target group. Mentoring and one-to-one support are some of the key activities on offer for those who may need additional support.

To date, the programme has engaged with 168 women.

## Michael's story

"I started attending Glasgow Club just to keep my friend company. Before long I realised how much better I felt – not only physically, but mentally too. I've always struggled with my mental health and anxiety issues, but getting more active has helped me. The Glasgow Club staff are really amazing and do a brilliant job of keeping you motivated."

**Michael, Glasgow Club member**



## Improving Mental Health and Wellbeing

Glasgow Sport and the National Health Service Greater Glasgow and Clyde (NHS GGC) have developed an initiative to improve the mental wellbeing and physical activity levels of patients who are living with severe and enduring long term mental health conditions in Gartnavel Royal Hospital.

The activity sessions are delivered within the hospital wards where the patients are located. A Glasgow Life instructor leads on three varied content sessions over two days a week for 60 minutes.

The outcomes are measured by the physiotherapists with the patients through a perceived mental health scoring system before and after the activity sessions.

It promotes positive values such as perseverance, resilience and working for a team.



## Whitacres Community Sports Hub

Glasgow City Council has identified that many young people go hungry during school holidays as a result of lack of access to free school meals outwith term-time. Over the 2018 school Christmas holidays, Whitacres Community Sports Hub (CSH) was part of Glasgow City Council's programme to end 'holiday hunger' in the most deprived areas of the city.

As part of the programme, Whitacres CSH delivered a multi-sports camp during the nine day break, giving school-aged children the opportunity to get physically active and eat a healthy lunch.

The programme was very successful, with around 50 children attending.

It helps people understand goals, and the attitudes and behaviours which are needed in the world of work.





## Coach Core

Since the official launch in 2013, Glasgow Sport has worked in partnership with The Royal Foundation of The Duke and Duchess of Cambridge and Prince Harry to develop a ‘gold standard’ employment and apprenticeship programme for young people from disadvantaged communities: Coach Core.

The aim of Coach Core is to inspire young people, increase their employability, and give them the opportunity they need to become part of a skilled workforce which can provide sport to the local community or sporting sector.

Coach Core is in a unique position to intervene on a number of levels from initial engagement (particularly those who are furthest from the job market), to supporting individuals improve their self-esteem and personal wellbeing, to skills development and work experience.

Glasgow Sport has developed strong relationships with partner organisations and stakeholders, including Jobs and Business Glasgow, the Scottish Qualification Authority (SQA), Skills Development Scotland, Clyde Gateway, Education Services and National Governing Bodies. All partners add value to the delivery, success and future sustainability of the programme ensuring realistic progression opportunities for Coach Core graduates and non-completers.





To date, 100% of Coach Core apprentices gained employment and/or went on to Higher Education upon completion of the programme.

A typical day starts with all 20 apprentices coming together to learn one of the eight sports coaching modules developed and led by Glasgow Sport's in-house team of tutors, SQA Assessors and Verifiers.

During the week, the apprentices are deployed out into their local community assisting in the delivery of sessions to support their sports clubs, in schools and at events. They are also assigned to the city's sports venues to put their learning into practice and become work ready.

Each apprentice has their own network of support including a Link Officer, Mentor, SQA Assessor and a variety of Head Coaches, all of whom ensure that every young person experiences a tailored learning journey. All completers achieve an SVQ Level 2 in Sports Coaching (SCQF level 6) as well as Glasgow Sport's own SQA Customised Award 'The Complete Sports Coach Vocational Qualification' (SCQF level 6).





## b. Glasgow – The Sporting History

**“As Scotland’s largest and most industrialised city, it has also played a key role in the evolution of British sport. As a port and trading city, it is equally the case that Glaswegians have contributed significantly to the export of British sport to the far corners of the globe, taking footballs to Latin America, golf clubs to the United States, curling stones to Canada and bowls to New Zealand.”**

### **Played in Glasgow: Charting the Heritage of a City at Play, Ged O’Brien**

Sport has been an integral part of Glasgow’s development over the last 150 years.

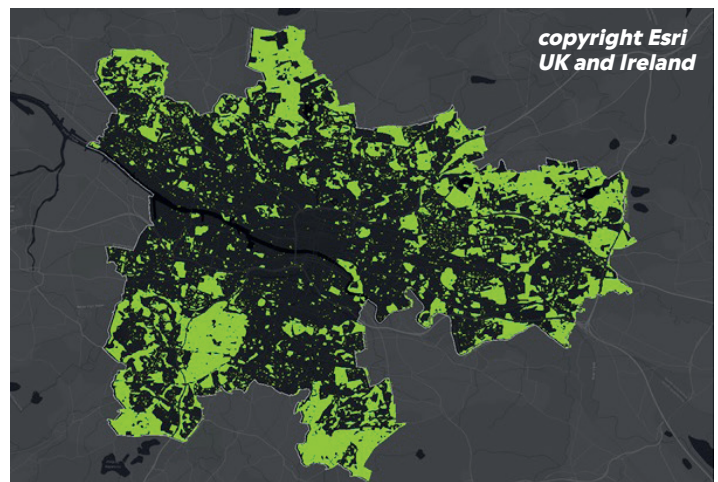
It’s woven into the city’s heritage. There are large number of extant historic sport buildings ranging from North Woodside Baths which opened in 1882, to the Palace of Art which was built as part of the Empire Exhibition in 1938, and is now a Gymnastics Academy.

With the exception of Edinburgh, Glasgow has more green space per head of the population than any other city in the UK.

Organised sport has taken place in Glasgow Green since at least 1670 and is still, three centuries on, home to a major footballing venue. Partick Cricket Ground, meanwhile, was the venue for the world’s first international football match in 1872. Glasgow led the world with regard to football stadia with the opening of Celtic Park in 1892, Ibrox Park in 1899 and Hampden Park in 1903.

The historical development of sport in the city has also been intimately linked with migrants from England, Ireland, the Scottish Highlands, and much more recently with burgeoning communities with European and African heritage.

Local government in Glasgow, in its various incarnations, from Victorian paternalism onwards has created, supported, developed and re-provisioned sporting infrastructure from the age of the pavilion to the onset of artificial full-size indoor playing surfaces and mega-sized multi-purpose elite standard venues.



## c. Glasgow's Sporting Infrastructure

### Celtic Park

Home of Celtic Football Club and the venue for the 2014 Commonwealth Games Opening Ceremony. It has been home to many major UEFA Champions League and Europa League matches, and hosted the 2019 Guinness PRO14 Final.

*Seating capacity: 60,000*

### Hampden Park Stadium

Scotland's national football stadium and the venue for the 2002 UEFA Champions League Final and 2007 UEFA Cup Final. Hampden hosts an annual programme of international football and hosted Olympic football in 2012. It was the competition venue for athletics in the Glasgow 2014 Commonwealth Games. Glasgow is also one of 12 host cities for the UEFA EURO 2020 football Championships which will be staged at Hampden.

*Seating capacity: 52,000*

### Ibrox Stadium

Home of Rangers Football Club and the Glasgow 2014 Commonwealth Games venue for Rugby 7s. It has been home to many major UEFA Champions League and UEFA Europa League matches.

*Seating capacity: 51,000*

### Firhill Stadium

Home of Partick Thistle Football Club. It has also hosted many Guinness Pro12 rugby matches.

*Seating capacity: 10,800*

### SEC Centre

The Scottish Exhibition Centre (SEC) has been Scotland's leading conference and events venue since its opening in 1985. The SEC exhibition halls hosted events in four sports at the Glasgow 2014 Commonwealth Games. The Main Press Centre and International Broadcasting Centre were also accommodated on the SEC site.

*Seating capacity: Hall 2: 1,000, Hall 3: 3,000, Hall 4: 5,000, Hall 5: 1,000.*



### SSE Hydro Arena

The spectacular SSE Hydro opened in 2013 and hosted the gymnastics and boxing competitions at the Glasgow 2014 Commonwealth Games. It also hosted the 2015 World Artistic Gymnastics Championships, Andy Murray Live 2016 and 2017 and the European Artistic Gymnastics Championships as part of the European Championships 2018. The SSE Hydro is the largest indoor entertainment venue in Scotland and has been ranked as the number two indoor entertainment venue in the world.

*Seating capacity: 12,000*





### **Emirates Arena**

This £113 million multi-purpose sports arena (cost includes velodrome) opened in 2012. The Sir Chris Hoy Velodrome is within Emirates Arena, and the venue is home to Glasgow's Sports Development Team and several Scottish Sports Federations. The Emirates Arena hosted the 2017 TOTAL BWF Badminton World Championships, and the 2019 European Athletics Indoor Championships.

*Seating capacity: 6,500 in main arena, 1,200 in sports halls.*

## Scotstoun Sports Campus and Athletics Stadium

Reopened following an £18 million refurbishment in January 2010. It is Scotland's premier outdoor athletics facility and has hosted many leading competitions including Super 8 athletics and the Scottish National Championships. It is also home to the Glasgow Warriors Rugby Club. Scotstoun was host to badminton's Sudirman Cup in both 1997 and 2007 and the Commonwealth Table Tennis Championships in 2009. It has been redeveloped to include six new squash courts. Scotstoun hosted squash and table tennis in the Glasgow 2014 Commonwealth Games; synchronised swimming as part of the European Championships 2018 and the inaugural ATP Challenger event, The Glasgow Trophy in 2018.

**Seating capacity: 5,000 (increased to 15,000 using temporary seating for the IRB Emirates Airline Glasgow 7s).**

## SEC Clyde Auditorium

The SEC Clyde Auditorium was built in 1997 by world-renowned architects Fosters + Partners. The venue is one of Glasgow's landmark buildings and is known as the "Armadillo" because of its distinctive design. The Clyde Auditorium was the venue for weightlifting competition at the Glasgow 2014 Commonwealth Games.

**Seating capacity: 3,000**



## Sir Chris Hoy Velodrome

Scotland's first indoor velodrome opened in 2012 and in its first year of operation, hosted the UCI Track World Cup and UCI Juniors Track World Championships. The venue hosted the track cycling competition at the Glasgow 2014 Commonwealth Games and the 2018 European Championships.

**Seating capacity: 4,000**





### **Tollcross International Swimming Centre**

Scotland's premier swimming facility reopened in 2013 following a £14 million major redevelopment. The existing 10-lane 50m pool was augmented with the addition of a second 6-lane 50m pool which served as a warm-up facility for the Glasgow 2014 Commonwealth Games. It also hosted the 2015 IPC Swimming World Championships and will host the LEN European Short Course Swimming Championships in 2019.

*Seating capacity: 2,000*



## Toryglen Regional Football Centre

The £23 million centre's indoor synthetic grass football pitch was the venue for the CP ISRA European Football Championships in August 2010 and is regularly a training venue for some of Scotland's leading professional football teams.

*Seating capacity: 700*

## Haggs Castle Golf Club

Haggs Castle Golf Club was formed in 1910 and is set in Pollok Country Park, Glasgow's largest park. The course measures 6,426 yards and plays to a par of 72. The Club has a great history of holding world-class events and attracting some of the best known golfers over the years.

*Seating capacity: Temporary seating*

## Kelvingrove Lawn Bowls

Spectacularly situated between Kelvingrove Art Gallery and Museum and the University of Glasgow, these bowling greens were refurbished and upgraded to international standard for the Glasgow 2014 Commonwealth Games.

*Seating capacity: Temporary seating*



## Knightswood BMX Centre

This is a new £3.7 million Olympic standard BMX track built in Glasgow and used during the 2018 European Championships. This is Scotland's only World and Olympic standard BMX track, and Glasgow is the only city in the world with venues capable of hosting all four Olympic cycling discipline events (BMX, MTB, Road and Track) within its boundary.

*Seating capacity: Temporary*

**These mega-venues are also very much owned and used by the local communities around them. They are complemented by a network of local 27 sports and fitness venues enabling people, as much as possible, access to facilities on their doorstep.**

**But it's not just about our venues. It's about how our city and country uses them.**



## d. The Other Side of Glasgow

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Despite so many positives, entrenched inequalities of income, poverty and ill-health are fault lines which run very near the surface in Glasgow. Despair, oblivion or isolation cordon off and shorten the lives of many people in the city.

- Glasgow has the lowest Healthy Life Expectancy (average years of 'health' expected before debilitating illness) in Scotland at 58.5 years (compared with 65.3 for Scotland and 68.6 for Edinburgh)
- On average, men live around 17 years in less than ideal health and women 18.7 years

- Life expectancy is reducing for the first time in 40 years
- Just under a third of the city's residents live in the 10% most deprived neighbourhoods in Scotland
- 34% of all the city's children are living in poverty

Not everyone gets to live a great life in Glasgow. Everyone should.

That's why our vision for the next 20 years is to mobilise the assets we've built up over the last 20 years.

## e. Our 20 Year Vision

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Our vision over the next 20 years is to harness the power of sport and physical activity.

Working within the parameters of the social determinants of health, we will work in partnership with everyone to deliver sport and physical programmes at scale. These programmes will be designed, developed and owned by local communities.

**“How people experience social relationships influences health inequities. Critical factors include how much control people have over resources and decision-making and how much access people have to social resources, including social networks, and communal capabilities and resilience.”**

**University College London, Institute of Equity, 2013**

More simply, we will channel the power of sport using population-level asset-based community development.

By taking sport and physical activity to whoever needs them, wherever they need them, we will ensure everyone has equal access regardless of age, sex, location, or background.

We are confident we can use sport and physical activity to reconnect individuals and communities by ensuring every community has the services and facilities they need and are supported with our time, empathy and long-term commitment

Working with local communities and partners, we aim to try new things, learn from our mistakes, and do more of what we see works best.

By developing our services, we can improve them in a meaningful way, ensuring we deliver services to those who need them most, exactly where and when they need assistance.

The title of European Capital of Sport 2023 will energise the application of this bid and will enable the city to highlight this approach and the transferability of learning.



## f. Glasgow's Sports Clubs and Associations

Glasgow is home to many top-flight professional football, basketball and rugby union clubs. These are:

- Celtic Football Club (Scottish Professional Football League)
- Rangers Football Club (Scottish Professional Football League)
- Partick Thistle Football Club (Scottish Professional Football League)
- Glasgow Warriors (Guinness Pro14 Rugby Union)
- Glasgow Rocks (British Basketball League)
- Strathclyde Sirens (Vitality Netball Superleague)

As well as professional teams, the city has an amazing network of outstanding clubs and third sector organisations, offering a wide variety of sports and activities for all individuals, regardless of ability.

The sport and wider physical activity sector is recognised as an important contributor to civil society – providing opportunities which support promotion of active citizenship through volunteering, but also to contribute to the achievement of a broad range of social policy objectives such as health and wellbeing and lifelong learning.

Glasgow's tradition of working with third sector organisations, the voluntary sector and community sectors to deliver effective, targeted and inclusive access to sport is entirely in keeping with the city's 20 year vision. Glasgow's focus on supporting physical activity – in whatever form it takes, from a simple walk to facilitating participation in elite sport – ensures that 'people are more active, more often' across all of our communities.

Glasgow Sport's Sports Development and Physical Activity Team supports all voluntary sports clubs and organisations, strengthening their infrastructure and enabling clubs to grow and become sustainable.



## g. Achieving ACES Five Objectives in Glasgow

Sport and physical activity have the capacity to transform the lives of individuals. It can improve health, instil confidence, increase self-esteem and teach valuable transferrable skills such as teamwork, communication and resilience. It can also bring people from diverse backgrounds together who might not otherwise have a chance to meet.

Our aim is to ensure the transformational power of sport and physical activity can be enjoyed by all, by providing activities and opportunities which are scalable, sustainable and reflect the diversity of our citizens.

In 2014, Glasgow hosted the XXth Commonwealth Games, providing a unique opportunity for the city. The Games showcased our strengths as a host venue; drove the development of sports infrastructure; and gave us a platform from which to consolidate our efforts to improve participation in sport and physical activity. The bespoke legacy development programmes sparked an increased involvement of residents in sport and physical activity and the legacy framework has continued to support this.

The Glasgow 2018 European Championships provided a further opportunity to get more Glasgow residents physically active and participating in sport, thereby contributing to the overall health of the population.







## 1st ACES Europe objective • Physical exercise as enjoyment

In addition to Glasgow's sport and leisure facilities, one of the city's best assets is its open spaces. Glasgow currently has 91 parks and another 1,000 hectares of woodland, providing great potential for increased sport and physical activity. Many of these open spaces currently provide the citizens of Glasgow with the opportunity to participate in organised team sports, running clubs and to make use of several open-air gyms.

However, they also provide space for citizens to enjoy walks (core paths plan), safe cycling routes, and families with access to play parks. Additionally, 24 hectares of allotments also bring health benefits from working the land and social activity.

Programmes like Stalled Spaces have also seen communities come together and engage in a way which could be a powerful catalyst for further sport and physical activity. The significance of these spaces cannot be understated, promoting levels of activity across the city.

In addition to competitive sport, which aims to achieve excellent results in terms of sports performance, other forms of activities have become increasingly popular. These aim to restore our relationship with nature, rediscovering the recreational component, creativity and enjoyment, as well as the possibility to socialise and get together by participating in sport.

The annual Great Scottish Run weekend reaches an estimated

30,000 people taking part in a variety of events over three days.

Day One sees approximately 3,000 children from across Glasgow schools take part in the Great Scottish Run schools challenge at Glasgow Green. In addition to the run, children and young people are provided participation opportunities in the form of football, rugby, athletics and tennis, showcasing our programmes and local partner clubs.

'Super Saturday' on Day Two sees approximately 10,000 people descend on George Square for a variety of events including the junior run, toddler dash and family mile. An activation area is set up, offering 'come and try' athletics including sprints, hurdles, standing long jump and shot put.

A half marathon and 10k take place on Day Three. Community groups and partners are offered the chance to run for free, removing entry cost as a barrier.

Glasgow is also harnessing the opportunities provided through Glasgow City Council Education Services to champion sport and physical activity and raise the profile of its impact. This focusses not just on health and physical wellbeing, but also on skills development, learning and, ultimately, enjoyment. Investments in sport-specific learning aimed at individuals with a particular talent or motivation, Schools of Sport, Dance, Rugby, Basketball and Football are complemented by more general support within mainstream education provision.





## 2nd ACES Europe objective • Take part to compete

It is not important how ambitious the goal is, what counts is that there is an opportunity of reaching it through perseverance and determination. Sport enables people to try out their skills and discover strengths that they did not otherwise think they had.

Glasgow has 10 secondary schools where there is a focus on achievement through sport and three Elite performance schools.

In these schools, young people are selected at primary stages and have a modified curriculum. This allows them to spend more time on their chosen sport with coaching provided through links with sporting governing body and the local clubs.

<b>Schools of Football</b>	St. Mungo's Academy Govan High School John Paul Academy
<b>School of Sport</b>	St Andrews Secondary
<b>Schools of Basketball</b>	Hillhead High School
<b>Schools of Rugby</b>	St. Andrew's Secondary Smithycroft Secondary Shawlands Academy St. Thomas Aquinas Secondary Knightswood Secondary School
<b>Schools of Dance</b>	Bannerman High School
<b>Performance Schools</b>	
<b>Dance</b>	Knightswood School Of Dance
<b>Football</b>	Holyrood Football Performance School
<b>Athletics, Badminton, Gymnastics, Hockey, Swimming</b>	Glasgow School of Sport at Bellahouston Academy





## Refuweegee

Glasgow's Great Scottish Run gave runners the chance to help Glasgow's refugees get fit and active. Organisers of the event launched a sportswear amnesty to help refugees moving to Glasgow. The campaign – run in partnership with Glasgow Club gyms and charity Refuweegee – aims to encourage people across Glasgow to have a summer clear-out and donate their pre-loved clothes to the charity.

Members of the city's Glasgow Club gyms are urged to donate sports clothes and accessories to the donation stations set up at eight venues across the city. All donated items are handed over to Refuweegee to help refugees arriving in Scotland who do not own the sports clothing needed to keep them active.

This community-led charity was set up to ensure all refugees arriving in Glasgow are welcomed to the city.

