



**GENERAL REGULATIONS  
GOVERNING THE EUROPEAN  
RESORT OF SPORT  
SELECTION PROCESS**

August 2016





## TABLE OF CONTENTS

**Preamble**

**ACES Europe.**

**Title I.** General provisions.

**Title II.** Legislation applicable to the European Resort of Sport selection process.

**Title III.** The Evaluation Committee.

**Title IV.** Evaluation Committee members.

**Title V.** The candidate city.

**Title VI.** The award.

**Appendix I.** Requirements for candidate cities during the Evaluation Committee visit.

**Appendix II.** Voting procedure.

**Appendix III.** Adherence to Regulations (Committee members).

**Appendix IV.** Adherence to Regulations (candidate city representatives).

**Appendix V.** List of EU country members and maximum number of candidate municipalities to represent each of the awards.

**Appendix VI.** Guidance for the development of the bid file.

**Appendix VII.** Eligibility criteria.

**Appendix VIII.** Differences between European Resort of Sport awards.





## PREAMBLE

*“Sport is part of every man and woman's heritage and its absence can never be compensated for.”*

Pierre de Coubertin

From a sociological, economic and organisational point of view, among many others, the benefits of sport for society are undeniable. Sport is an important driver of human values such as team spirit, tolerance, solidarity and loyalty.

On a myriad of occasions Europe's institutions have recognised the importance of sport for the European Union as a whole. In 2000, the Council of Europe acknowledged the importance of sport in European society and the value of addressing sport when designing common policies that apply to all the citizens of the European Union.

In its White Paper on Sport published in 2007, the European Commission tackles the main problems associated with sport. The Paper's objective is to provide strategic guidelines on the role of sport in Europe, encourage debate on specific problems related thereto and enhance the importance of sport to fuel solidarity among states of the European Union.

However, it was not until 2009, with the entry into force of the Treaty of Lisbon, that the European Union first acquired specific competences in sport-related matters. Article 165 of the Treaty on the Functioning of the European Union<sup>1</sup> (TFEU) refers to EU sports policy: “The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function”. Furthermore, article 6 of the TFEU refers to sport as a political area in which the European Union is competent to support, coordinate or supplement the actions of Member States.

The European Parliament is of the view that there is a growing need for the EU to deal with sports matters within a framework of full respect for the principle of subsidiarity. Parliament is aware that sport itself constitutes an important social phenomenon and a public good and is working on this topic together with the other EU Institutions. For this reason, through its permanent committees, it has drawn up a report on the European dimension in sport based on the communication “Developing the European dimension in sport”<sup>2</sup>, which follows the same structure as the White Paper, referring to the societal role

---

<sup>1</sup> <http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:12012E/TXT&from=EN>

<sup>2</sup> <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0012:FIN:en:PDF>



of sport, the economic dimension of sport and the organisation of sport, among other matters.

In recent years, ACES Europe's activity, importance and influence have increased substantially. This phenomenon has raised ACES Europe's media profile and reinforced its public image, making it necessary for the institution to address its growing accountability vis-à-vis the public authorities, particularly in Europe, and society at large.

These regulations constitute ACES Europe's response to the demand to tailor its actions and public activities to an established set of rules that give the entity the credibility it deserves. Their aim is to strengthen the institution by providing a solid basis for action that will enable it to fulfil the purpose for which it was founded, this being none other than to promote physical exercise and sport at all levels of society.

This document, which establishes and explains how ACES Europe awards the European Capital, Community, City and Town of Sport distinction, is an indispensable part of ACES Europe's corporate governance structure. Furthermore, it aims to strengthen the procedures associated with the awards granted by ACES Europe.



## ACES EUROPE

Since its inception in 1999, ACES Europe seeks to promote sport among all the citizens of the European Union, particularly disadvantaged groups, children, the elderly and the disabled, among others.

