



World Sports Meeting Cali 2019

Academic Schedule

**“Sport as a tool for social
transformation and inclusion
through public policy”**

september 6th 2019

Time: 8:00 a.m. - 6:00 p.m.

Place: Spiwak Hotel - Spirito Room





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SEPTEMBER 6TH

COLLECTION OF CREDENTIALS

7:30

OPENING:

Introduction to the program: ACES Europa/ACES América,
Alcaldía de Santiago de Cali, Corporación Calidad, UNESCO, CADE y Sports Ministry.

8:00

CONFERENCE:

UNESCO

“Sport as a tool for inclusion: Kazan Action
Plan presentation and UNESCO Cities Coalition”.

8:15

SAADIA SÁNCHEZ VEGAS

Director of the UNESCO Office of Quito
and representative for Bolivia, Colombia,
Ecuador and Venezuela

CONFERENCE:

ALCALDÍA DE SANTIAGO DE CALI

“Design, implementation and results – Sport Public
Policies in Cali”.

9:15

CARLOS EDUARDO ARANGO

Planning Director - Secretary of Sports
and Recreation of Santiago de Cali

10:00

COFFEE BREAK

ROUND TABLE:

Strategies of the Mayors for the education and social inclusion of their citizens through sports.

ATTENDANTS

- Cali American Capital of Sports 2019.
- Madrid European Capital of Sports 2001.
- Lisbon European Capital of Sports 2021.
- Glasgow European Capital of Sports 2003.
- Netherlands Sport Municipal Federation.
- American Capital of Sport Candidate 2020.

10:30

MODERATOR:

ANTONIO SILVA MENDES

Former European Youth and Sports
Commission Director.

CONFERENCE:

ACES EUROPE “Our Objectives”.

12:30

HUGO ALONSO

ACES Europe General Secretary

13:00

LUNCH



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15:00

CONFERENCE:

"Impact of Public Policies in the Cities".

ERNESTO LUCENA

Colombian Minister of Sports

ADRIANA SÁNCHEZ

CADE American Sport Council Vicepresident

16:00

COFFEE BREAK

ROUND TABLE:

Private - Public collaboration in the implementation of Sports Policies for social inclusion.

ATTENDANTS:

- Aces Italy President.
- Professional Football League of Spain.
- Barcelona FC Foundation.
- Interamerican Development Bank (BID).
- Fundación Selección Colombia.
- Vanessa Córdoba (Colombian professional soccer player).
- Telecommunications company.

MODERATOR:

HUGO ALONSO

ACES Europe General Secretary

16:30

18:30

CONCLUSIONS AND CLOSING REMARKS

SEPTEMBER 7TH

9:00 Sport Festival Tour **Cali Sportfest 2019**

(Unidad Deportiva Alberto Galindo, Unidad Deportiva Jaime Aparicio y Escuela Nacional del Deporte).

Organizing Committee:

Aldcaldía de Santiago de Cali.
Coldeportes (Sports Ministry of Colombia).
ACES Europa/ACES América.
Unesco.
CADE (American Sport Council).
Cooperación Calidad.