### 3rd ACES Europe objective • Group spirit and feeling

Glasgow recognises the power of sport and its ability to gather people together, make connections and create social cohesion: albeit within a team, between athletes or among the public at a sports event. By coming together, everyone can share, connect and unite resulting in putting any social, cultural and economic differences into perspective.

In the build up to the Glasgow 2018 European Championships, eight community sport projects across Community Sport Hubs in Glasgow received funding from the Scottish Government to establish new sport or physical activity sessions for the least active people in their communities, with the aim of improving health, wellbeing and social cohesion.

- **Alexandra Park and Dennistoun Community Sports Hub** focuses on local residents, specifically targeting older adults, families, and community members from Black, Asian and Minority Ethnic backgrounds who have been identified as inactive and hard to reach.
- **Castlemilk Youth Club Community Sports Hub** aims to help get young adults more active by providing free football coaching to the children and young people who live in and around the Castlemilk Area.
- **Clydesdale Sports Hub** uses cricket and cycling to engage children (both primary school boys and girls), those from a Black, Asian and Minority Ethnic backgrounds and those living in the most deprived neighbourhoods.
- **Drumchapel Sports Hub** targets young people with additional support needs and inactive adults through links to the local health centre and health inequalities charity.
- **Eastbank Community Sports Hub** focuses on health and wellbeing messages within a social environment supported by workshops delivered by hub clubs, supplemented by the National Health Service and their 'Puffed Out' programme. The project is aimed at inactive males and females aged 12-18.
- **SAPC Community Sports Hub** 'Let's Cycle for our Health' is aimed at families, especially those from a minority ethnic background. The project will also look to recruit and train volunteers to complement existing volunteers within Free Wheeling Cycling Club.
- **Weirs Community Sports Hub** used football to bring back original members who have grown too old to play in amateur and youth games through competitive football / walking football.
- **Whitacres Community Sports Hub** through non-contact boxing sessions aims to engage 16-25 year old women and males over 40 to increase their fitness and support health and wellbeing.



## 4th ACES Europe objective • Fairness and respect

Positive Coaching Scotland (PCS) is a programme developed to create a positive environment in youth sport. It is designed to teach young people life lessons and skills through sport, focusing on encouraging effort and learning, improving performance and fostering competition thus helping young people to understand the importance of effort rather than winning at all costs.

The programme involves the key influencers in a young person's life, including coaches, teachers, parents and club leaders and offers continued professional development workshops and support tools for each of these key groups. It is believed that if children and young people are to benefit from playing sport then it is important that all key influencers in their lives adopt the values of PCS and understand its two main goals:

### 1. The first goal is winning:

- Learning to compete effectively is necessary in sport and life
- Wanting to win, not at all costs but through concerted effort

### 2. The second goal is teaching young people important, character building life lessons through sport, qualities and attributes which will equip them for the future such as:

- Leadership
- Handling Adversity
- Teamwork
- Persistence
- Compassion

Three key principles are used to achieve these goals:

#### 1. Honour our sport

It is crucial to teach young people how to honour their sport and teach respect for rules, opponents, officials, teammates, and self.

#### 2. Redefine “winner”

We want young people to see beyond the scoreboard when taking part in their sport. True winning comes from giving your best possible effort, continually improving by learning every time you

play, and maximising your potential by not being afraid to make mistakes and getting better by learning from them.

### 3. Fill the emotional tank (E-Tank)

Young people need to feel appreciated no matter what their ability within their chosen sport. It is crucial to fill the E-Tanks of young people by ensuring that we encourage, teach, appreciate, provide non-verbal support and know how to praise.

Since 2012, Glasgow Sport has worked with 50 sports clubs across the city to develop a Positive Coaching Scotland environment for their members. Over 1,300 club leaders and coaches have attended workshops led by Glasgow Sport tutors, where they work together to develop a bespoke programme which meets the needs of their members and sport, using the PCS principles to teach life lessons and lay the foundations for life-long participation in sport.

Glasgow's Active Schools team has led the roll-out of the programme in all the primary and secondary schools in Glasgow, working with teachers to use sport as a method for teaching life lessons.







## 5th ACES Europe objective • Improving health

The Access Programme has a specific health focus. It aims to:

- promote participation in sport and active recreation
- create opportunities for individuals to improve their health and wellbeing, particularly among those most inactive or at risk of being so in later life

Using partnerships, we have reached 1,463 individuals through 91 organisations with a number of participants converting to Glasgow Club membership. Partner organisations include:

- Freedom From Torture
- Glasgow Helping Heroes
- Quarriers
- Drinkwise
- NHS-Forensic Community Mental Health
- Crawford St Children's Unit
- Glasgow Psychological Trauma Service
- Mungo Foundation
- Barnardos
- Addaction



### **Community Boxing Club**

Govan Community Boxing Club has developed 'LADS Let's all do sport - getting fitter, healthier and stronger together' Programme. This is designed to teach men to understand their bodies and health. The new boxing fitness activity session targets males to improve health, wellbeing and social cohesion in disadvantaged neighbourhoods. The club links with partners to train and educate participants in all aspects of physical and mental fitness. The programme is based on understanding the needs of the local community by working with the Active Govan Hub to increase engagement and participation from underrepresented groups in the community.

The physical programme involves basic boxing exercise drills e.g. skipping, shadow boxing, pad and bag-work. The aim is to record improvements in men's lives, health, fitness and any weight loss over the proposed 12- week programme which is based in Govan High School. The club plans to link with up community health practitioners working at the Govan surgery to understand and improve male participant's mental health through this programme.

### **Scottish Association for Mental Health (SAMH)**

Glasgow Sport is a Scottish Association for Mental Health PACE Charter signatory. As part of Go LIVE! at the Green during the European Championships in 2018, Glasgow Sport partnered with SAMH to raise awareness of Mental Health and Wellbeing. The campaign engaged with over 14,000 members of the public who participated in the Five Ways challenge. The survey was completed by over 700 people, with over 84% of individuals indicating they wished to improve their mental health and wellbeing.

Following these sessions, wellbeing website access increased by over 900% on the previous year.



# h. Access to Facilities and Sport Activities

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Improving access and uptake to sport and physical activity in Glasgow is the foundation on which everything we do is built.

## Grants

Glasgow's grant scheme, the Integrated Grant Funding, allows Glasgow Sport to support talented athletes, as well as the voluntary workforce, clubs and coaches.

The funding supports four award schemes:

### 1. Talented Sports Performer scheme (TSP)

The TSP Award supports individuals who have competed for Scotland/GB in the past year and/or have the potential to reach a performance level to attain success in their sport.

Glasgow-based individuals, ranging in age from 14 and above, are supported to compete at every level in their pathway to performance and are helped to overcome financial barriers to success to support talented Glasgow athletes from sports recognised by **sportscotland**.

This programme supports Glasgow residents with their training, expenses and costs relating to their particular sport. They are provided with free access to Glasgow Club membership and an allowance to support access to sporting venues bookable activities.

### 2. Coach and Officials Award

The Coach and Officials Award supports Glasgow-based volunteers towards the cost of attending individual education courses and supports opportunities to gain experience via a programme of education, development and training, attending conferences/World and European events etc. as part of an ongoing personal development programme via a scholarship scheme. It also supports volunteers who wish to attend Officials courses so that they can, for example, support competitions by refereeing matches.

### 3. Community Award

The Community Award funds Glasgow clubs and individuals to increase club membership, actively participate in sport and physical activity, support club sustainability, and support the delivery and development of sport in their area.

### 4. International Travel Award

The International Travel Award allows Glasgow-based individuals and clubs to compete at every level in their pathway to performance and help overcome financial barriers to success.

The fund supports Glasgow-based clubs, competitors/coaches/physiotherapists to travel outwith the UK to compete in prestigious tournaments.

The aim of the funding streams is to target and support Glasgow clubs, individuals from Glasgow, and members of Glasgow clubs to enhance their skills, provide sporting opportunities in the community and reach a higher performance level via training in Glasgow Life managed facilities.

The objectives are to increase participation in sport and improve performance through the development of athletes, clubs, coaches, volunteers, officials and players in Glasgow of all ages, ethnic groups and gender.

The funding programme is promoted by Glasgow Sport Development Officers to ensure local clubs and individuals are aware of the support provided by the ITF via Glasgow Sport.

The funding programmes are available to access on Glasgow Life's website <https://www.glasgowlife.org.uk/sport/funding> and all funding streams follow an application process with specific criteria.



# 7. SPORT INITIATIVES, EVENTS AND PROJECTS

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## a. Measures to Promote Health and Integration

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Large numbers of the city's inhabitants suffer from chronic ill-health, with some of the worst health outcomes of any city in Western Europe. Entrenched inequalities of income, poverty and ill-health are fault lines which run very near the surface in Glasgow.

Current projections indicate that two Glasgow Westminster parliamentary constituencies have the lowest male life expectancy from birth in the United Kingdom. These are:

- Glasgow Shettleston (72.3 years)
- Glasgow Springburn and Maryhill (72.3 years)

Comparisons on the basis of other Scottish local authorities also highlight that Glasgow has the lowest average male life expectancy from birth.

- Glasgow average male life expectancy from birth is 73.4 (by local authority)
- Scottish average male life expectancy from birth is 77.1
- Highest male life expectancy from birth in Scotland is Orkney 80.3 (by local authority)

Average figures for Healthy Life Expectancy, namely how long you can expect to live in a healthy state, also indicate the extent of male and female morbidity in the city. For example the Scottish Public Health Observatory estimate that for male children born between 2009 and 2013 in Glasgow, average Healthy Life Expectancy is 55.9 years. For female children born during the same period, average Healthy Life Expectancy at 58.5 years is also the lowest in Scotland. These compare with the Scottish male average of 59.3 years and the Scottish female average of 65.3 years. The highest male average Healthy Life Expectancy is in East Dunbartonshire. At 68.3 years this is 12.4 more healthy years than Glasgow. The highest female average Healthy Life in Scotland at 71.0 years is in Orkney. This is 12.5 years more than Glasgow.

Glasgow's evolving vision is to apply sport and physical activity, not as some sort of miracle cure, but as part of a coordinated city-level approach to public health. Our key programmes epitomise this approach.

### Good Move

Good Move was created in 2014 as Glasgow's response to the Scottish Government's Active Scotland strategy and is designed to encourage and enable inactive people to become more active.

Working in partnership with public health care agencies, we amended our physical activity offer to ensure it was effective in targeting the inactive population, particularly those living in the city's most disadvantaged areas.

We deliver a range of programmes recognising the importance of independence and social connections as we age. Programmes include volunteer-led health walks delivered across 25 communities in Glasgow, exercise classes for people with long-term conditions such as pulmonary disease, Coronary Heart Disease and Parkinson's, and chair-based programmes for those who have experienced a fall or are likely to fall.

We also understand when we are not best-placed to deliver in certain communities and therefore work closely with trusted community organisations to build capacity and skill up local people to deliver Good Move and wider physical activity programmes.

In 2018/19 there were almost 72,000 usages of Good Move in Glasgow.



## Live Active - GP Referral

Live Active is an evidence-based, quality-assured scheme delivering a behavioural change intervention to enhance patient's lifestyle. In particular, to provide evidence based interventions around physical activity and offer access to local support programmes and activities relating to physical activity as well as various lifestyle topics such as weight management, healthy eating, alcohol and smoking. This service takes a patient-centred approach around their needs and requirements.

Referrals are made from primary care settings for individuals requiring physical activity to support them manage their health, wellbeing or condition.

## Glasgow Club

Glasgow Club is the city's largest health and fitness offer. Since 2007/8 membership has grown from 16,335 to 45,500 direct debit members in 2019.

In 2018, a number of new membership packages were developed to reach a wider audience with a more varied and wider offer.

The **ActivClub** membership is open to anyone 14 years and above, and was developed to support those who may be new to exercise, prefer/need low impact activity, or are returning to it after a long time. To date, 5,525 of Glasgow Club's members are on ActivClub memberships, and 67.7% of these are aged over 50 years.

The membership is available at all venues and allows members to enjoy unlimited swimming, including sauna and steam access at specified times, a range of fun sports such as Walking Football, Walking Netball and Tennis. It also includes access to a whole range of fitness classes, including Zumba, Aerobics and Easy Exercise, as well as instructor-led gym sessions.

Our **FitClub** membership gives customers aged 14 and above unlimited use of our 21 gyms, over 1,400 fitness classes and 12 swimming pools (including sauna and steam rooms). This membership is the most popular with members, with 31,549 customers to date using the FitClub membership.



**FitClubJNR** is specifically designed for 12-13 year olds. It allows access to all our gyms at any time, supervised with a responsible adult, and includes access to specially programmed classes and gym sessions as well as the fantastic benefit of unlimited swimming across our 12 pools. Around 870 young people in Glasgow use the FitClubJNR membership.

## **Scotland's Mental Health Charter for Physical Activity and Sport**

Glasgow also recognises the importance that sport and physical activity can play in supporting mental health. In 2017, Glasgow Sport became an active signatory of Scotland's Mental Health Charter for Physical Activity and Sport. The Charter aims to improve equality and reduce discrimination for anyone with a mental health problem, ensuring there is no barrier to engaging, participating and achieving in physical activity and sport.

## **Glasgow's Sport Leaders**

Glasgow City Council Education Services, via the PEPASS (Physical Education, Physical Activity, School Sport) Team has for the 10th year offered Secondary schools the opportunity to participate in a city-wide leadership initiative through the delivery of Sports Leader UK awards and qualifications.

Sports Leader UK set out their courses to achieve the following aims:

Sports Leaders UK awards and qualifications equip young people with employability skills for life improving motivation, self-esteem, communication, team work and confidence. Leadership volunteering is a vital part of all our courses allowing young people to practice and build their skills to help them in employment and education.

This in turn is aligned with the four capacities which shape the Curriculum For Excellence that should enable all young people to become:

- Confident Individuals
- Successful Learners
- Responsible Citizens
- Effective Contributors

One of the most appealing factors of the Sports Leadership Qualifications to schools is the flexibility it allows in terms of delivery. No two Glasgow schools deliver the course in the same way, although the Learning Outcomes and Assessment criteria remain the exact same. It is this flexibility which allows schools to target appropriate year groups and classes, whilst maximising both staff time and facility space to ensure each course is ran to the highest standard.

All 33 mainstream and Additional Support for Learning Secondary schools across the city are provided with the opportunity to become involved with the leadership programme prior to the start of each new academic year. One of the many appeals of the programme is the flexibility the courses provide in terms of how they fit the curriculum and how they can be delivered.

As with any project, the success often relies on good working relationships and support from all agencies and partners involved in a programme. Glasgow Sport has provided a number of post-course opportunities (Coach Core/Young Leaders/Glasgow Sport Volunteer Bureau) to which young people have been signposted. This has evolved as the establishment of the integrated leadership steering group has provided a working document for schools to access to better understand how their young people can move on to a positive destination post course completion.

During 2017/2018, more than 70 separate courses were registered in the Secondary setting under the Glasgow City Council Education Services Approved Assessment Centre (AAC).

	Number Registered	Male	Female
TOTALS	1642	933	709
Of Successful Completions	1519	850	669

## Disability Sport

A partnership between Glasgow Sport, Scottish Disability Sport, Glasgow Disability Sport, and Education Services recognises the value sport can play in disabled people's lives. This work cannot be done in isolation so endeavours to:

- Support schools, clubs and community groups to promote inclusive principles
- Develop coaches and volunteers to ensure they are prepared, confident and competent
- Support policy makers and practitioners to be confident and competent to meet the needs of all participants with a disability
- Adopt policies and procedures which impact on delivery and ensure that participants with a disability are considered and included

Scottish Disability Sport highlights the four factors which influence inclusion and inform the structure of provision for each individual participant, these being:

- Ability
- Activity
- Impairment
- Setting

A number of methods are implemented including:

- Open activity: This means anyone can take part – based on what they can do and does not include any modification
- Modified activity: People do the same activity in different ways
- Parallel activity: Organised in ability groups, everyone takes part in a variation of the same activity, but with different targets, equipment or challenges
- Specific activity: People take part in unique activity specific to the (disability) sport

Glasgow Sport is committed to providing a variety of opportunities to children and adults across the city who may have physical, learning or sensory disabilities. Our aim is to work with local communities and partners to deliver sports and activities to disabled people to enable them to become physically active, learn new skills and have fun. As well as dedicated disability officers, the wider Sports Development and Physical Activity team endeavours to ensure inclusive practices where possible.





## b. Clubs, Associations and Participation

Glasgow has an amazing network of outstanding clubs and third sector organisations within the city, offering a wide variety of sports and activities for all individuals, regardless of ability. The sport and wider physical activity sector is recognised as an important contributor to civil society – providing opportunities which support promotion of active citizenship through volunteering, but also contribute to the achievement of a broad range of social policy objectives such as health, wellbeing, and lifelong learning.

The City's Sports Development and Physical Activity Team supports all voluntary sports clubs and organisations, strengthening their infrastructure and enabling clubs to grow and become sustainable.

The growth in membership is a source of pride, and also helps to create partnerships and capacity-building across a wide range of sports, as well as via Glasgow Sport's coach and volunteer programmes.

### Community Sports Hubs

Since 2012, 18 Community Sports Hubs (CSH) have also been established across the city. This now comprises 90 sports clubs and over 10,330 members supported by 1,060 coaches.

Through a local delivery approach, Glasgow Sport has supported these Hubs to develop local plans which detail growth and development and enable the delivery of sport and physical activity opportunities across the city.

The CSH focus on sustainable and community-led approaches which encourage partnership working to develop welcoming, safe and fun environments for sport.

Hubs are focused on clubs around sport facilities, community centres, schools, parks or playing fields. In some cases, CSH may combine a number of these places within a local community, or it may simply centre on a single venue which hosts many clubs.

## Drumchapel Community Sports Hub

Drumchapel CSH is an example of a thriving Sports Hub. Established in 2012, the Hub brings together multiple sports venues allowing local clubs to share expertise and resources, and to jointly promote the activities they provide. Through the Hub's school links, table tennis and tennis are being delivered to every primary school in the area and clubs such as Argo Amateur Boxing Club have also created links with the schools.

Glasgow has a number of agreements, including sport-specific developments undertaken in partnership with **sportscotland**, National Governing Bodies, regional partnerships, sporting associations and grassroots clubs to help grow participation.

They also incorporate more targeted support on disability sports programmes and programmes for the currently inactive within local communities, in partnership with third sector organisations.

Our partnerships and agreements are crucial to ensuring all residents can identify with, and benefit from, the opportunities which sport and physical activity bring.

## c. Volunteers

Glasgow Sport works extensively with new and existing volunteers within a variety of settings, and has created an established process around the recruitment, training, development and deployment of volunteers, whilst recognising the contribution volunteers make to sport and rewarding their success.

As a legacy from the 2014 Commonwealth Games, Glasgow invested in Glasgow Sport Volunteer Bureau (GSVB) which was designed to easily connect individuals searching for sport related opportunities in Glasgow with organisations and clubs recruiting volunteers.

GSVB easily enables people to find out about volunteering opportunities across Glasgow; the bureau advertises all kinds of sports volunteering opportunities whether they are in sports clubs, one-off events, coaching or administration, short term or long term.

Here are some of Glasgow's show-stopping Volunteer statistics from April 2019:

- 3,562 registered volunteers
- 21,502 logged volunteer hours
- 43.4% male, 56.3% female, 0.3% non-binary
- Most of our volunteers (1,416) fall into the 17-25yrs age bracket
- 162 providers registered with GSVB



## Homeless World Cup

Homelessness remains a serious challenge in Scotland, and particularly in Glasgow. Over 34,000 homeless applications were made to Scottish local authorities in 2016/17, and over 5,000 of these were in Glasgow: a disproportionate amount compared to the city's share of the national population.

The Homeless World Cup was held in Glasgow city centre in July 2016, with male and female football teams from 52 countries across the world competing in the week-long tournament. Almost 400 volunteers were recruited to help deliver the event. Of these, Glasgow Life recruited 96 volunteers who had previously been affected by homelessness.

These Legacy Volunteers were engaged through a number of local and national charities and homelessness organisations, working in partnership with Glasgow Life. This was the first time volunteers with a background of homelessness had been involved in the delivery of the Homeless World Cup. Following the event, Glasgow Life delivered a 15 month Legacy Project for the Legacy Volunteers, to build upon the benefits, impacts and relationships that had been established during the event. The Legacy Project aimed to offer these volunteers opportunities to continue to develop their



health and wellbeing, social networks, confidence and skills through sporting and cultural activities.

Throughout the course of the Legacy Project, 31 events or activities were delivered by Glasgow Life. These included sports activities and tasters; personal development activities, including sports coaching training and employability workshops; arts and crafts activities; networking events, aimed at Homeless World Cup Legacy Project Evaluation – Phase II: Final Report 6 building the volunteers' positive social networks; and further volunteering opportunities, including at the Davis Cup at the Emirates Arena.

## d. Events and Projects

The city's success in bidding for and hosting a massive range of national and international cultural and sporting events has developed over the last 35 years. Successful bidding also demonstrates the quality infrastructure and the changes to Glasgow's reputation. For example, the city has achieved:

- A Top 5 Ranking in the world on the Ultimate Sports Cities Index and winner of the award for the world's Best Small City for hosting sporting events
- Delivery of 65 events of UK or international standing secured in the three years following the Commonwealth Games

Some examples of other events and accolades include:

1990	European Capital of Culture
1995/8	UK City of Sport
1999	UK City of Architecture and Design
2003	European Capital of Sport
2014	XXth Commonwealth Games
2015	World Gymnastics Championships
2015	Turner Prize
2017	Badminton World Championships
2018	inaugural European Championships

**\*\*full list of events available as Appendix 10.d**



# 8. COMMUNICATION PLAN

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Glasgow is extremely proud of its sports facilities, events and programmes and the difference they make to the lives of our citizens. We already make a significant financial and resource investment every year to promote these venues, events and programmes to local residents ensuring they have the maximum opportunity to benefit from them. Communicating our bid to become the European Capital of Sport 2023 will enhance our existing positive messaging around sport.

We have developed our European Capital of Sport 2023 Candidate City brand (as shown below) which has been designed to be a vibrant and dynamic logo. The design includes a representation of a person and movement, which goes to the heart of what we want to achieve. This logo can work alongside and complement our existing branding but the distinct shape and colour will ensure it has real cut-through and impact.

This candidature file has already outlined the breadth and depth of Glasgow's sporting offer and as touched on above, this offer is promoted through an equally extensive annual marketing and communications strategy. The implementation of this strategy presents us with a wealth of opportunities to incorporate our European Capital of Sport 2023 Candidate City brand to existing collateral and messaging, ensuring that our bid will have a highly visible presence within the city.



Through the implementation of our marketing and communications plan, we reach and engage with a wide range of audiences across Glasgow. Each campaign is tailored for the specific target audience it is trying to reach. We have campaigns and activations aimed at children, adults and older adults throughout the city. To reach our audiences effectively, we utilise a range of marketing and communication tools including websites, our social media channels, media and print.

Our digital platforms include websites and social media channels for Glasgow Life, Glasgow Sport, Glasgow Club and Glasgow City Council. In addition we have a significant number of smaller, more specialist channels. Digital is an extremely effective tool for us and we have lots of strong film footage and imagery that we can use to create short films to tell the story behind our bid and to illustrate our credentials.

## a. Media Launch

Glasgow staged a press conference in January to officially launch the city's bid to be European Capital of Sport 2023. The media event was held in the city's iconic Emirates Arena and was attended by the President and Vice President of ACES Europe, the Lord Provost, the Depute Leader of Glasgow City Council, a number of key city stakeholders and some local school children. The event was covered in a number of local media publications.





# 9. SCHEDULE FOR GLASGOW 2023

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Glasgow will be focussing on the five main objectives of ACES to improve the quality of life through sport in 2023.

- Enjoyment in exercise
- Willingness to achieve
- Sense of community
- Learning fair play
- Improvement of health

We will focus on these objectives, alongside our plan to Change Lives Through:

- School Sport
- Community Sport, and
- Health Sport

## a. School Sport

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Glasgow City Council has a team of Active Schools Co-ordinators (ASCs) who work with Primary, Secondary and ASL establishments across the city.

Key focus and themes for the Integrated PEPASS (Physical Education, Physical Activity, School Sport) Partnership include:

- Events
- Continuous Professional Development
- Youth Leadership
- Club Connect

The team will work to provide more and higher quality opportunities for children and young people to participate in sport and physical activity before school, during lunchtime and after school.

A key area of focus to developing school sport is through the leadership programmes for pupils and building capacity through the recruitment, retention and development of a network of deliverers and volunteers.

Collaboration and partnership working remains critical to the success of Active Schools. Co-ordinators work closely with parents, school staff and pupils to provide opportunities which reflect young people's interests and connect to physical education and local community opportunities.

Beyond the school environment, ASCs will work with a range of partners including local sports clubs, sports development officers, Community Sports Hubs, colleges and universities to provide pathways to support young people to **enjoy sport**, stay involved and progress in sport. These effective pathways between schools and sports clubs in the local community will ensure young people experience a **sense of community**.

The team manages and provides access to world-class and local events and competitive opportunities for pupils across the city to learn the value of **fair play**.

In doing so, Active Schools contributes to **improvement of health** and wellbeing, development of vocational skills, and widening **achievement** of the young people in the city.

In 2023, there will be a plethora of opportunities in Glasgow for young people to experience sporting events across the city's sporting estate.



## Primary

- Athletics: Get Ready To Run
- The Great Scottish Schools Run
- Cross Country: city final
- Glasgow Schools Primary Athletics: city wide
- Scottish Country Dance Festival: city wide
- Country Dance Society (RSCDS)
- Determined to Dance: City wide
- Soccer 4: city wide
- Netball: city wide
- Swim School: city wide
- Dance programme: city wide
- ASL Sports Star Challenge: city wide
- Pinkston Basin: city wide

## Secondary

- Glasgow's Track Cycling Programme: city wide
- Soccer 1, 2 and 3: city wide
- Soccer G: city wide Girls' Football
- Glasgow Schools Indoor Rowing: city wide
- Sports/Dance Leaders: city wide
- Young Ambassadors: city wide
- Adventure Race: city wide
- Dance programme: city wide
- ASL Sports Star Challenge: city
- Pinkston Basin: city wide





## b. Community Sport

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Glasgow is changing communities through sport and physical activity. The priorities will be **inclusion, capacity building and skill development, health and wellbeing, and communities.**

Glasgow Sport will develop a series of programmes and tools to support communities to deliver the following shared outcomes:

### **Inclusion**

- Supporting communities to create inclusive and accessible activity in appropriate venues
- Supporting and empowering communities to gain further understanding of their local needs and requirements

### **Capacity Building and Skill Development**

- Developing a more qualified, confident, and motivated community workforce (including volunteers) deployed in roles which actively support participation opportunities
- Developing quality coaches and leaders in the community
- Equipping local people with necessary knowledge and resources
- Facilitating appropriate training / Continuous Professional Development support

### **Health and Wellbeing**

- Developing appropriate, sustainable and affordable activity for the community to overcome local prevalent health concerns
- Partnership development to reduce health inequalities
- Increasing the number of people participating regularly in sport and physical activity in community environments

### **Communities**

- Supporting communities to create a sustainable improvement in the community sport infrastructure
- Growing the amount of quality opportunities to participate in sport and physical activity
- Bringing together and coordinating the work of partner organisations with a broad range of skills, experience, resources, networks and specific expertise
- Utilising sport as a method to deliver key sport-for-change outcomes in the city's hardest to reach communities



## c. Health Sport

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We recognise that being physically active is one of the single most important things you can do for your health. It can reduce the risk of conditions like cancer, improve mental health, increase mobility and independence, help control weight, reduce isolation and improve physical literacy. It can also make you feel great because it's fun, sociable and a great way of meeting friends.

We aspire to play a role in reducing health inequalities in Glasgow and want those furthest from ever taking part in activity to experience the many benefits which can be gained.

Working with public and private sector partners to identify areas of joint working, focusing on an area-based approach to improving population health.

There is a strong policy and common purpose underpinning the proposed focussed collaboration between partners and a series of policy outcomes which support:

- Improved physical activity and mental health
- Higher levels of sports participation (including and excluding walking), particularly amongst teenage girls, older people, and BME communities
- Young people who are trained, skilled and better prepared for employment with a particular focus on the creative and leisure industries
- Empowering communities, and the voluntary and third sector to achieve their ambitions and plans including engagement in cultural, sporting, and learning activities
- Improving perceptions of community safety and reducing levels of crime and alcohol abuse
- Maximising use of community and public assets; and vacant and derelict space, and brownfield land for the purposes of community benefit and economic development
- Creating a sense of neighbourhood and civic pride, and desire for active citizenship

Discussions are focussed on identifying an agreed area of Glasgow's East End for reasons of opportunity (e.g. City Deal and the Collegelands and Calton Barras area), and because Dalmarnock, Calton, Bridgeton and neighbouring areas are characterised by some of the most acute levels of poverty and poor health in Scotland and the UK. These areas have also been the beneficiary of significant investment as a consequence of the 2014 Commonwealth Games and Clyde Gateway's regeneration programme.

A local Population Health Joint Working Group, chaired by Clyde Gateway, was established to report to the Glasgow City Council Executive Group. The group looks at improving joint working between a number of public bodies which are active in the east of the city. All of the bodies are engaged in delivering strategic outcomes which are either directed towards improving population health, or are contingent on improving population health.

A number of specific joint actions have been pursued by the Executive and Working Group. Glasgow Sport's include:

- Increasing GP referrals to a range of 'Live Active' opportunities
- Supporting GPs in their desire to be proactive
- Widening physical activity offer designed to improve activity at population level

This approach will complement the work of the Population Health Joint Working Group.

This collaboration will allow us to develop resources, partnerships and capture and document lessons learned. Moving forward, we will undertake a city-wide approach which will provide an opportunity for officers to gain a greater understanding of the concept, identify key partners and reflect on the sport and physical activity provision within their remit, to ensure the relevance and assist us to confirm that programmes are meeting appropriate standards and are appropriately resourced.







## d. Events

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In the run up to 2023, the city has already confirmed a number of major international and national sporting events. Highlights are included on the following pages and includes the recently-announced first ever UCI World Cycling Championships in 2023.

In 2019, the city will launch a new Event Strategy to raise Glasgow's profile as a world-class, first choice sporting city.



# INTERNATIONAL

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## 2020

Glasgow Indoor Grand Prix (British Athletics)  
LGT World Men's Curling Championship  
UEFA Euro 2020 Championships  
Scottish Open Badminton Championships  
Glasgow Warrior Pro 14 home games

February  
March - April  
June - July  
November  
Year round

## 2021

Scottish Open Badminton Championships  
Glasgow Warrior Pro 14 home games

November  
Year round

## 2022

Glasgow Indoor Grand Prix (British Athletics)  
Glasgow Warrior Pro 14 home games

February  
Year round

## 2023

UCI World Cycling Championships  
Glasgow Warrior Pro 14 home games

August  
Year round

# NATIONAL

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## 2020

Legacy Cheer and Dance  
HSBC Let's Ride  
Clydebuilt  
British Basketball League : Glasgow Rocks home games  
Vitality Netball Superleague home games  
Pedal for Scotland

June  
August  
September  
Year round  
Year round  
September

## 2021-2023

British Basketball League : Glasgow Rocks home games  
Vitality Netball Superleague home games  
HSBC Let's Ride  
Pedal for Scotland

Year round  
Year round  
August  
September

# LOCAL

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## 2020-2023

Glasgow City Rugby 7s

Year round



# 10. APPENDICES

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## a. Letters of Support

Rt Hon Nicola Sturgeon MSP  
First Minister of Scotland



Scottish Government  
Riaghaltas na h-Alba  
gov.scot

St Andrew's House, Regent Road, Edinburgh EH1 3DG  
T: 0300 244 4000

Dr Bridget McConnell

Your ref: BMCC/JF1904000129  
Our ref: 2019/0012032

9 May 2019

*Dear Bridget*

I am writing to offer the Scottish Government's support for Glasgow's application to become the European Capital of Sport for 2023.

Since Glasgow last held this title in 2003, the City has driven forward its sports policy in terms of creating world class sporting facilities as well as opportunities for people of all ages and backgrounds to participate in sport. This hard work has allowed Glasgow to position itself in the top five global sports cities and increased the number of people employed in the sporting sector to reach around ten thousand.

Glasgow has held many major sporting events, most notably, the 2014 Commonwealth Games and as a co-host for the inaugural 2018 European Championships. Looking ahead, Glasgow will host the Union Cycliste Internationale (UCI) Cycling World Championships in 2023. However, it is the lasting legacy from hosting such large sporting events which Glasgow is renowned for. Partnerships and engagement across all communities across the city are key in encouraging participation and volunteering programmes. These programmes not only benefit the people of Glasgow but across the whole of Scotland.

I am a strong believer that participating in sport and physical activity is one of the best things people can do to improve their physical and mental health, integrate with their local community and help achieve a healthier and happier life.

The Scottish Government is therefore fully behind Glasgow's application to become the European Capital City of Sport for 2023.

I wish Glasgow well in its endeavours.

*Yours Sincerely  
Nicola Sturgeon*

NICOLA STURGEON

Scottish Ministers, special advisers and the Permanent Secretary are covered by the terms of the Lobbying (Scotland) Act 2016.  
See [www.lobbying.scot](http://www.lobbying.scot)





Dear Sir/Madam

There are few, if any, cities I have visited who invest more into sport than Glasgow. Be it through bringing some of the world's biggest sporting events to the city, employing a significant sports development team tasked with helping the city's sporting clubs thrive, an active schools team providing so many opportunities for children and young people to participate in sport after school, the provision of sports clubs and taster sessions for the city's young people during the school holidays, or the financial support that Glasgow provides to its teams and sport associations. The city has shown year after year, decade after decade a remarkable commitment to sport.

On a personal note, one initiative that I have personally benefitted from, along with countless other international athletes over the years, has been the Glasgow Talented Sports Performer Scheme run by the city. It provides talented youngsters and international athletes either living within the city or competing for one of its clubs, with a pass providing free access to sports facilities within the city. This not only helps reduce the financial cost of the regular use of training facilities for the sportsmen and women. It can also encourage the athletes to train even more regularly and perhaps achieve even more in their sporting careers.

I may be a little biased, however I think this year's European Indoor Athletics Championships provided yet another example of Glasgow delivering a wonderful sporting occasion. And I suspect for many spectators who attended it will be an event remembered by them for the rest of their lives, I know it certainly will be for me.

Laura Muir

## Letter of Support

### European Capital of Sport 2023

Lausanne, 25 April 2019

To Whom It May Concern:

I write in my capacity as President of European Athletics, which is the European governing body for the sport of Athletics and has 51 national Member Federations across the continent.

In my many years in sport I have had the pleasure of visiting Glasgow and working with individuals and agencies in the city, including Glasgow Life, on a number of occasions. I can say that my experiences have been consistently positive.

Most recently, Glasgow hosted our 2019 European Athletics Indoor Championships at the Emirates Arena from 1 to 3 March. Our sport profited tremendously from the competence, enthusiasm and hard work of the local staff and volunteers and I know my federation colleagues will be forever grateful for the support they and their athletes received from the organisers and the public.

The good feelings and success of the championships did not come as a surprise. Just last summer we were in Glasgow for the inaugural multi-sport European Championships, which linked competitions in six sports with our outdoor European Athletics Championships in Berlin. The great coordination of the various venues and all the moving parts of this challenging event reflected the professionalism that has been built up in the city through countless other events across a range of sports, including the 2014 Commonwealth Games.

Just as important, we have seen the efforts that have been made to harness the power events like the European Athletics Indoor Championships and the multi-sport European Championships to bring benefits to the communities in and around Glasgow.

I am absolutely sure that Glasgow will make a worthy European Capital of Sport in 2023 and on behalf of European Athletics I am happy to convey our full support for the city's bid.

Sincerely,



Svein Arne HANSEN  
President

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Switzerland office@european-athletics.org

[www.european-athletics.org](http://www.european-athletics.org)



18 April 2019

Dr. Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
Glasgow  
G4 0QW



Dear Bridget

I am writing to confirm Commonwealth Games Council for Scotland's (CGS) support for Glasgow to bid to win the title of European Capital of Sport 2023.

CGS is the lead body for Commonwealth Sport in Scotland and our membership is made up of the Scottish governing bodies of the 28 Commonwealth Games sports. CGS is responsible for selecting, preparing and leading Scotland's team at the Commonwealth Games and Commonwealth Youth Games.

For each Games, we aim to deliver the best prepared team possible, creating the right environment and giving athletes every opportunity to excel. Glasgow's bid for European Capital of Sport 2023 will contribute hugely to these objectives and provide further opportunity to demonstrate, in association with our partners, our ability and commitment to host major sporting events in Scotland. This bid will also encourage the population of Glasgow and Scotland to become more active and thus improve the health of our nation.

Glasgow already has an extremely impressive reputation on the international stage for hosting major sporting events, including the 2014 Commonwealth Games and the inaugural 2018 European Championships. The City of Glasgow also has superb sporting facilities recognised worldwide as being first class.

The potential for tourism is significant and CGS welcomes the opportunity this would bring for both locals and visitors to Glasgow. CGS will continue to work closely with Glasgow Life and other partners to bring this bid to fruition and would wish the Glasgow Life every success in submitting their bid for the title of European Capital of Sport 2023.

We welcome continued updates on the progression of this project and look forward to opportunities for collaboration of these exciting plans.

With best wishes

Yours sincerely

A handwritten signature in black ink, appearing to be "P. Bush", with a large flourish extending from the end.

Paul Bush OBE  
Chair  
Commonwealth Games Council for Scotland

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Company No. 302375 Vat Reg No:553 3945 28  
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Chair: Paul Bush OBE Chief Executive: Jon Doig OBE



Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
5th Floor  
220 High Street  
Glasgow  
G4 0QW

15 May 2019

Dear Bridget,

It is with great pleasure that I offer sportscotland's full support for Glasgow's bid to become European Capital of Sport 2023. The commitment to sport from the city over many years has been visionary and this would be a fantastic celebration of the city's many recent sporting successes as well as its ambitious plans to continue this work in the future.

Glasgow's rise to become one of the world's top five sporting cities has been built on its ambition to host international sporting events, such as the 2014 Commonwealth Games and 2018 European Championships, and its desire to increase sporting opportunities for people in communities across the city. This is a unique approach which seeks to harness the power of sport and one which sportscotland fully supports.

As the national agency for sport we are a proud partner of Glasgow and have supported the city as it has embarked on its remarkable sporting journey in recent times. Our partnership has helped deliver venues such as the Emirates Arena, Tollcross International Swimming Centre and Glasgow BMX Centre – facilities which have of course hosted major events but perhaps more importantly are open for local community use. In addition the commitment to school and community sport has been exemplary.

The bid to become European Capital of Sport 2023 will of course allow Glasgow to take the next steps on its sporting journey. I have no doubt that Glasgow would deliver a fantastic year of sport during 2023, but more than that, a successful bid will be a catalyst for the city as it continues to use sport as a vehicle for change in local communities both now and beyond 2023.

Importantly, the city's bid is not just a celebration of the many highlights and achievements of recent years; it encapsulates a bold vision that will see sport and physical activity take a central role in tackling public health inequalities in the city. As the national agency for sport we are fully behind this approach and look forward to working with the city on this agenda over the coming months and years.

Sport has the power to change lives and Glasgow's bid to become European Capital of Sport 2023 has this vision at its very heart. I wish the city well in this bid and of course offer the support of everyone at sportscotland.

Yours sincerely,



Stewart Harris  
Chief Executive

**Head Office**

Doges, Templeton on the Green, 62 Templeton Street, Glasgow G40 1DA  
Tel: 0141 534 6500 Fax: 0141 534 6501 Web: [www.sportscotland.org.uk](http://www.sportscotland.org.uk)  
Chair: Mel Young Chief Executive: Stewart Harris

sportscotland is the trading name of the Scottish Sports Council



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Dr B McConnell, CBE  
Chief Executive  
Glasgow Life  
220 High Street  
GLASGOW G4 0QW

23 April 2019

Your Ref: BMCC/JF1904000130

Dear Bridget

On behalf of VisitScotland, the national tourism organisation, I give full support to Glasgow's bid to become European Capital of Sport 2023.

Glasgow is one of Europe's truly great cities, attracting and inspiring millions of visitors each year. The city has also delivered some of the greatest sporting events on the planet in recent years, giving a warm welcome to athletes from across the globe, as well as their fans and supporters.

The city has a strong association with sport, and the passion and enthusiasm of the people of Glasgow is always evident, with immense pride felt in the city's ability to deliver major sporting events at the highest level.

Glasgow's accolades in sport are many: a top Five Global Sports City ranking; boasts world leading sports infrastructure; employs a dynamic workforce of around 10,000 people in the sports sector; and holds an enviable track record in staging major sporting events that include the 2014 Commonwealth Games and the inaugural 2018 European Championships.

Glasgow will once more be in the international sporting spotlight in 2023 as it hosts key competitions in the very first UCI World Championships, bringing together 13 cycling disciplines in one unprecedented event across Scotland.

2023 will be another fantastic year for Glasgow, and I am sure that the very many visitors and athletes from across the world who have been, and who will be, welcomed to the city will agree that the city deserves the title of European Capital of Sport.

Yours sincerely



Malcolm C Roughead, OBE  
Chief Executive

+44(0)131 472 2222

VisitScotland, Ocean Point One,  
94 Ocean Drive, Edinburgh, EH6 6JH

[www.visitscotland.com](http://www.visitscotland.com) | [www.visitscotland.org](http://www.visitscotland.org)



Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
GLASGOW  
G4 0QW



Scottish Rugby Union Limited  
BT Murrayfield  
Edinburgh EH12 5PJ

+44 (0)131 346 5000  
scottishrugby.org

Friday 10 May 2019

Dear Bridget

Scottish Rugby is delighted to hear that the city of Glasgow is bidding to be declared European Capital of Sport 2023.

We also are happy to endorse your candidacy as, in our experience, Glasgow is a city that understands the power of sport and is ready and willing to use it to enhance the lives of its citizens. In short, Glasgow gets things done.

Working in partnership with Glasgow Life, the culture and sport arm of Glasgow City Council, we have seen our professional rugby club, Glasgow Warriors, grow in stature. It regularly attracts capacity crowds to its home ground, Scotstoun Stadium, and is truly engaged in its community.

In 2015 it won its cross-border league against the best of Ireland, Wales and Italy and, thanks to our joint vision and support from other partners, including the Scottish Government, EventScotland and VisitScotland, we have also seen the Scotland Women's team play international matches in Glasgow and a leg of the HSBC World Sevens Series played at Scotstoun Stadium for some four years.

We are excited that the final of the 2018-19 GUINNESS PRO14 league will be staged at Celtic Park in Glasgow later this month, home to Celtic FC and one of the stellar venues of the outstanding 2014 Commonwealth Games.

Scottish Rugby's experience of working with Glasgow Life is shared by other sports governing bodies but the real measure for the health and wellbeing of the local population from all this activity is underlined by the fact that since 2009, participation at local sports facilities has increased by more than 50 per cent, while the number of junior members attending sports clubs has more than quadrupled.

We wish you well in your bid.

Yours sincerely

Mark Dodson  
Chief Executive



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macron



Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
Glasgow  
G4 0QW

1 May 2019

Dear Bridget,

**Scottish Cycling Letter of Support – European Capital of Sport 2023**

I write to offer Scottish Cycling's support towards Glasgow's bid for the title of European Capital of Sport 2023.

As the national governing body for cycle sport in Scotland, Scottish Cycling works across our four strategic themes of Lead, Grow, Support and Partner to develop a nation of cyclists.

Scottish Cycling is the largest cycling membership organisation in Scotland and we are committed to developing the sport across multiple disciplines and at all levels, from grass roots participation to our performance development programmes.

As you will know, Scottish Cycling, Glasgow Life and Glasgow City Council currently work in partnership to deliver cycling projects and programmes within the city such as City Ride and Go Ride. Scottish Cycling have also supported Glasgow to deliver the outstanding 2014 Commonwealth Games and inaugural 2018 European Championships.

Scottish Cycling have identified world class events as a key strand within our new strategy. World class events raise the profile of our sport and have a positive impact on membership, tourism, the economy and legacy. The awarding of the inaugural UCI Cycling World Championships in 2023 demonstrates Glasgow's ability to successfully deliver world class events that inspire future generations and provide a catalyst for positive behaviour change.

Scottish Cycling therefore strongly supports Glasgow's bid for the title of European Capital of Sport 2023. We do so not only as a key partner in the delivery of cycle sport within the city, but also due to Glasgow's long term commitment to harness the potential of sport and physical activity to significantly improve public health in Glasgow and beyond.

Yours sincerely,



Craig Burn  
Chief Executive



29 April 2019

*Patron: His Royal Highness  
The Earl of Wessex K.G. G.C.V.O.*

Dr Bridget McConnell CBE  
Chief Executive Officer  
Culture and Sport Glasgow  
Emirates Arena  
1000 London Road  
Glasgow G40 3HY

Dear Bridget

**European City of Sport**

Badminton Scotland and Glasgow Life have shared a very strong partnership for many years.

Following the European Championships in 1997, we have successfully hosted the annual Scottish Open at the Kelvin Hall, and latterly at the magnificent Emirates Arena. In addition to these annual events we have also hosted the Sudirman Cup (World Team Championships) in 2007 and the World Championships in 2017. Both of these events were recognised by the Badminton World Federation as the being the best ever editions of these flagship BWF events.

In addition to the BWF events the Emirates Arena was the venue for Badminton at the 2014 Commonwealth Games.

Badminton Scotland has worked very closely with Glasgow Life over these years to ensure that these events not only provide a world class opportunity to host events but also give Badminton in Glasgow and across the whole of Scotland the platform to significantly develop our sport.

The Glasgow and North Strathclyde Badminton Group have also benefitted from excellent financial and staff support from Glasgow Life to grow the game locally, and it is no coincidence that they are our most active and innovative Group in Scotland.

Our partnership with the city has been without doubt our best partnership across the whole country and without Glasgow's support we would not be in as strong a position as we are today.

I can therefore unequivocally endorse Glasgow's bid to become the European City of Sport.

Yours sincerely

Keith Russell  
Chief Executive

SIR CHAID REEDIE BADMINTONSCOTLAND CENTRE,  
40 BOGMOOR PLACE, GLASGOW G6 1 1TQ.  
TELEPHONE: 0141 445 1218  
e-mail - [enquiries@badmintonscotland.org.uk](mailto:enquiries@badmintonscotland.org.uk)  
website - [www.badmintonscotland.org.uk](http://www.badmintonscotland.org.uk)

*BADMINTONScotland* is the trading name  
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Registered in Scotland no. 209935





9 May 2019

Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
5th Floor  
220 High Street  
Glasgow  
G4 0QW

Dear Bridget

***Support for the Glasgow Life application for European Capital of Sport in 2023***

There is no doubt that over recent years Glasgow has transformed the level of its sporting facilities and the success of this has been driven by the city's commitment to invest in its infrastructure.

The Scottish Event Campus (SEC) also understands the importance of investment and we constantly review our existing facilities to ensure that we can continue to be a world class venue capable of attracting major events.

The SEC (comprising the SEC Centre, the SEC Armadillo and The SSE Hydro) hosts around 350 events and 2 million visitors each year across exhibitions, conferences and live entertainment and sport. In 2017 The SSE Hydro was ranked 4th in Pollstar's list of the world's busiest live entertainment arenas.

In 2014 the SEC played a major part as a host venue for the Glasgow Commonwealth Games, proving our versatility in staging world class sport. With weightlifting in the SEC Armadillo, boxing, judo, wrestling and netball in the SEC Centre and The SSE Hydro taking centre stage for Artistic and Rhythmic Gymnastics, we are proud to have played such a prominent role in what the organisers hailed as 'the best Games ever'.

Building on this success, the venue played host to the 2015 World Gymnastics Championships and, in 2018, the Artistic Gymnastics as part of the inaugural European Championships. Early in 2019, the venue hosted the televised six a side football event, Star Sixes which was a huge success with Glasgow audiences. Attracting large audiences for other sporting events such as boxing and tennis, the SEC is well aware of the importance of sport to the people of Glasgow.

All these events encourage our sports men and women of the future to get involved and this is perhaps the most important legacy the city strives to achieve. These events would not have been the great success they were without the city's commitment to working closely with its partners and wider stakeholders.

Scottish Event Campus Limited, Glasgow G3 8YW

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Registered in Scotland No 82081



2<sup>nd</sup> May 2019

Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
Glasgow  
G4 0QW



Hampden Park Ltd  
Hampden Park  
Glasgow G42 9BA  
Telephone 0141 620 4000  
Fax 0141 620 4001  
E-Mail [info@hampdenpark.co.uk](mailto:info@hampdenpark.co.uk)

Dear Bridget

**Letter of Support**

**European Capital of Sport 2023**

On behalf of Hampden Park, Scotland's National Stadium, I write in full support of Glasgow's bid to win the title of European Capital of Sport 2023.

Glasgow's hard-earned reputation as a 'Global Sports City' has been illustrated by the delivery of many world class events throughout the City in recent years. Hampden Park, working in tandem with the team at Glasgow Life and Glasgow City Council, has played a significant role in the City achieving such a cherished status.

The success of UEFA's Champions League Cup Final at Hampden in 2002, was quickly followed by the hosting of the UEFA Cup Final at the Stadium in 2007. Although these matches were contested by teams from Spain and Germany, the Stadium was at full capacity on both occasions, demonstrating Glasgow's appreciation of sporting greatness.

In 2012, Hampden hosted eight football matches for the London 2012 Olympic Games, once again played in front of enthralled crowds who embraced being part of such an iconic sporting event.

Glasgow's love of sport was exemplified by the outstanding success of the Glasgow 2014 Commonwealth Games. Hampden welcomed half a million visitors to the Stadium over a ten-day period to enjoy world class athletics, para athletics events and a spectacular closing ceremony. Watched by a global audience of millions, Glasgow's passion for sport was clearly evident for all to see.

Looking forward to next summer, Hampden is one of twelve proud stadia across Europe to host matches for UEFA's EURO 2020 Championships. Working in partnership with Glasgow Life and Glasgow City Council, this festival of football will once again demonstrate Glasgow's appetite for sport, from grass roots all the way through to the world's biggest sporting events.

I wish you every success in securing the title of European Capital of Sport 2023 for Glasgow, which would be richly deserved and fitting testimony to the City's continued investment in sport.

Yours sincerely,

**Peter Dallas**  
Managing Director

Registered Office: Hampden Park, Glasgow G42 9BA  
Registered in Scotland No: 200222 • VAT Reg No: 435 1184 70



14 May 2019

Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
Glasgow  
G4 0QW

Dear Bridget

Glasgow Chamber of Commerce has been the voice of business in Glasgow since 1783. As well as offering support to our growing membership of more than 1,200 organisations, the Chamber's role is to promote Glasgow as a great business location to potential investors and to encourage economic and business growth locally, nationally and internationally.

Glasgow Chamber of Commerce, on behalf of its members, welcomes the bid for the title of European Capital of Sport 2023. Sport is deeply embedded into our city's history and culture, and having previously won this accolade in 2003, it has been a true testament to Glasgow's outlook and adoration for sport.

Historically, football has played a massive part in the heritage of Glasgow and the city is home to Scotland's national football association and stadium which holds the European record for attendance at a football match as well as a UEFA '5 star' status. From the days of hosting the first ever association football official international in 1872, to the city hosting a multitude of different events every year, we have developed a proud legacy of hosting world-class events.

Our legacy includes the inaugural European Championships in 2018 and of course, the Commonwealth Games in 2014 which was hailed as "the standout Games in the history of the movement" by Commonwealth Games Federation chief executive Mike Hooper, who added that "the way in which the people of Glasgow embraced the Games right from the get-go was incredible."

Over 50,000 people from Scotland and beyond applied to become one of 12,300 Games Time Volunteers and due to the success of this event alone, the Glasgow Volunteer Bureau was established. The Bureau offers a tailored service linking those that wish to volunteer at Glasgow sporting events or community sports clubs to event organisers and clubs requiring volunteers.

In addition to enthusiasm from the community, the city also has great sports infrastructure in place, including the £113 million Emirates Arena and the adjoining Sir Chris Hoy Velodrome. Flagship venues for the 2014 Commonwealth Games that have created a legacy by hosting numerous major events since, whilst providing facilities for the local community. The number of people within Glasgow that are

To: George Doherty (Glasgow G2 1FD)  
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[glasgowchamberofcommerce.com](http://glasgowchamberofcommerce.com)



09 May 2019

Dr Bridget McConnell CBE  
Chief Executive  
Glasgow Life  
220 High Street  
Glasgow G4 0QW



Dear Dr McConnell,

**GLASGOW'S BID TO WIN THE TITLE OF EUROPEAN CAPITAL OF SPORT 2023**

It is with pleasure that I write to you today to give my full support to Glasgow's bid to win the title of European Capital of Sport 2023.

I strongly believe that Glasgow has the infrastructure capacity and sporting venues to support a very strong claim to this title. This would also be a great opportunity to showcase what Glasgow and Scotland have to offer. In addition, Glasgow has recently hosted a number of major sporting events such as the 2014 Commonwealth Games and the inaugural 2018 European Championships and has achieved a Top Five Global Sports City ranking, leveraged more than £200m of new world-class sporting events infrastructure, and increased sport's GVA contribution to around £368m. The city also has strong relationships with organisations and individuals all over the country, which will help illustrate how important sport is in ensuring the health and well-being of the population. It continues to develop its sporting activity to improve public health and winning this bid will further help integrate sport and physical activity solutions across community, health and social care.

Moreover, Glasgow, in partnership with the University of the West of Scotland, will host the European College of Sport Science's 26<sup>th</sup> Annual Congress in 2021. This will bring together academics and industry representatives from over 70 countries and build on UWS's involvement in sport, for example, our sponsorship of a number of professional sport teams such as St Mirren FC and Glasgow Rocks. UWS also has around 800 students enrolled on sport-related programmes and have sponsored a number of individual student athletes, many of whom, like Callum Hawkins and Kirsty Gilmour, have achieved success at national and international level,

I fully support the bid for Glasgow to be awarded the title of European Capital of Sport 2023 and would be happy for the University of the West of Scotland to be involved as appropriate, should the bid be successful.

Professor Craig Mahoney  
Principal and Vice-Chancellor  
University of the West of Scotland

**Vice-Chancellor's Executive Group**

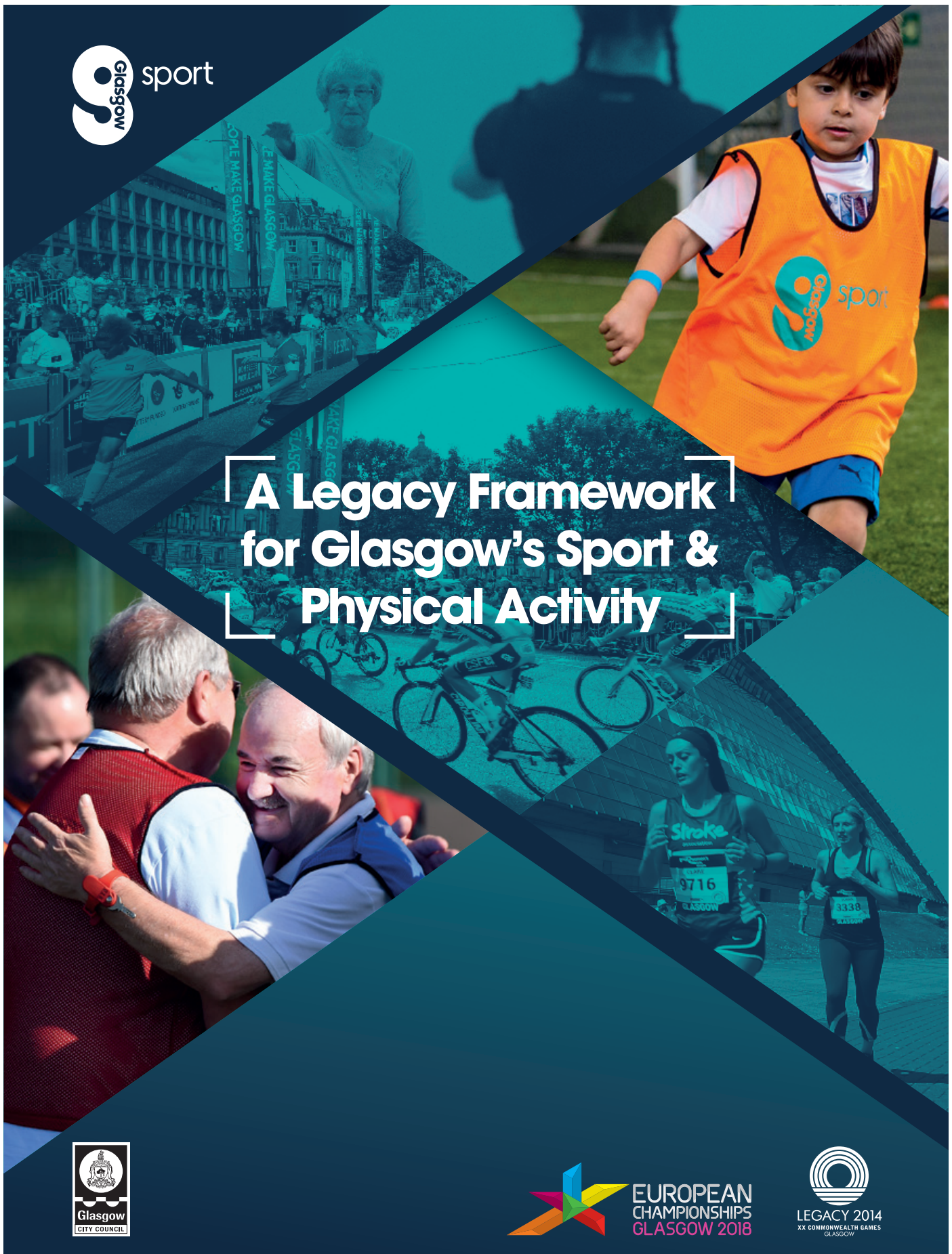
Principal & Vice-Chancellor Professor Craig Mahoney

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## b. Sport and Physical Activity Framework



# Foreword

## A Legacy Framework for Glasgow's Sport and Physical Activity

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In 2018, Glasgow will host 3,000 of the best athletes in the world as we welcome the inaugural European Championships to Scotland. Around a quarter of a million spectators are expected to attend events spanning across six sports, taking place in 12 venues across Glasgow and the rest of the country.

The Championships will be the biggest sporting event held in Scotland since the Glasgow 2014 Commonwealth Games, and I want every person in our city to have the opportunity to be involved – whether that's as a volunteer, worker, or spectator. Some of you may even be lucky enough to be competitors!

Glasgow is one of the top five sporting cities in the world. With other events such as the TOTAL BWF Badminton World Championships and the 2019 European Indoor Athletics Championships on the horizon, we're well-known for our ability to produce incredible sporting events, and to bring thousands of spectators to the city.

But these events aren't just about the sport taking place in our world-class venues. These events should inspire our citizens to make the most of the opportunities Glasgow offers to help its citizens get active and stay active. That might be embracing the outdoor spaces which make our Dear Green Place so beautiful, or visiting one of our world-class sporting venues such as the Emirates Arena and Sir Chris Hoy Velodrome.

Working from and building on the 2014 Legacy Plan, I'm thrilled to introduce A Legacy Framework for Glasgow's Sport and Physical Activity.

Achieving the goals set out in this document will be the real success of Glasgow's sporting events.

I am confident that, together with partners, Glasgow can deliver the best possible Legacy for our city and its citizens.

**Councillor David McDonald**

**Depute Leader of Glasgow City Council and Chair of Glasgow Life**





## 1.0 Introduction

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This Legacy Framework for Glasgow's Sport and Physical Activity has been developed in partnership with city and national stakeholders. These partners have collaborated to agree the high-level outcomes for Glasgow which will support the continued delivery of the 2014 Commonwealth Games Legacy Framework Strategy 2009-19.

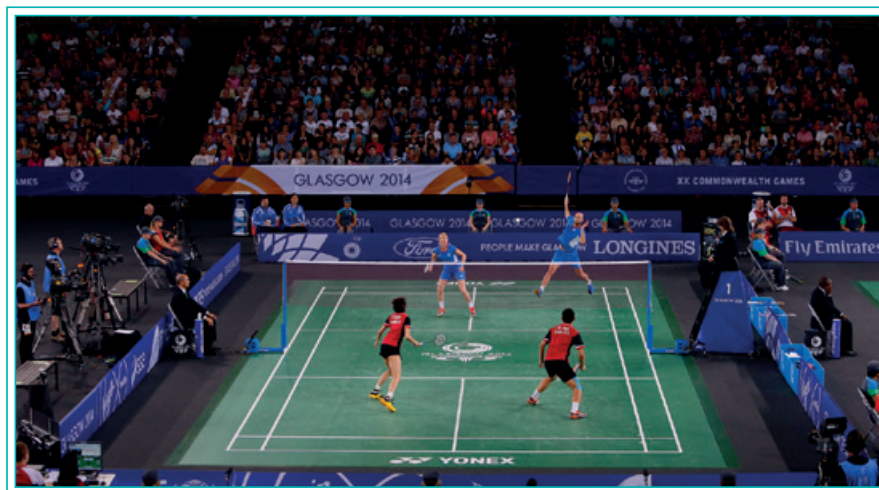
This Framework is not intended to become a city strategy, rather a link into existing strategies and national policies. It seeks to support and encourage involvement in both sport and physical activity across Glasgow, recognising the preventative and early intervention opportunities which both provide. The Framework itself forms one part of a wider approach to supporting physical activity and sport. Additional outcomes have been articulated in:

- Glasgow's Strategic Plan for Cycling
- Glasgow's Play Strategy
- Open Space Strategy

## 2.0 Strategic Context

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In 2014 Glasgow hosted the XXth Commonwealth Games, providing a unique opportunity for the city. The Games showcased our strengths as a host venue; drove the development of sports infrastructure; and gave us a platform from which to consolidate our efforts to improve participation in sport and physical activity. The bespoke legacy development programmes sparked an increased involvement of residents in sport and physical activity and the legacy framework has continued to support this.



The Glasgow 2018 European Championships provides a further opportunity to 'get more Glasgow residents physically active and participating in sport thereby contributing to the overall health of the population'.

The Active Scotland Outcomes Framework usefully defines physical activity as incorporating 'sport, recreational activity, active living, dance, play and exercise'. More specifically, sport is defined by the Council of Europe as 'all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental wellbeing and forming social relationships, or obtaining results in competition at all levels'.

## 3.0 National Context

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The Scottish Government's Plan for Scotland (2016-17) makes a commitment to implement the Active Scotland Outcomes Framework. This seeks to ensure that:

- We encourage and enable the inactive to be more active;
- We encourage and enable the active to stay active throughout life;
- We develop physical confidence and competence from the earliest age;
- We improve our active infrastructure – people and place;
- We support wellbeing and resilience in communities through physical activity and sport; and
- We improve opportunities to participate, progress and achieve in sport.

The Framework sets out ambitions for sport and physical activity to support the nation to become more active. The Legacy Framework for Glasgow's Sport and Physical Activity will complement both this and **sportscotland's** contribution to supporting the development and increased accessibility to sport.

**sportscotland's** vision focusses on establishing a world-class strong sporting system which assists in the achievement of sporting outcomes. This includes resources which are maximised and aligned, improved environments for sporting activity, and strong enablers such as our sports leaders and deliverers, our places and our profile. **sportscotland** seeks to support these contributions through facilitating participation and progression specifically in sport, as only one of many elements of physical activity. Increasingly, **sportscotland** will focus its efforts on ensuring inclusivity within sport, in recognition of the barriers which prevent access to all. The inactive and under-represented, including teenage girls and older people, will feature strongly as part of this aligning with the agreed focus in Glasgow on identified groups.

Glasgow's tradition of working with third sector organisations, the voluntary sector and community sectors to deliver effective, targeted and inclusive access to sport is entirely in keeping with this refreshed approach. Glasgow's focus on supporting physical activity – in whatever form it takes, from a simple walk to facilitating participation in elite sport, will ensure that 'people are more active, more often' across all of our communities. This, in turn, will demonstrate how Glasgow will contribute to the specifics set out in the Active Scotland Outcomes Framework.

## 4.0 Glasgow's Progress as a Sports City

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Glasgow has contributed significantly to the world of sport. It is the birthplace of international football and home to Scotland's only professional basketball team, Glasgow Rocks. It introduced American football to the nation and, most recently, was named as the base for the first professional female Scottish team in the Netball Superleague, Sirens. It is also home to Scotland's most successful professional rugby team, Glasgow Warriors, and the equally successful Glasgow City Ladies Football Team.

The XXth Commonwealth Games showcased Glasgow to the world, but it was only one of many milestones in Glasgow's history of hosting high profile events. With a track record of four European football finals held at Hampden, World Cup Track Cycling in 2012 and 2016, World Gymnastics Championships and the IPC World Swimming Championships in 2015, Davis World Cup and Semi Finals in 2015 and 2016, Grand Prix Indoor Athletics 2016, and World Badminton Championships in 2017, Glasgow has been the choice of venue for a variety of sporting competitions. These events demonstrate Glasgow's passion for spectator sport, with the potential to inspire the participation of residents in sport and physical activity over time.

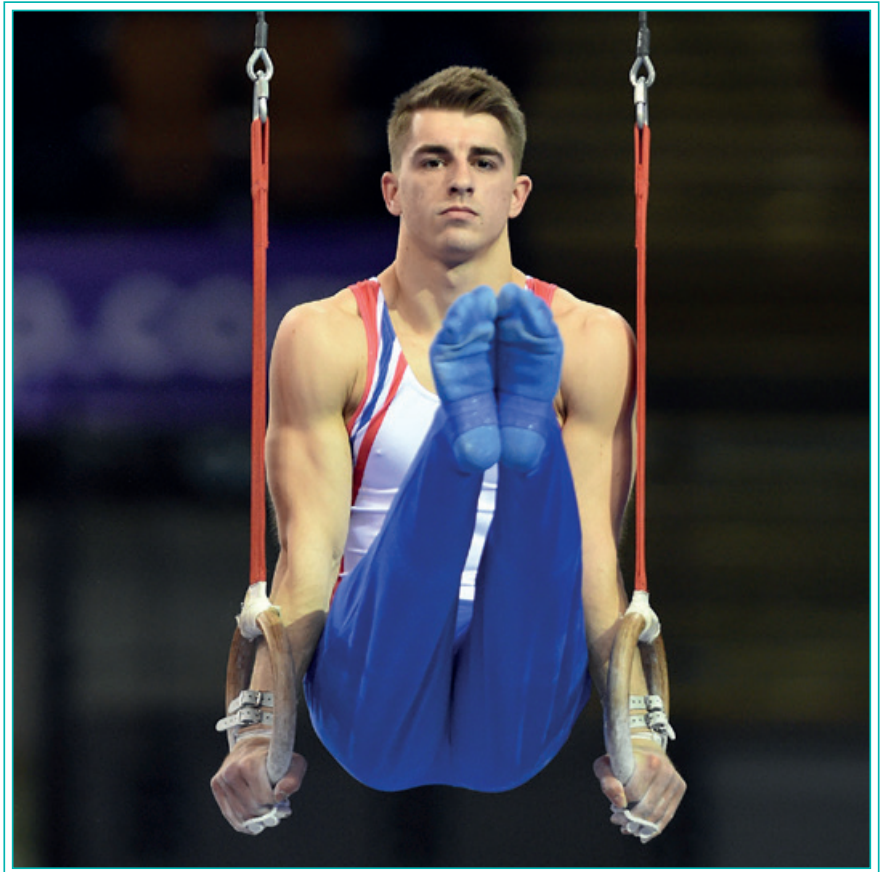
Looking further ahead, Glasgow will host the inaugural European Championships in 2018, the 2019 European Indoor Athletics Championships, the 2020 Men's World Curling Championships, and host one of the 2020 UEFA Euro Group Matches.



Since Glasgow was announced as the 2014 Commonwealth Games host in 2007, participation in sport and physical activities across the city has seen an increase. There are now over 6.4m annual attendances at sports facilities across the city - a 18.2% rise since 2009.

Within this, there are record numbers of young people involved in playing sport; 71,000 young people are members of Glasgow Young Scot and Kidz Card, and over 22,500 are junior sport club members.

The number of adults participating in sport and exercise (including walking) has increased from 65% to 71% since 2009, with walking increasing from 48% to 55%.



There has been a spectacular increase in participation in particular sports, demonstrating the impact which hosting major sporting events and supporting home-grown talent can have.

Since it opened in 2012, over 80,000 members of the public have taken part in Glasgow Sport's accreditation sessions on the Sir Chris Hoy Velodrome – and participation figures continue to increase year on year.

- Adult usages (16+) increased by 16% between 2014 and 2016
- Youth/junior usages increased by 2% in the same period
- Para-cycling usages increased by 189% in the same period

Glasgow Sport supports cycling clubs across the city – as well as various initiatives. Our partnership with British Cycling to deliver their women's led ride 'Breeze' programme in the city has seen an enormous growth following the Glasgow 2014 Commonwealth Games.

In 2014/15, the programme delivered six organised rides with 21 participants. In 2016/17, this increased to 124 rides and 658 participants. Across all British Cycling recreational programmes there were 13,006 participants in 2016/17.

Coinciding with recent investment in Glasgow's public tennis courts, and the Davis Cup ties hosted in the city in 2015 and 2016, attendances at public tennis courts have been steadily rising. Figures went from 30,500 in 2012/13 to 66,379 in 2016/2017.

Gymnastics is another example of a sport which has benefited from the inspirational impact of events and Scottish and Great British sporting success such as the 2015 FIG World Gymnastics Championships and the GB and Scottish medal success from gymnasts such as Max Whitlock, Claudia Fragapane and Daniel Purvis. Attendances at Glasgow Life's gymnastics pathways programmes have risen from 86,206 in

2015/16 to 114,423 in 2016/17 an increase of 32%, in part due to the successful launch of the Kelvin Hall Gymnastics Academy.

Memberships of Glasgow Club have increased year on year since 2009 when monitoring of XXth Commonwealth Games began – particularly junior memberships.

	2009	2016	Increase
Junior members of sports clubs	4,480	15,585	248%
Membership of the Glasgow Club	21,181	41,962	98%

Glasgow's sporting reputation continues to evolve. It was named UK City of Sport in both 1995 and 1998, and was also European Capital of Sport in 2003. Now, in 2017, it is listed in the World's Top Five Ultimate Sports Cities and won the Sport Tourism Category in the 2016 World Travel Market Global Sport Tourism Awards.

## 5.0 Glasgow's Legacy Approach

Glasgow's legacy approach needs to capitalise on the existing physical infrastructure, and build on momentum generated by high-profile sporting events such as the European Championships in 2018. Partners need to work collaboratively to deliver a shared city vision for sport and physical activity. We need to better articulate the contributions made by strategies which develop our physical spaces and greenspaces; our approach to informal activity such as play; our transport infrastructure; and specific sporting policies developed at a city or national level. We need to co-ordinate our service provision to ensure it is relevant, co-ordinated and accessible; geographically, financially and physically. We need to address the inequality of access and participation which continues to exist across our communities and we need to capture, and better build on, the civic pride and the spirit and dynamism of our volunteers.

## 6.0 Current Provision for Sport and Physical Activity in Glasgow

Building on this strong reputation is crucial to ensuring all residents can identify with, and benefit from, the opportunities which sport and physical activity bring. Significant work is already in place to support this level of involvement in Glasgow, including sport-specific developments undertaken in partnership with **sportscotland**, National Governing Bodies, regional partnerships and grassroots clubs to help grow participation. It also incorporates more targeted support on disability sports programmes and programmes for the currently inactive within local communities, in partnership with third sector organisations. Specific projects, such as Good Move and ParkLives, work directly with service users to ensure delivery is appropriate and fit for purpose.



### 6.1 Targeting the Inactive

Good Move is a range of targeted programmes funded by and delivered in partnership with NHS, Wheatley Group and Paths For All. The programme works with people who are experiencing or are at risk of poor health associated with inactivity, and supports and motivates them to live more active lives. It offers a choice of activities, including taster sessions, in local leisure and community centres. This provides a chance for those who take part to find activities they enjoy and to build up at a pace which suits them. In this regard Good Move is helping to achieve Scotland's goal of helping the inactive become more active and thus improve the nation's health.



Glasgow Sport also launched ParkLives at the end of June 2015 reaching just under 2,000 participants within the four-month pilot programme. Year two of ParkLives saw an increase of participation to over 6,000 attendees from April – September 2016 in a variety of free activity sessions. In addition, “Pop Up” parks across the city have helped to raise awareness of the programme and strive to engage with local communities regarding future activities.

## 6.2 Network of Facilities

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Glasgow benefits from an extensive network of significant public sport and leisure facilities which includes 32 major indoor venues including the Emirates Arena and Sir Chris Hoy Velodrome, the newly-refurbished Kelvin Hall, and Tollcross International Swimming Centre. The city also boasts a network of outdoor sport venues including golf courses and pitches, as well as amenities located in community venues and public halls. Collectively these are harnessed to provide multiple options for residents who choose to be physically active.



## 6.3 Parks and Open Spaces

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In addition to Glasgow’s sport and leisure facilities, one of the city’s best assets is its open spaces. Glasgow currently has 91 parks and another 1,000 hectares of woodland, providing great potential for increased sport and physical activity. Many of these open spaces currently provide the citizens of Glasgow with the opportunity to participate in organised team sports, running clubs and to make use of several open air gyms. However, they also provide space for citizens to enjoy walks (core paths plan), safe cycling routes, and families with access to play parks. Additionally, 24 hectares of allotments may also bring health benefits from working the land and social activity. Programmes like Stalled Spaces have also seen communities come together and engage in a way which could be a powerful catalyst for further physical activity. The significance of these spaces cannot be understated, promoting levels of activity across the city.

However, whilst many of Glasgow’s parks and open spaces offer great opportunities for activity, there is still work to be done in certain areas. To enhance our greenspaces and ensure they are fit for all, further initiatives should look to ensure both equity of access, and a recognised level of quality across all of the city’s parks and open spaces. In doing so, we will be making the most out of this valuable city asset, and ensuring all citizens have the option to pursue outdoor sports and physical activities. Looking to the future, citywide infrastructure developments (such as the current City Deal) are already actively planning and encouraging green pathways. These are designed to encourage active travel throughout the city by maximising the potential of open spaces and green infrastructure. By providing this opportunity, the city will be further enriching the potential to promote sport and physical activity.

## 6.4 Physical Education, Physical Activity and Sport



Glasgow is also harnessing the opportunities provided through our Education Services to champion sport and physical activity and raise the profile of its impact. This focusses not just on health and physical wellbeing, but also on skills development, learning and, ultimately, employability. Investments in sport-specific learning aimed at individuals with a particular talent or motivation, Schools of Sport, Dance, Rugby, Basketball and Football are complemented by more general support within mainstream education provision.

The integrated PEPAS (Physical Education, Physical Activity and Sport) strategic group (collaboration between Education Services, Glasgow Life and **sportscotland**), has enabled the development of a strategic approach to the management of physical education, physical activity and sport in schools and local communities. The group works in partnership to promote out of school hours activity in Primary, Secondary and Additional Support for Learning (ASL) establishments across Glasgow.

A key focus for the development of school sport is a strong leadership programme for pupils. Glasgow's Sports Leaders Programme is the biggest in the UK and builds capacity through the recruitment, retention and development of a network of over 1,700 Young Leaders, acting as active deliverers and volunteers within our schools and communities. Collaboration and partnership working is critical to the success of Active Schools, and partnerships operate between the coordinators, parents, school staff and pupils to provide opportunities which reflect young people's interests and connection to physical education and local community opportunities.

Beyond the school environment, Active Schools' coordinators and Sports Development Officers work with local sports clubs, community sport hubs, colleges and universities to provide pathways which support young people to progress in sport. In doing so, they contribute to the early intervention and health and wellbeing agenda, by developing vocational skills and widening achievement of the young people in the city. This also provides an opportunity to develop employment and careers within sport and leisure, supported by initiatives in the city such as Glasgow Sport's Coach Core.

Away from formal sports initiatives, schools are also exhibiting a potential to support and encourage everyday active living. Initiatives such as active travel to school, the Daily Mile, Bikeability sessions and Active Play are introducing physical activity from a young age, normalising and encouraging an active lifestyle.



## 6.5 Sports Clubs

Glasgow is fortunate to have outstanding clubs and third sector organisations within the city, offering a wide variety of sports and activities for all individuals, no matter their ability. The Sports Development and Physical Activity Team offers support to all voluntary sports clubs and organisations. This helps to strengthen the voluntary sports infrastructure, allowing clubs to grow and become sustainable, and increasing the overall number of members (especially children and young people). This, in turn, helps to create partnerships and capacity-building across a wide range of sports, and through Glasgow Sport's coach and volunteer programmes. Partnership between Glasgow Sport and some of the key third sector organisations in the city, where the sport offering is a vehicle for driving wider social outcomes are key.

Since 2012, 15 Community Sport Hubs (CSH) have been established across the city, comprising of 70 sports clubs and over 9,300 members. Through a local delivery approach, Glasgow Sport has supported the CSH to develop local plans which detail growth and development to enable the delivery of sport and physical activity opportunities across the city. The CSH focus on sustainable and community-led approaches which encourage partnership working to develop welcoming, safe and fun environments for sport. The city's CSH are focused on clubs around sport facilities, community centres, schools, parks or playing fields. In some cases, CSH may combine a number of these places within a local community, or it may simply centre on a single venue which hosts many clubs.

Drumchapel CSH is an example of a thriving Sports Hub. Established in 2012, the Hub brings together multiple sports venues allowing local clubs to share expertise and resources, and to jointly promote the activities they provide. Through the Hub's school links, table tennis and tennis are being delivered to every primary school in the area and clubs such as Argo Amateur Boxing Club have also created links with the schools.

## 7.0 Why is Sport and Physical Activity Important?

The city's rise in the sporting city global rankings is a direct result of long-term investment in world-class sports facilities over the past 25 years; its international and home-grown events programmes; and its commitment to increasing participation and securing a lasting legacy for future generations. Since 2009 alone, Glasgow City Council has spent £200million on new sporting facilities as part of a citywide £1billion investment in infrastructure. At the same time, the impact on the physical activity levels in Glasgow within the same timeframe has been significant:

- An increase of 6% in individuals who participated in sport and exercise (including walking)
- An increase of 2% for any sporting participation (excluding walking)
- An increase of 7% in walking for 30 minutes or more for recreational purposes



## 7.1 Impact on Health

Creating and protecting health is a challenge. Many aspects of our lives combine to create our health and wellbeing throughout the course of our lives, Our start in life, healthy schools, active and safe travel, access to green and open spaces and the role of leisure services all impact on our health. It is these social and economic factors which mean a boy born today in Jordanhill will have an average life expectancy of 81 years, yet the average male life expectancy age for men living in the Parkhead area of Glasgow is 59.

It is evident that our health and social care systems are struggling under the pressure of poor health and an aging population. Too many people are falling into a spiral of declining health, creating pressures on the NHS and reinforcing health inequalities in our society. Avoidable conditions are a strain on already limited resources which could be eased. Typical costs include: £38 per GP visit, £112 per A&E visit, £283 per ambulance journey to hospital, and £2,746 per inpatient stay in hospital. Prolonged inactivity is recognised as a significant risk-factor for a number of health conditions, including ischaemic heart disease, Type 2 Diabetes and some cancers.

Sport and physical activity is important because:

- The sustainability of the NHS depends on improving our ageing population's health
- A healthy working age population is necessary to maximise productivity, maximise tax revenues and reduce social security costs
- The benefits of physical activity on health and wellbeing are also linked to tackling mental health through social inclusion, citizenship and social health
- A significant burden of disease and suffering is avoidable, especially among the poorer population
- Future generation's health and prospects depend upon those of their parents and the sustainability of the environment and services we leave for them



Epidemiologist Professor Jerry Morris said, *"exercise is the best buy in Public Health"*. This is echoed by the former Chief Medical Officer for England, Professor Sir Liam Donaldson, who said, *"if a medication existed which had a similar effect, it would be regarded as a 'wonder drug' or 'miracle cure'".*

National statistics now place physical inactivity behind blood pressure as the biggest cause of mortality, joint-second alongside smoking. It is estimated that improving the physical activity rates of Scotland's population would increase life expectancy by more than a year - and would help to prevent and treat more than 20 chronic diseases. With Glasgow's long-term health issues, improving physical activity has the potential to be truly transformational, not just in terms of health but also for the consequential impacts on ability to learn, work and contribute more effectively to the city. NHS Scotland currently equates the economic cost of physical inactivity to around £91m per annum nationally. With Glasgow's significant population size, improving physical activity would also provide the city with a significant economic benefit.



## 7.2 Impact on Learning and Employability

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There are currently nearly 4,000 people participating in sports coaching training across Glasgow through initiatives such as Coach Core, which provides opportunities for young people to deliver sports coaching and events in local communities. Between 2014 and 2016, forty young people graduated from Glasgow Sport's Coach Core programme, with 100% going on to gain employment or moving into higher education. This is a small part of the estimated 5,000 coaches engaged in community sports clubs across the city.

Alongside the formal skills development, sport and physical activity provides abundant volunteering opportunities. Over 4,100 volunteers were involved in sports clubs this year – a record 110% increase on 2009.

Skills development through sport has a consequential impact on the city's economy as a result of a more qualified and healthier workforce. By improving employability, and indeed employment, sport has the ability to positively influence the economic growth of the city. Glasgow Sport, as part of Glasgow Life, employs over 1,000 employees, the majority of whom are under 30 years old.

## 7.3 Community Development

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Just as important as formal impact measures, sport also plays a significant role in bringing together communities, and encouraging both individual and group participation.

Glasgow's third sector (comprising of community groups, voluntary organisations, charities, social enterprises, co-operatives and individual volunteers) is particularly strong, with a host of groups dedicated to promote participation in sport and physical activity. Often working in areas such as Easterhouse in Glasgow's East End where the traditional sporting club infrastructure is weak when compared to other areas in the city, the structure of these groups range from more formally funded initiatives with a raft of staff and volunteers, to individual community groups making small yet crucial steps to promote health and wellbeing, employability and self-esteem. This document looks to promote the work of these groups, and work with charitable and voluntary initiatives to improve outcomes. However, we also want to promote the level of participation in assisting these groups, encouraging a sense of citizenship and civic pride in Glasgow.



This can be demonstrated by the strength of volunteering across the city, both in clubs, local events and

tournaments, and to support high-profile offerings such as the Commonwealth Games. The success of the Host City Volunteer programme and the volunteering legacy is a clear demonstration of the pride our communities feel about Glasgow's sporting profile. The inclusive nature of this, with 35% of event volunteers from the 20% most deprived communities, illustrates the collective experience which sport delivers.

## 8.0 Glasgow's Challenge

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The significant progress which has been made in supporting a growth in sport and physical activity still leaves many challenges. Too many of Glasgow's residents regard sport and physical activity as not relevant to their lives or possible for them to engage in. Forty-eight per cent of the data zones within Glasgow are within the 20% most deprived data zones of Scotland. Whilst ongoing initiatives, such as "Thriving Places" and targeted activities by GCC Family and Community Planning Partners, are tackling these deprived data zones, sport will also play a significant part. For example, there are currently 66,700 Glasgow Club members, making Glasgow Club one of the main pathways into physical activity for people in Glasgow. Glasgow Club membership comprises 42% from households in the 20% most deprived SIMD areas, highlighting the reach of the Glasgow Club but also the scale of the ongoing challenge.

As a whole, Glasgow suffers from some of the worst health statistics in Scotland, many of which could be improved through physical activity or sport. Life expectancy in the city is the lowest in Scotland, for both men and women. In the most deprived 15% data zones, male life expectancy is a further seven years lower than Glasgow as a whole, while the corresponding statistic for women is four years. Obesity rates in the city have risen substantially with just under a quarter of adults in Glasgow meeting the criteria for classification as obese and two thirds defined as overweight. Twenty-four per cent of working-age adults have a disability, and mental wellbeing is consistently poorer than other Scottish cities.

### 8.1 Targeting the Least Active

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Glasgow needs to focus on tackling some specific challenges. These will enable the city to become healthier and more active through better participation in sport and physical activity. Targets should be sought in activity uptake within 'the everyday' (walking, running, cycling,) and 'the specialised' (specific organised sport health and fitness activity), to help improve the quality of Glasgow's health and wellbeing.

It will be essential to encourage those historically less likely to participate which include the following groups (of which Scottish/UK research has shown to have participation rates in sport and physical activity which are significantly below average):





- those with disabilities
- older people
- Black, Asian and Minority Ethnic communities
- people living in poverty
- teenage girls

Supporting those who are typically less active to get back into sport and physical activity will require services to be co-designed around citizens and communities. This should help create adequate provision, as well as a more tailored approach to services, by neighbourhood or age.

## 8.2 Early Years as a Priority

There is a further requirement to ensure disengagement with sport and physical activity is slowed or delayed as much as possible. To prevent this, early intervention strategies (such as Glasgow's Play Strategy) will be crucial to create an increase in engagement among young people from an early age to ensure activity levels. Several initiatives such as basketball Jump2it; early years gymnastics programmes; Bikeability; outdoor learning; and Active Schools programmes in primary schools are positive examples of programmes targeted at addressing this known issue.

Increasing participation among this age group is a necessary part of long-term prevention and is being assisted by Young Sports Leaders, focusing particularly on seeing a rise in the percentage of young people (including teenage girls) participating in activity outwith the school environment. To help measure this, Glasgow Schools Health and Wellbeing Survey along with Active Schools monitoring can be utilised to show the progress in levels of participation among young people.



## 8.3 Maximising Potential of the City's World-Class Sports Offering

More can be done to ensure we maximise the full potential benefits from the city's substantial world-class sports offering. This will be achieved through encouraging the promotion of city role models (athletes, sports teams) and influencing behaviour, helping Glasgow to maximise the wider impact of the available sports and physical activity provisions. For instance:

- Influencing urban design to provide local opportunities for cycling, walking, active play and kick-about
- Place-based approach to physical activity and sport
- Better public transport links with venues such as the Emirates Arena
- Wherever possible, adapting facilities to better promote inclusiveness and equalities

Not only will this help to improve the day-to-day approach to sports facilities and an increased active agenda, it will also enable Glasgow to maximise the legacy of high-profile events on participation. This will include several challenges to help make the most of events such as the Glasgow 2018 European Championships:

- A requirement to build on the legacy which high profile events provide – ensuring accessible pathways and the capacity to respond to the interest generated, learning lessons from the Commonwealth Games Legacy Plan
- Continuing to make best use of the world-class venues, encouraging large scale events and use by the local community
- Sustain a strong volunteering network of people proud to volunteer for Glasgow – 2,539 volunteers registered on the Glasgow Sport Volunteer Bureau since the 2014 Commonwealth Games
- Role models/inspiration, e.g. Glasgow Rocks players and their leadership of Jump2it in primary schools
- Legacy plans around events, e.g. come and try sessions and schools engagement in events.





## 9.0 What is our Legacy?

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In June 2016, key city and national stakeholders came together to consider the potential outcomes and objectives of A Legacy Framework for Glasgow's Sport and Physical Activity. Discussions were built on the progress made on legacy for the Commonwealth Games, and the following four outcomes were agreed;

1. Participation in sport and physical activity is increased and all Glasgow's citizens have the opportunity to be more active, more often
2. All Glasgow's citizens who want to fulfil their potential through/in sport and physical activity have the opportunity to do so
3. Our city's diverse communities/populations feel engaged and have influence over the provision of sport and physical activity in a) the city and b) their communities
4. A strong voluntary sport sector, and volunteering community, that is inspired, and empowered, to support the delivery of sport and physical activity opportunities across the city (including third sector organisations)

A fifth outcome was also agreed seeking to maximise, in particular, the European Championships taking place in 2018.

5. Create a sense of inspiration and civic pride from hosting the Glasgow 2018 European Championships and future major sporting events

Specific actions are being developed for each of these outcomes, alongside key targets, timescales and lead organisations.

## 10.0 Performance Monitoring and Evaluation

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An identified early action is the need to establish a sub-group of Glasgow's Sport and Active Legacy Group, made up of members from the organisations involved in the development of this Framework. This sub-group will be responsible for setting realistic targets and performance measures for increasing participation and engagement in sport and physical activity. This will require a full understanding of the current levels of participation, not just in organised sport, but also the less formal physical activity which takes place across the city.

The delivery of the targets within the Framework will be monitored by Glasgow's Sport and Active Legacy Group on a regular basis, with the evaluation being undertaken as part of the wider Glasgow 2018 Evaluation Framework.

## c. Glasgow's Sporting Infrastructure

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Alexandra Golf and Bowls  
Barlia Sports Centre  
Bellahouston Bowls/Pitch-n-Putt  
Bellahouston Leisure Centre  
Castlemilk Pool  
Castlemilk Sports Centre  
Castlemilk Sports Complex  
Donald Dewar Leisure Centre  
Drumchapel Bowls/Tennis  
Drumchapel Swimming Pool  
Drumoyne Campus  
Easterhouse Campus/Pool  
Easterhouse Sports Centre  
Gorbals Leisure Centre  
Greenfield Football Pavilion  
Holyrood Sports Centre  
Kelvin Hall  
Kelvingrove/Radnor Bowls  
Knightswood Bowls/Tennis  
Knightswood Golf  
Knightswood Pitch and Putt  
Lethamhill Golf Course  
Linn Park Golf Course  
Lister Street Bowls  
Littlehill Golf  
Maryhill Leisure Centre  
Mount Vernon Football Pavilion  
Nethercraigs Sports Complex/Playing Fields  
Nether Pollok Playing Fields/Pavilion  
Netherton Football Pavilion  
North Kelvinside Playing Fields  
North Woodside Leisure Centre/Pool  
Palace of Arts  
Petershill Sports Centre  
Peterson Park Football Pavilion  
Pollok Leisure Centre  
Queen's Park Bowls, Pitch and Putt/Tennis  
Ruchill Golf  
Springburn Bowling  
Springburn Leisure Centre  
Springburn Synthetic Pitch / Pavilion  
Stepford Road Sports Trust  
Victoria Park Bowls / Pitch and Putt / Tennis  
Whitehill Pool  
Yoker Sports Centre



# c. i. Financials

FACILITY	RUNNING COSTS	AD-HOC REPAIRS	MAINTENANCE	PLANNED INVESTMENT £1.5m pa	GL ENERGY INVESTMENT	INVESTMENT/ FUNDING CAF/ICR/ILCW	TOTAL
<b>Alexandra Golf &amp; Bowls CCS/JAL</b>							
Alexandra Golf & Bowls	99,831	£239	£13	-	-	-	£100,083
Alexandra Golf & Bowls	105,350	£7,294	£24	-	-	-	£112,669
Alexandra Golf & Bowls	98,289	£56	£10	-	-	-	£98,356
	<b>303,471</b>	<b>£7,590</b>	<b>£47</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£311,107</b>
<b>Barlia Sports Centre</b>							
Barlia Sports Centre	14,846	£16,095	£5,858	-	-	-	£36,800
Barlia Sports Centre	11,536	£1,298	£6,896	-	-	-	£19,730
Barlia Sports Centre	10,586	£5,593	£10,202	-	-	-	£26,381
	<b>36,969</b>	<b>£22,986</b>	<b>£22,956</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£82,911</b>
<b>Bellahouston Bowls/Pitch-n-Putt</b>							
Bellahouston Bowls/Pitch-n-Putt	20,860	£619	£3,042	-	-	-	£24,522
Bellahouston Bowls/Pitch-n-Putt	17,552	£4,712	£1,542	-	-	-	£23,806
Bellahouston Bowls/Pitch-n-Putt	18,077	£3,185	£1,548	-	-	-	£22,810
	<b>56,489</b>	<b>£8,516</b>	<b>£6,132</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£71,138</b>
<b>Bellahouston Leisure Centre</b>							
Bellahouston Leisure Centre	423,787	£126,399	£67,340	-	-	-	£617,526
Bellahouston Leisure Centre	412,795	£167,073	£47,799	£8,230	-	-	£635,898
Bellahouston Leisure Centre	377,981	£182,676	£80,309	-	£76,988	£135,000	£852,955
	<b>1,214,564</b>	<b>£476,148</b>	<b>£195,448</b>	<b>£8,230</b>	<b>£76,988</b>	<b>£135,000</b>	<b>£2,106,379</b>
<b>Castlemilk Pool</b>							
Castlemilk Pool	148,455	£48,806	£28,599	-	-	-	£225,860
Castlemilk Pool	125,265	£8,854	£1,990	-	-	-	£136,108
Castlemilk Pool	162,564	£35,838	£32,429	£1,130	£16,506	-	£248,467
	<b>436,284</b>	<b>£93,498</b>	<b>£63,018</b>	<b>£1,130</b>	<b>£16,506</b>	<b>n/a</b>	<b>£610,435</b>
<b>Castlemilk Sports Centre</b>							
Castlemilk Sports Centre	76,459	£10,565	£15,050	-	-	-	£102,074
Castlemilk Sports Centre	64,962	£13,942	£17,513	-	-	-	£96,417
Castlemilk Sports Centre	74,607	£34,224	£14,461	-	£13,725	£164,636	£301,654
	<b>216,028</b>	<b>£58,732</b>	<b>£47,024</b>	<b>n/a</b>	<b>£13,725</b>	<b>£164,636</b>	<b>£500,145</b>
<b>Crownpoint Sports Complex</b>							
Crownpoint Sports Complex	98,585	£47,978	£17,753	-	-	-	£164,317
Crownpoint Sports Complex	120,851	£38,186	£21,156	-	-	-	£180,193
Crownpoint Sports Complex	118,067	£58,455	£33,442	-	£20,936	-	£230,899
	<b>337,504</b>	<b>£144,619</b>	<b>£72,351</b>	<b>n/a</b>	<b>£20,936</b>	<b>n/a</b>	<b>£575,409</b>
<b>Donald Dewar Leisure Centre</b>							
Donald Dewar Leisure Centre	71,087	£26,203	£15,670	-	-	-	£112,960
Donald Dewar Leisure Centre	57,689	£17,193	£21,890	-	-	-	£96,772
Donald Dewar Leisure Centre	67,950	£17,151	£22,168	-	-	£212,199	£319,468
	<b>196,725</b>	<b>£60,547</b>	<b>£59,728</b>	<b>n/a</b>	<b>n/a</b>	<b>£212,199</b>	<b>£529,199</b>
<b>Drumchapel Bowls/ Tennis</b>							
Drumchapel Bowls	27,229	£1,192	£2,745	-	-	-	£31,165
Drumchapel Bowls	15,519	£2,101	£1,052	-	-	-	£18,671
Drumchapel Bowls	17,150	£1,666	£2,786	-	-	-	£21,602
	<b>59,897</b>	<b>£4,959</b>	<b>£6,583</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£71,439</b>
<b>Drumchapel Swimming Pool</b>							
Drumchapel Swimming Pool	160,378	£29,099	£23,268	-	-	-	£212,746
Drumchapel Swimming Pool	138,446	£32,709	£27,905	-	-	-	£199,060
Drumchapel Swimming Pool	127,595	£32,925	£26,974	-	£47,324	£354,959	£589,777
	<b>426,418</b>	<b>£94,734</b>	<b>£78,148</b>	<b>n/a</b>	<b>£47,324</b>	<b>£354,959</b>	<b>£1,001,582</b>
<b>Drumoyne Campus (Pirie Park)</b>							
Drumoyne Campus (Pirie Park)	26,156	£5,079	£1,779	-	-	-	£34,014
Drumoyne Campus (Pirie Park)	19,905	£8,443	£940	-	-	-	£29,289
Drumoyne Campus (Pirie Park)	42,102	£9,348	£1,005	-	-	-	£52,455
	<b>88,163</b>	<b>£23,870</b>	<b>£3,725</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£115,757</b>
<b>Easterhouse Campus/Pool</b>							
Easterhouse Campus/Pool	206,759	£23,124	£49,256	-	-	-	£279,140
Easterhouse Campus/Pool	233,382	£62,603	£48,597	-	-	-	£344,582
Easterhouse Campus/Pool	221,202	£54,233	£44,488	-	£80,923	£124,073	£524,919
	<b>661,343</b>	<b>£139,960</b>	<b>£142,342</b>	<b>n/a</b>	<b>£80,923</b>	<b>£124,073</b>	<b>£1,148,641</b>
<b>Easterhouse Sports Centre</b>							
Easterhouse Sports Centre	85,728	£19,314	£14,591	£49,306	-	-	£168,939
Easterhouse Sports Centre	40,723	£17,902	£11,747	-	-	-	£70,372
Easterhouse Sports Centre	45,856	£12,744	£15,843	-	-	£265,249	£339,693
	<b>172,308</b>	<b>£49,960</b>	<b>£42,181</b>	<b>£49,306</b>	<b>n/a</b>	<b>£265,249</b>	<b>£579,004</b>
<b>Emirates Arena</b>							
Emirates Arena	847,786	£173,514	£212,791	-	-	-	£1,234,091
Emirates Arena	779,468	£156,245	£245,461	-	-	-	£1,181,174
Emirates Arena	719,806	£192,438	£323,707	-	£26,400	-	£1,262,360
	<b>2,347,059</b>	<b>£522,197</b>	<b>£781,959</b>	<b>n/a</b>	<b>£26,400</b>	<b>n/a</b>	<b>£3,677,615</b>
<b>Glasgow Green Football Centre</b>							
Glasgow Green Football Centre	114,924	£19,073	£24,391	-	-	-	£158,388
Glasgow Green Football Centre	110,067	£19,476	£33,354	-	-	-	£162,896
Glasgow Green Football Centre	124,582	£10,426	£26,854	-	£85,894	-	£247,757
	<b>349,573</b>	<b>£48,975</b>	<b>£84,599</b>	<b>n/a</b>	<b>£85,894</b>	<b>n/a</b>	<b>£569,041</b>
<b>Glasgow National Hockey Centre</b>							
Glasgow National Hockey Centre	49,488	£8,352	£22,203	-	-	-	£80,042
Glasgow National Hockey Centre	49,748	£7,642	£27,200	-	-	-	£84,589
Glasgow National Hockey Centre	52,311	£17,049	£32,308	-	-	-	£101,668
	<b>151,546</b>	<b>£33,043</b>	<b>£81,711</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£266,299</b>
<b>Gorbals Leisure Centre</b>							
Gorbals Leisure Centre	448,950	£94,925	£54,510	£122,754	-	-	£721,139
Gorbals Leisure Centre	322,781	£188,375	£63,497	-	-	-	£574,653
Gorbals Leisure Centre	288,614	£111,678	£58,561	-	£38,506	£2,410,897	£2,908,256
	<b>1,060,345</b>	<b>£394,978</b>	<b>£176,568</b>	<b>£122,754</b>	<b>£38,506</b>	<b>£2,410,897</b>	<b>£4,204,048</b>
<b>Greenfield Football Pavilion</b>							
Greenfield Football Pavilion	0	£9,633	£9,123	-	-	-	£18,757
Greenfield Football Pavilion	0	£4,470	£10,194	-	-	-	£14,664
Greenfield Football Pavilion	50,971	£10,353	£11,564	-	-	-	£72,888
	<b>50,971</b>	<b>£24,457</b>	<b>£30,881</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£106,309</b>
<b>Holyrood Sports Centre</b>							
Holyrood Sports Centre	95,184	£24,410	£30,414	-	-	-	£150,008
Holyrood Sports Centre	94,256	£35,793	£27,555	-	-	-	£157,605
Holyrood Sports Centre	86,516	£15,691	£32,974	-	-	-	£135,181
	<b>275,956</b>	<b>£75,894</b>	<b>£90,944</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>£442,794</b>
<b>Ibrox Football Complex</b>							
Ibrox Football Complex	17,861	£18,782	£11,499	-	-	-	£48,142
Ibrox Football Complex	19,730	£11,812	£6,694	-	-	-	£38,237
Ibrox Football Complex	18,185	£10,871	£6,204	-	£7,767	-	£43,027
	<b>55,776</b>	<b>£41,465</b>	<b>£24,397</b>	<b>n/a</b>	<b>£7,767</b>	<b>n/a</b>	<b>£129,405</b>

Queen's Park Bowls, Pitch & Putt / Tennis	540,930	£83,531	£86,589	n/a	£35,287	n/a	£746,338
Queen's Park Bowls, Pitch & Putt / Tennis	13,468	£297	£3,141	£35,600	-	-	£52,506
Queen's Park Bowls, Pitch & Putt / Tennis	27,987	£2,885	£9,104	-	-	-	£39,977
Queen's Park Bowls, Pitch & Putt / Tennis	27,487	£446	£729	£314	-	-	£28,976
Queen's Park Bowls, Pitch & Putt / Tennis	68,942	£3,628	£12,975	£35,914	n/a	n/a	£121,458
Ruchill Golf							
Ruchill Golf	71,725	£7,999	£4,843	-	-	-	£84,568
Ruchill Golf	82,569	£3,358	£3,479	-	-	-	£89,407
Ruchill Golf	92,090	£3,657	£6,620	-	-	-	£102,367
Ruchill Golf	246,385	£15,014	£14,943	n/a	n/a	n/a	£276,342
Scotstoun Leisure Complex							
Scotstoun Leisure Complex	847,281	£206,086	£159,855	£163,343	-	-	£1,376,566
Scotstoun Leisure Complex	637,710	£157,400	£119,701	£653,858	-	-	£1,568,669
Scotstoun Leisure Complex	607,006	£162,710	£101,806		£213,120	£251,199	£1,335,842
Scotstoun Leisure Complex	2,091,997	£526,197	£381,362	£817,201	£213,120	£251,199	£4,281,076
Scotstoun Stadium							
Scotstoun Stadium	140,377	£104,911	£58,919	-	-	-	£304,207
Scotstoun Stadium	106,198	£78,800	£58,051	-	-	-	£243,049
Scotstoun Stadium	87,167	£71,030	£48,200	-	-	-	£206,397
Scotstoun Stadium	333,742	£254,742	£165,169	n/a	n/a	n/a	£753,653
Springburn Bowling							
Springburn Bowling	23,927	£2,855	£3,321	-	-	-	£30,103
Springburn Bowling	16,124	£2,362	£2,675	-	-	-	£21,161
Springburn Bowling	19,899	£4,779	£2,685	-	-	-	£27,363
Springburn Bowling	59,950	£9,996	£8,681	n/a	n/a	n/a	£78,627
Springburn Leisure Centre							
Springburn Leisure Centre	257,252	£64,718	£37,246	-	-	-	£359,216
Springburn Leisure Centre	219,790	£89,792	£39,528	-	-	-	£349,110
Springburn Leisure Centre	246,197	£70,819	£60,269	-	£52,057	£250,895	£680,236
Springburn Leisure Centre	723,239	£225,329	£137,043	n/a	£52,057	£250,895	£1,388,562
Springburn Synthetic Pitch/Pavilion							
Springburn Synthetic Pitch/Pavilion	19,601	£10,562	£3,524	-	-	-	£33,688
Springburn Synthetic Pitch/Pavilion	14,860	£6,611	£3,625	-	-	-	£25,097
Springburn Synthetic Pitch/Pavilion	16,442	£8,628	£6,033	-	-	-	£31,103
Springburn Synthetic Pitch/Pavilion	50,903	£25,801	£13,183	n/a	n/a	n/a	£89,888
Stepford Rd Sports Trust							
Stepford Rd Sports Trust	33,122	£7,428	£11,081	-	-	-	£51,631
Stepford Rd Sports Trust	36,093	£10,938	£8,145	-	-	-	£55,176
Stepford Rd Sports Trust	41,640	£6,271	£9,196	-	£14,686	-	£71,793
Stepford Rd Sports Trust	110,856	£24,637	£28,421	n/a	£14,686	n/a	£178,600
Tollcross Aquatics							
Tollcross Aquatics	754,672	£122,949	£130,164	-	-	-	£1,007,786
Tollcross Aquatics	556,748	£90,587	£80,175	-	-	-	£727,510
Tollcross Aquatics	477,618	£140,095	£115,487	-	£113,717	£5,544,000	£6,390,916
Tollcross Aquatics	1,789,038	£353,631	£325,826	n/a	£113,717	£5,544,000	£8,126,212
Toryglen Football Centre							
Toryglen Football Centre	153,853	£30,965	£38,463	£42,677	-	-	£265,957
Toryglen Football Centre	152,967	£28,459	£32,620	-	-	-	£214,045
Toryglen Football Centre	140,189	£24,455	£43,499	-	£31,697	-	£239,840
Toryglen Football Centre	447,009	£83,878	£114,581	£42,677	£31,697	n/a	£719,842
Victoria Park Bowls/Pitch & Put/Tennis							
Victoria Park Bowls/Pitch & Put/Tennis	37,059	£642	£2,354	-	-	-	£40,055
Victoria Park Bowls/Pitch & Put/Tennis	32,172	£4,715	£939	-	-	-	£37,826
Victoria Park Bowls/Pitch & Put/Tennis	30,326	£9,768	£990	-	-	-	£41,084
Victoria Park Bowls/Pitch & Put/Tennis	99,557	£15,125	£4,283	n/a	n/a	n/a	£118,965
Whitehill Pool							
Whitehill Pool	159,718	£79,650	£27,539	-	-	-	£266,907
Whitehill Pool	136,495	£31,208	£33,205	-	-	-	£200,908
Whitehill Pool	147,393	£47,124	£28,135	-	£30,700	-	£253,352
Whitehill Pool	443,607	£157,983	£88,878	n/a	£30,700	n/a	£721,167
Yoker Sports Centre							
Yoker Sports Centre	24,564	£8,264	£5,141	-	-	-	£37,970
Yoker Sports Centre	22,363	£2,308	£6,394	-	-	-	£31,065
Yoker Sports Centre	31,730	£722	£5,938	-	£9,849	-	£48,240
Yoker Sports Centre	78,658	£11,294	£17,474	n/a	£9,849	n/a	£117,275



<b>Kelvin Hall ISA</b>							
Kelvin Hall ISA	59,196	£3,352	£89	-	-	-	£62,638
Kelvin Hall ISA	369,869	£50,351	£8,462	-	-	-	£428,682
Kelvin Hall ISA	409,057	£70,384	£65,303	-	£52,598	-	£597,343
	838,122	£124,088	£73,854	n/a	£52,598	n/a	£1,088,662
<b>Kelvingrove Bowls</b>							
Kelvingrove Bowls	48,923	£1,048	£2,552	-	-	-	£52,524
Kelvingrove Bowls	61,429	£4,161	£2,354	-	-	-	£67,944
Kelvingrove Bowls	56,602	£4,104	£2,716	-	-	-	£63,423
	166,954	£9,314	£7,623	n/a	n/a	n/a	£183,890
<b>Kelvingrove/Radnor Bowls</b>							
Kelvingrove/Radnor Bowls	10,806	£71	£2,164	-	-	-	£13,042
Kelvingrove/Radnor Bowls	3,688	£0	£2,759	-	-	-	£6,447
Kelvingrove/Radnor Bowls	6,238	£357	£2,918	-	-	-	£9,513
	20,732	£428	£7,841	n/a	n/a	n/a	£29,002
<b>Knightswood Bowls / Tennis</b>							
Knightswood Bowls / Tennis	47,747	£2,506	£1,715	-	-	-	£51,968
Knightswood Bowls / Tennis	30,750	£813	£1,765	-	-	-	£33,327
Knightswood Bowls / Tennis	36,799	£133	£2,751	-	-	-	£39,683
	115,296	£3,451	£6,231	n/a	n/a	n/a	£124,979
<b>Knightswood Golf</b>							
Knightswood Golf	101,844	£861	£2,739	-	-	-	£105,444
Knightswood Golf	140,492	£1,174	£2,357	-	-	-	£144,023
Knightswood Golf	136,825	£599	£2,805	-	-	-	£140,229
	379,161	£2,633	£7,901	n/a	n/a	n/a	£389,696
<b>Knightswood Pitch &amp; Putt</b>							
Knightswood Pitch & Putt	11,034	£0	£482	-	-	-	£11,517
Knightswood Pitch & Putt	7,233	£0	£0	-	-	-	£7,233
Knightswood Pitch & Putt	9,400	£0	£0	-	-	-	£9,400
	27,667	£0	£482	n/a	n/a	n/a	£28,149
<b>Lethamhill Golf Course</b>							
Lethamhill Golf Course	229,439	£1,719	£1,307	-	-	-	£232,466
Lethamhill Golf Course	293,899	£32,020	£1,801	-	-	-	£327,720
Lethamhill Golf Course	247,473	£5,983	£3,713	-	-	-	£257,169
	770,811	£39,722	£6,822	n/a	n/a	n/a	£817,355
<b>Linn Park Golf Course</b>							
Linn Park Golf Course	224,869	£5,919	£3,584	£22,235	-	-	£256,606
Linn Park Golf Course	195,230	£10,467	£3,502	-	-	-	£209,199
Linn Park Golf Course	219,709	£4,109	£2,857	-	-	-	£226,674
	639,808	£20,494	£9,942	-	n/a	n/a	£692,479
<b>Lister Street Bowls</b>							
Lister Street Bowls	17,673	£2,910	£835	-	-	-	£21,418
Lister Street Bowls	11,750	£7,357	£1,338	-	-	-	£20,444
Lister Street Bowls	10,311	£521	£830	-	-	-	£11,662
	39,735	£10,787	£3,003	n/a	n/a	n/a	£53,525
<b>Littlehill Golf</b>							
Littlehill Golf	340,128	£5,994	£1,701	-	-	-	£347,823
Littlehill Golf	269,054	£2,694	£5,485	-	-	-	£277,233
Littlehill Golf	256,004	£8,844	£3,387	-	-	-	£268,235
	865,186	£17,532	£10,572	n/a	n/a	n/a	£893,290
<b>Maryhill Leisure Centre</b>							
Maryhill Leisure Centre	123,752	£28,486	£50,960	-	-	-	£203,198
Maryhill Leisure Centre	129,790	£52,490	£48,380	-	-	-	£230,660
Maryhill Leisure Centre	114,613	£57,413	£49,031	-	£11,663	£100,000	£332,720
	368,154	£138,388	£148,372	n/a	£11,663	£100,000	£766,578
<b>Mount Vernon Football Pavilion</b>							
Mount Vernon Football Pavilion	0	£1,210	£538	-	-	-	£1,748
Mount Vernon Football Pavilion	0	£0	£0	-	-	-	£0
Mount Vernon Football Pavilion	12,905	£0	£0	-	-	-	£12,905
	12,905	£1,210	£538	n/a	n/a	n/a	£14,653
<b>Nethercraigs Sports Complex / Playing Fields</b>							
Nethercraigs Sports Complex / Playing Fields	60,566	£8,826	£17,399	-	-	-	£86,791
Nethercraigs Sports Complex / Playing Fields	63,509	£15,021	£15,337	-	-	-	£93,867
Nethercraigs Sports Complex / Playing Fields	66,385	£27,140	£17,423	-	£8,550	£20,000	£139,497
	190,459	£50,987	£50,159	n/a	£8,550	n/a	£320,155
<b>Nether Pollok Playing Fields / Pavilion</b>							
Nether Pollok Playing Fields / Pavilion	0	£2,773	£8,939	-	-	-	£11,712
Nether Pollok Playing Fields / Pavilion	0	£2,960	£6,900	-	-	-	£9,860
Nether Pollok Playing Fields / Pavilion	20,903	£4,520	£4,680	-	-	-	£30,103
	20,903	£10,253	£20,520	n/a	n/a	n/a	£51,675
<b>Netherton Football Pavilion</b>							
Netherton Football Pavilion	0	£248	£4,371	-	-	-	£4,619
Netherton Football Pavilion	0	£993	£2,027	-	-	-	£3,020
Netherton Football Pavilion	18,286	£1,161	£2,782	-	-	-	£22,229
	18,286	£2,401	£9,181	n/a	n/a	n/a	£29,868
<b>North Kelvinside Playing Fields</b>							
North Kelvinside Playing Fields	0	£0	£0	-	-	-	£0
North Kelvinside Playing Fields	0	£0	£0	-	-	-	£0
North Kelvinside Playing Fields	661	£0	£0	-	-	-	£661
	661	£0	£0	n/a	n/a	n/a	£661
<b>North Woodside Leisure Centre / Pool</b>							
North Woodside Leisure Centre / Pool	109,645	£28,909	£22,289	-	-	-	£160,843
North Woodside Leisure Centre / Pool	87,393	£47,675	£26,541	-	-	-	£161,609
North Woodside Leisure Centre / Pool	97,606	£56,923	£28,281	-	£20,854	-	£203,664
	294,644	£133,507	£77,111	n/a	£20,854	n/a	£526,116
<b>Palace of Arts</b>							
Palace of Arts	80,450	£33,671	£23,459	-	-	-	£137,580
Palace of Arts	73,225	£53,358	£22,792	-	-	-	£149,376
Palace of Arts	81,335	£10,072	£26,452	-	£466	£228,854	£347,178
	235,010	£97,100	£72,703	n/a	£466	£228,854	£634,133
<b>Petershill Sports Centre</b>							
Petershill Sports Centre	115,264	£33,074	£26,656	-	-	-	£174,994
Petershill Sports Centre	138,111	£22,264	£24,722	-	-	-	£185,098
Petershill Sports Centre	81,707	£23,728	£23,156	-	£42,827	-	£171,418
	335,083	£79,066	£74,534	n/a	£42,827	n/a	£531,509
<b>Peterson Park Football Pavilion</b>							
Peterson Park Football Pavilion	4,224	£471	£7,487	-	-	-	£12,181
Peterson Park Football Pavilion	3,950	£215	£6,345	-	-	-	£10,510
Peterson Park Football Pavilion	40,757	£541	£8,923	-	-	-	£50,221
	49,931	£1,227	£12,755	-	-	-	£62,656

## Sporting Infrastructure completed since 2003

Year	Name	Cost (m)
2002	Palace of Art	4.5
2003	Lochend Sports Pitch Complex	2
	Donald Dewar Sports Centre	5
2004	Scotstoun National Badminton Academy	4.5
2005	Nethercraigs Sports Complex	3
2006	The Bridge, Easterhouse	12.5
2007	Greenfield Sports Pitches	2
2009	Toryglen Regional Football Centre	16
	Milton Community Complex	4.5
	Petershill Sports Facility	2.5
2010	Scotstoun Stadium	18
	Drumoyne Sports Centre	4.5
	Maryhill Leisure Centre	8.5
2011	Scotstoun Leisure Centre Refurbishment	1.5
	Castlemilk Pool	5.2
	Whitehill Pool	0.64
	Scotstoun Pitch SRU Improvements	0.30
2012	Emirates Arena and Sir Chris Hoy Velodrome	116
	Tollcross 50 Metre Pool	18.8
2013	Cathkin Braes/Glasgow Green Hockey, Scotstoun Bowls, Kelvingrove Bowls	8.25

FACILITY	RUNNING COSTS	ADHOC REPAIRS	MAINTENANCE	PLANNED INVESTMENT £1.5m pa	GL ENERGY INVESTMENT	INVESTMENT/ FUNDING	TOTAL
Leisure Centre	206,608	57,684	46,015	199,498	45,725	446,548	414,211
Pool	225,074	54,073	43,073	1,130	51,671	2,007,677	674,120
Bowling	25,465	2,546	2,346	17,957	0	0	31,593
Golf	153,928	5,721	2,669	22,235	0	0	162,306
Football/ Hockey	57,579	16,299	17,462	42,677	29,719	20,000	84,691



# d. Sporting Events in Glasgow 2016-2019

## INTERNATIONAL

### 2016

All Scotland Championships in Irish Dancing	February
Glasgow Indoor Grand Prix (British Athletics)	February
World Championships in Irish Dance	March
Glasgow World Cup Gymnastics (FIG World Cup Series)	March
Guinness Pro 12 Glasgow Warriors vs Cardiff Blues	March
Guinness Pro 12 Glasgow Warriors vs Leinster Rugby	March
Guinness Pro 12 Glasgow Warriors vs Ulster	March
Scotland vs Denmark - International Friendly	March
Guinness Pro 12 Glasgow Warriors vs Zebre	April
Celtic vs Lincoln Red Imps - UEFA Champions League Qualifiers	July
EFH Euro Hockey U18 Championships - Boys and Girls	July
Homeless World Cup	July
Tour of Britain Grand Depart	August
Celtic vs FK Astana UEFA Champions League Qualifiers	August
Celtic vs Hapoel Be'er Sheva - UEFA Champions League	August
UDO World Street Dance Championships	August
Guinness Pro 12 Glasgow Warriors vs Leinster Rugby	September
Guinness Pro 12 Glasgow Warriors vs Ulster	September
Davis Cup Semi Final - Great Britain vs Argentina	September
Celtic vs Manchester City - UEFA Champions League	September
Karate World Championships	September
Guinness Pro 12 Glasgow Warriors vs Benetton Treviso	October
Celtic vs Moenchengladbach	October
Scotland vs Lithuania - FIFA World Cup Qualifier	October
Revolution Series	October
Resonate: Total Gaming	October
European Judo Open	October
European Rugby Champions Cup Glasgow Warriors vs Leicester Tigers	October
Guinness Pro 12 Glasgow Warriors vs Ospreys	November
European Curling Championships	November
Scottish Open Badminton Grand Prix	November
Celtic vs Barcelona - UEFA Champions League	November
UCI World Cup Track Cycling	November
Scottish Track Championships	November
Womens' World Cup Qualifier	November
Guinness Pro 12 Glasgow Warriors vs Munster	December
Scottish Open Snooker Championships	December

### 2017

European Rugby Champions Cup Glasgow Warriors vs Munster	January
Guinness Pro 12 Glasgow Warriors vs Cardiff Blues	January
Guinness Pro 12 Glasgow Warriors vs Scarlets	February
All Scotland Championships in Irish Dancing	February
World Cup Gymnastics	March
Guinness Pro 12 Glasgow Warriors vs Dragons Rugby	March

Guinness Pro 12 Glasgow Warriors vs Connacht	March
Scotland vs Slovenia - FIFA World Cup Qualifier	March
Guinness Pro 12 Glasgow Warriors vs Zebre	April
World Cup Gymnastics	April
Guinness Pro 12 Glasgow Warriors vs Edinburgh Rugby	May
Scotland vs England - FIFA World Cup Qualifier	June
Celtic vs Linfield FC - UEFA Champions league Qualifier	July
Celtic vs Rosenborg Ballklub	July
UDO World Street Dance Championships	August
Total BWF Badminton World Championships	August
Grand Masters Hockey European Cup	August
EuroHockey Championship II Men	August
Celtic vs FK Astana - UEFA Champions League Qualifiers	August
World Coaching Conference	August
All Scotland Championships in Irish Dancing	September
Scotland vs Malta - FIFA World Cup Qualifier	September
Celtic vs Paris Saint-Germain	September
Guinness Pro 14 Glasgow Warriors vs Ospreys	September
Guinness Pro 14 Glasgow Warriors vs Munster	September
Guinness Pro 14 Glasgow Warriors vs Benetton Treviso	September
Guinness Pro 14 Glasgow Warriors vs Southern Kings	October
Scotland vs Slovakia - FIFA World Cup Qualifier	October
European Rugby Champions Cup Glasgow Warriors vs Leinster Rugby	October
Celtic vs Bayern Munchen - UEFA Champions League	October
Resonate: Total Gaming	October
Guinness Pro 14 Glasgow Warriors vs Leinster Rugby	November
Scottish Open Badminton Grand Prix	November
CE Schools International Athletics	November
Scottish Cycling National Track Championships	November
Scottish Judo Championships	November
Scottish Open Badminton Grand Prix	November
Scottish Open Snooker Championships	December
European Rugby Champions Cup Glasgow Warriors Montpellier vs Hérault Rugby	December
Guinness Pro 14 Glasgow Warriors vs Cardiff Blues	December
Guinness Pro 14 Glasgow Warriors vs Edinburgh Rugby	December
Celtic vs RSC Anderlecht - UEFA Champions League	December

## 2018

European Rugby Champions Cup Glasgow Warriors vs Exeter Chiefs	January
Scottish Athletics Open	January
Celtic vs Zenit St Petersburg - UEFA Europa League	February
Guinness Pro 14 Glasgow Warriors vs Toyota Cheetahs	February
Glasgow Indoor Grand Prix (British Athletics)	February
ITF Senior Championships	February
Guinness Pro 14 Glasgow Warriors vs Zebre	March
World Championships in Irish Dance	March
Guinness Pro 14 Glasgow Warriors vs Connacht	April
Guinness Pro 14 Glasgow Warriors vs Scarlets	May
FIBA Basketball Great Britain vs Estonia - World Cup Qualifier	June
FIBA Basketball Great Britain vs Israel - World Cup Qualifier	July
European Veteran Judo Championships	June
UDO World Street Dance Championships	August
Total BWF World Championships	August



European Championships	August
Friendly match : Scotland vs Belgium	September
UEFA Nations League : Scotland vs Albania	September
Guinness Pro 14 Glasgow Warriors vs Munster	September
Guinness Pro 14 Glasgow Warriors vs Dragons Rugby	September
All Scotland Championships in Irish Dancing	October
Guinness Pro 14 Glasgow Warriors vs Zebre	October
European Rugby Champions Cup Glasgow Warriors vs Saracens	October
Resonate: Total Gaming	October
Friendly match : Scotland vs Portugal	October
Guinness Pro 14 Glasgow Warriors vs Cardiff Blues	November
Scottish Open Badminton Grand Prix	November
UEFA Nations League : Scotland vs Israel	November
Guinness Pro 14 Glasgow Warriors vs Scarlets	December
European Rugby Champions Cup Glasgow Warriors vs Lyon	December
Scottish Open Snooker Championships	December
British Basketball : GB home game	December
British Basketball : GB home game	December

## 2019

European Rugby Champions Cup Glasgow Warriors vs Cardiff Blues	January
Guinness Pro 14 Glasgow Warriors vs Ospreys	January
Guinness Pro 14 Glasgow Warriors vs Connacht	February
Aegon Pro Series Tennis	February
Guinness Pro 14 Glasgow Warriors vs Toyota Cheetahs	March
European Athletics Indoor Championships	March
Guinness Pro 14 Glasgow Warriors vs Ulster	April
Guinness Pro 14 Glasgow Warriors vs Edinburgh	April
The Original Harlem Globe Trotters	April
World Boxing Super Series	April
Glasgow Warriors vs Edinburgh Rugby	April
Glasgow International Youth Badminton Championships	May
Guinness Pro 14 Final	May
UEFA Euro2020 Qualifier : Scotland vs Cyprus	June
Womens' Tour of Scotland	August
UEFA EURO2020 Qualifier : Scotland vs Russia	September
UEFA EURO2020 Qualifier : Scotland vs Belgium	September
UEFA EURO2020 Qualifier : Scotland vs San Marino	September
Tour of Britain	September
Solheim Cup	September
Cyclone 24	October
All Scotland Championships in Irish Dancing	October
Bank of Scotland Great Scottish Run	October
Tissot Track Cycling World Cup	November
UEFA EURO2020 Qualifier : Scotland vs Kazakhstan	November
Scottish Open Badminton Championships	November
LEN European Short Course Swimming Championships	December
Scottish Snooker Open Championships	December

## 2016

GAA Athletics	January
Scottish Athletics Indoor League	January
Scottish League Cup Final Celtic vs Ross County	January
Scottish Athletics Open	January
BBL: Glasgow Rocks vs Bristol Flyers	January
BBL: Glasgow Rocks vs Cheshire Phoenix	January
Scottish Athletics Relay Championships	January
Scottish Athletics Indoor League	January
Nitro Circus Live	February
Scottish Schools Indoor Championships	February
Scottish University Athletics	February
BBL: Glasgow Rocks vs Surrey Scorchers	February
Scottish Athletics Super Teams	February
Scottish Athletics Masters	February
BBL: Trophy Final	February
Glasgow Disability Sports Swimming Gala	March
Scottish League Cup Final	March
Scottish Athletics Age Groups	March
BBL: Glasgow Rocks vs Manchester Giants	March
BBL: Glasgow Rocks vs Leeds Force	March
Betway Premier League Darts	March
BBL: Glasgow Rocks vs Sheffield Sharks	April
BBL: Glasgow Rocks vs Plymouth Raiders	April
BBL: Glasgow Rocks vs Worcester Warriors	April
BBL: Play offs	April
Under 15s Home Nations Quadrangular Badminton Tournament	April
Scottish FA Cup Youth Final	April
William Hill Scottish Cup Semi-Final	April
William Hill Scottish Cup Semi-Final	April
William Hill Scottish Cup Final	May
The Original Harlem Globe Trotters	May
UDO Scottish National Street Dance Championships	June
Great Womens' 10k	June
British Swimming Championships - Olympic Trials	April
British Para Swimming Meet -Paralympic Trials	April
Mens' 10k	June
Scottish Women's League	June
Skyride	August
Bank of Scotland Great Scottish Run	August
SA Coaching Conference	September
BBL: Glasgow Rocks	September
Pedal for Scotland	September
UK Asian Football Championships	September
BBL: Glasgow Rocks	October
BBL: Glasgow Rocks	October
Revolution	October
Freshers Athletics	October
BBL: Glasgow Rocks	October
BBL: Glasgow Rocks	October



Andy Murray Live	November
British and Irish Cross Country Masters	November
BBL: Glasgow Rocks	November
Alex Edmonstone Scottish Rugby	November
BBL: Glasgow Rocks	November
BBL: Glasgow Rocks	December
BBL: Glasgow Rocks	December
Scottish Junior Doubles Squash Event	December

## 2017

Legends of Scottish and World Football	January
Scottish Athletics Indoor League	January
Scottish Junior Championships	January
Scottish 18u and 14u Indoor -Tennis Scotland	January
Scottish Athletics National Championship	January
Scottish Judo Championships	January
Scottish Athletics Indoor League	January
BBL: Glasgow Rocks	January
ATP Pro series "The Scottish championships"	January
Scottish Athletics Senior and Under 17s	January
BBL: Glasgow Rocks	February
Aegon GB Pro Series Tennis	February
Scottish Indoor Open Championships	February
Universities Athletics	February
Superteams Athletics	February
Scottish Athletics Age Group Championships	February
BBL: Glasgow Rocks	February
Scottish Athletic Indoor League	February
Scottish Athletic Indoor League	February
BBL: Glasgow Rocks	February
CE / Masters Athletics	March
BBL: Glasgow Rocks	March
BBL: Glasgow Rocks Play offs	March
The Scottish Golf Show	March
Glasgow Disability Sports Swimming Gala	March
Scottish Cycling, Running and Outdoor Pursuits Show	March
BBL Trophy Final	March
Premier League Darts	March
Scottish Athletics	March
BJJ247 Scottish Open	March
Scottish 16u and 12u tennis event	March
Tennis Scotland - Scottish Junior Indoor Doubles	April
Four Nations Veterans Championships	April
5k fun run and 1 mile walk	April
Four Nations Veterans Championships	May
UDO Scottish National Street Dance Championships	June
Mens' 10k	June
Great Womens' 10k	June
Ignition	August
Scottish Athletics age group championship	August
HSBC Lets Ride Citywide	August
Scottish Woman's League	August
Scottish Rugby Youth Development	August
Four Nations Tennis Event	September

Great Scottish Run	September
Pedal for Scotland	September
UK Asian Football Championships	September
Clydebuilt	September
Scottish Athletic Indoor League	October
SUCA	October
BBL: Glasgow Rocks vs Surrey Scorchers	October
BBL : Glasgow Rocks vs Manchester Giants	October
Andy Murray Live	November
BBL : Glasgow Rocks Home Game	November
BBL: Glasgow Rocks vs Bristol Flyers	November
Scottish Schools Pentathlon International	November
Scottish Womans Championships	November
BBL: Glasgow Rocks vs Newcastle Eagles	December
Revolution	December
BBL: Glasgow Rocks vs Leeds Force	December
BBL: Glasgow Rocks vs London Lions	December
Scottish Junior Doubles	December

## 2018

National Performance Swimming Championships (Short Course)(Disability Sport)	January
Scottish Athletic Indoor League	January
Scottish Judo Championships	January
BBL: Glasgow Rocks vs Leeds Force	January
Scottish Athletics Senior and Under 17 Championships	January
Para Badminton Championships	February
BBL: Glasgow Rocks vs Surrey Scorchers	February
BBL: Glasgow Rocks vs Manchester Giants	February
BBL: Glasgow Rocks vs Cheshire Phoenix	February
Scottish Athletics CE/Masters Championships	February
SSAA Secondary Schools Indoor Track and Field Championships	February
Scottish University College Athletics	February
Super Teams	February
Vitality Netball Superleague: Strathclyde Sirens	February
Vitality Netball Superleague: Strathclyde Sirens	February
BBL: Glasgow Rocks vs Cheshire Phoenix	February
Scottish Schools Athletics Championships	February
Scottish University College Athletics	February
BUCS fixtures	February
Super Teams	February
Scottish Athletics Age Group Championships	March
Premier League Darts	March
Scottish Junior Doubles	March
BBL Trophy Final	March
National Senior Swim Championships (Learning Disability)	March
Glasgow Disability Sports Swimming Gala	March
National Cross Country (Disability Sport)	March
BBL : Glasgow Rocks vs Plymouth Raiders	March
Vitality Netball Superleague: Strathclyde Sirens	March
BBL : Glasgow Rocks vs Sheffield Sharks	March
BBL : Glasgow Rocks vs Leicester Riders	March
Scottish Athletics Age Group Championships	March
ATP Challenger	April
City of Glasgow Swimming Long Course Graded Meet	April



SKGB Karate	April
BBL : Glasgow Rocks vs Newcastle Eagles	April
Vitality Netball Superleague: Strathclyde Sirens	April
BBL : Glasgow Rocks vs Worcester Wolves	April
Glasgow International Swim Meet	May
BBL : Play offs	May
Vitality Netball Superleague: Strathclyde Sirens	May
BBL : Play offs	May
Vitality Netball Superleague: Strathclyde Sirens	May
Vitality Netball Superleague: Strathclyde Sirens	May
Vitality Netball Superleague: Strathclyde Sirens	May
Great Womens' 10k	June
Legacy Cheerleading	June
Mens' 10k	June
Inter Area Bowls (Disability Sport)	June
GB Basketball	June
Vitality Netball Superleague: Strathclyde Sirens	June
Scottish Grappling	June
Scottish Women's League Victoria Park Glasgow	June
Youth Track Cycling	June / July
GB Basketball	August
Youth Urban Games	August
Sprint	August August / September
HSBC Lets Ride Citywide	September
Scottish Open – BJJ247	September
BBL : Glasgow Rocks vs Newcastle Eagles	September
Clydebuilt	September
National 7-a-side Football (Disability Sport)	September
Pedal for Scotland	September
UK Asian Football Championships	September
Scottish Grappling	October
Great Scottish Run	October
BBL : Glasgow Rocks vs London Lions	October
BBL : Glasgow Rocks vs Worchester Wolves	October
Betfred Cup Semi Final : Aberdeen vs Rangers	October
Senior Track Championships	November
Judo Scotland	November
Nitro Circus Live	November
BBL : Glasgow Rocks vs Plymouth Raiders	November
BBL : Glasgow Rocks vs Surrey Scorchers	November
BBL : Glasgow Rocks vs Worchester Wolves	December
BBL : Glasgow Rocks vs Sheffield Sharks	December
Betfred Cup Final : Celtic vs Aberdeen	December
Junior Doubles Champs	December

## 2019

Judo Scotland	January
Scottish Junior Indoor Champions	January
Scottish Athletics Indoor League 3	January
Senior Championships	January
Senior & Under 17s Athletics	January
Under 13 and Under 20 Scottish Athletics	January
Vitality Netball Superleague: Strathclyde Sirens vs Surrey Storm	January
Vitality Netball Superleague: Strathclyde Sirens vs Team Bath	January

BBL : Glasgow Rocks vs Manchester Giants	January
BBL : Glasgow Rocks vs Leicester Riders	January
BBL : Glasgow Rocks vs Cheshire Phoenix	January
The Scottish Pro-Series Championships	February
Vitality Netball Superleague: Strathclyde Sirens vs Celtic Dragons	February
Vitality Netball Superleague: Strathclyde Sirens vs Severn Stars	February
BBL : Glasgow Rocks vs Bristol Flyers	February
Scottish University College Athletics Championships	February
Super Teams	February
Scottish Athletics CE relay Championships	February
Masters Scottish Athletics	February
BBL : Glasgow Rocks vs London City Royals	February
Vitality Netball Superleague: Strathclyde Sirens vs Sarcens Mavericks	March
BBL : Glasgow Rocks vs Manchester Giants	March
BBL : Glasgow Rocks vs Worcester Wolves	March
BBL : Glasgow Rocks vs London Lions	March
BBL : Glasgow Rocks vs London City Royals	March
BBL : Glasgow Rocks vs Leicester Riders	March
BBL Trophy Final	March
SAIL 4	March
Super Saturday	March
MTK Boxing	March
BBL : Glasgow Rocks vs Bristol Flyers	April
BBL : Glasgow Rocks vs Cheshire Phoenix	April
BBL : Glasgow Rocks vs Plymouth Riders	April
City of Glasgow Swimming Long Course Graded Meet	April
City of Glasgow International Swim Meet	April
Vitality Netball Superleague: Strathclyde Sirens vs Manchester Thunder	April
Vitality Netball Superleague: Strathclyde Sirens vs Loughborough Lightning	April
Vitality Netball Superleague: Strathclyde Sirens vs London Pulse	April
Vitality Netball Superleague: Strathclyde Sirens vs Wasps Netball	April
British Swimming Championships	April
William Hill Scottish Cup Final : Hearts vs Inverness	April
William Hill Scottish Cup Final : Celtic vs Aberdeen	April
BC Youth Omnium	April
Youth Track Championships	April
Pickleball Scottish Open	May
William Hill Scottish Cup Final	May
Inflatable 5k run	May
BBL : Glasgow Rocks Play offs	May
SKGB Karate	May
5k Pizza run	June
Mens' 10k	June
Cheerleading	June
Netball Festival	June
5k Fun Run	July
HSBC Lets Ride Citywide	August
ATP challenger	September
Pedal for Scotland	September
Clydebuilt	September
Scottish Athletics Conference	September
U11 National Junior Badminton Championships	October
SUCA Freshers Match	October
Cyclone 24	October



GMS Taekwando  
Betfred Cup Semi Final  
Betfred Cup Final

October  
November  
December

# LOCAL

## 2016

Glasgow City Rugby 7s	Year round
West Para Sport Day	March
Glasgow Taxi Cup	March
Sainsbury's Sport Relief Mile	March
Triathlon Training Camp	April
Hassra Badminton Event	April
Wheelchair Basketball Come and Try	April
Badminton Team Event	April
Badminton Junior League Singles	May
3 Day Badminton Event	May
GAA sprint Gala	May
Scottish Open Badminton Grand Prix	November
Glasgow Schools Athletics Primary School Trials	June
Summer National Under 9's	June
West Of Scotland Schools Competition	June
Athletics Heats Primary	June
Variety Schools Fest	June
Rugby Coaching	June
Athletics Heats Primary	June
Scottish Women's League	June
Quatro Dance Event	June
Broomhill Primary Sports Day	June
Tennis Scotland	June
Wheelchair Tennis Camp	August
Scottish Athletics Age Group Championships	August
Winter County Tour Events	September
Tennis Scotland	September
Glasgow Wheelchair Tennis	October
Sapphire Gymnastics	October
Winter county Tour events	October
Dance Champs	November
Tennis County Tour Events	November
Rowallan Cup & Bulletin Cup	November
Jordanhill Swimming Gala	November
Tennis West County Tour Event	November
Santa Dash 5K	December
Winter County Events Tour	December
West of Scotland Junior Doubles	December
West Of Scotland County Tour u12's	December
Girls School Cup Finals	December
<b>Sport</b> Scotland Coach CPD	December
Tennis West County Tour Event	December

## 2017

W.O.S Table Tennis	January
Tai Chi Seminar	February
Tennis Scotland – ITF Senior Championships	February
Vascutek Badminton Invitational Tournament	February
Glasgow City Rugby 7s	Year round
West Para Sport Day	March
Glasgow Taxi Cup	March
Badminton Glasgow Sport	April
GAA sprint Gala	April
Glasgow North Strathclyde	May
Athletics primary final	June
DSAA County Sports	June
GAA Event	June
Scotstoun Badminton Club Event	June
Tennis Scotland Event	July
Roots of Movement	July
Family Sports Day	July
GAA Sprint Gala	August
Sapphire Gymnastics Event	September
Tennis Schools Roadshow	September
W.O.S Senior Players Championships	September
Glasgow Disability Tennis Event	September
GLC Badminton Club	September
West County Tour	September
Tennis West of Scotland	October
G&N Strathclyde Badminton	October
West ASN Junior Championships	October
J.P Morgan Badminton Event	November
Jordanhill Swimming Gala	November
WOSF Jubilee Gala	November
Rowan & Bulletin Trophy	November
G&N Strathclyde Badminton Junior League	November
West County Tour	November
GymFest	November
Santa Dash 5K	December
GAA Miler Meeting	December
W.O.S Junior Doubles Championships	December
West County Tour	December
Club Weightlifting match	December

## 2018

Glasgow City Rugby 7s	Year round
West County Tour	January
GAA Yuletide Meet	January
Badminton Junior League	January
Glasgow + North Strathclyde Badminton Group	February
Youth Urban Games	February
Badminton Junior League	February
Glasgow Schools Athletics	February
West County Tour	February
WOS Disability Swimming Club	February
Badminton Junior League	March
West County Tour	March
Badminton Bonanza	March



West Para Sport Day	March
Scottish Athletics Indoor League	March
Glasgow Schools Athletics	March
Glasgow Taxi Cup	March
Junior Inter-Regional Team Championships	April
Jog Leaders Event – Victoria Park Glasgow	April
Badminton Junior League	April
Glasgow Schools Athletics	April
Badminton Junior League	May
Youth Badminton Championships	May
GAA Sprint Gala	May
FARE Legacy Games	May
Taekwondo	May
Track & Field Athletics	June
Youth Development League Meet	June
GSAA Primary Heats	June
GAA Primary Finals	June
Lloyds Bank Active Learning Programme – Sport Inspired	June
GSSA Secondary Schools Event	June
Urban Games Festival	June
Dunbarton County Sports	June
Scotstoun Eagles Squash Club	June
Jiu Jitsu	July
GAA Sprint Gala	July
Central and South of Scotland Athletic League – Victoria Park Glasgow	July
GAA Sprint Gala	August
Santa Dash 5k	December
Gymfest 2018	December
Christmas Road Race	December

## 2019

Glasgow Schools	January
Glasgow City Rugby 7s	Year round
Mini Rugby Training	February
Broomhill Sports Club	February
West County Tour	March
West Para Sport Day	March
Hutchesons Grammar Athletics	March
Glasgow Taxi Cup : Netball	March
Glasgow Schools	March
Glasgow School Athletics	May
Glasgow Athletics Association	May
Scotland Athletics League - West Primary School Tournament	June
NFL Schools Event	June
Glasgow School Athletics	June
Glasgow Athletics Association	June
Road to Wimbledon	June
County Sports	June
Jiu-Jitsu	June
Track and Field Athletics	June
Boxing	June
Glasgow Athletics Association	July
GAA Sprint Gala	July
Disability Tennis Event	September
Boxing	September
Disability Swimming	November
Santa Dash 5k	December







Scotland  
The Perfect Stage