ACES Europe's goal is also to encourage private and public initiative in order to increase support for sport, not only from a professional point of view, but also as a channel for social cohesion and to improve the health and quality of life of citizens.

The goals that ACES Europe pursues for cities that are candidates for or that have been awarded the European Capital, Community, City and Town of Sport distinction are five-fold:

- Enjoyment in exercise.
- Willingness to achieve.
- Sense of community.
- Learning fair play.
- Improvement of health.

ACES Europe awards the European Capital of Sport title, an initiative that has received the recognition of the European Commission in the White Paper (Art. 50). In addition, ACES Europe is an official partner of the European Commission in the European Week of Sport. Both facts suppose the recognition of the work and activity of ACES Europe.

ACES Europe also has the endorsement of two important associations: The EGFA (Europarlimentary Group of Friends of ACES) and the GCE (Groupe Consultatif Européen). Both associations are a source of ongoing and steadfast support within the European Parliament, guaranteeing ACES Europe's visibility within the highest European institutions. Both associations are presided and composed over by Europarlimentary members.

ACES Europe's solid footing in the European institutional landscape and its firm belief in the legitimacy of its objectives spur ACES Europe and its members on to continue in their endeavour, namely the promotion of sport in society.



## TITLE I

### GENERAL PROVISIONS

#### **Article 1. Scope of application.**

These Regulations constitute the legal framework of reference for the members of ACES Europe's Evaluation Committees and the representatives of resorts submitting their candidature for any of the awards. They aim to serve as guidelines for members of the Evaluation Committees, the participating cities and any person interested in learning about the European Resort of Sport selection process.

#### **Article 2. Transparency.**

ACES Europe undertakes to run its activities clearly and responsibly, at all times exercising transparency and diligence, respecting the prevailing data protection laws of each country and providing truthful information to the following recipients:

- a) Companies or corporates which participate
- b) Public Administrations
- c) Members of the Evaluation Committees.
- d) Society at large, as both recipient and beneficiary of ACES Europe's activities.

#### **Article 3. Public disclosures.**

ACES Europe will keep the interested parties informed of its activities through its website, to which it will periodically upload information on events, initiatives, agreements, activities and other relevant information related to its activity. This Regulation shall be publicly available for consultation by anyone who may be of interest. The official language of ACES Europe is English, so that all documentation, information or official communications will be performed in that language.





## TITLE II

### LEGISLATION APPLICABLE TO THE EUROPEAN RESORT OF SPORT SELECTION PROCESS.

#### **Article 4. Knowledge of and adherence to these Regulations.**

1. All persons forming part of the Evaluation Committees for the municipalities submitting their candidatures for any of the distinctions awarded by ACES Europe must formally declare explicit knowledge of these Regulations.
2. Adherence to these Regulations shall entail compliance with all of the paragraphs included therein, and knowledge thereof shall be evidenced by signing the form attached as Appendix III to this document.

#### **Article 5. The voting process.**

The voting process is the act that marks the conclusion on of the visits and decides the awarded municipalities. The importance of this act makes it necessary to draw up an independent set of rules to regulate it. Appendix II to these Regulations sets out a detailed explanation of the voting process and is made available for public consultation when the interested parties deem it appropriate. All members of the Evaluation Committees must have knowledge of these regulations.

#### **Article 6. Eligibility criteria.**

ACES Europe's eligibility criteria provide the basis for evaluating European Resort of Sport candidate cities. Evaluation Committee members assess the cities they visit on the basis of their degree of compliance with these ten criteria. These ten criteria address all aspects of sport in the resorts. They are available for public consultation to any interested party as Appendix VII to these Regulations.

#### **Article 7. About future amendments to this Regulation.**

If this Regulation needs to adapt some of its contents to the requirements of the election process of the European Resort of Sport, changes will be made by the ACES Europe Board. Successive developments will be recorded on the second page, where the date of the change and a brief summary of the main issues adapted will be presented.





## TITLE III

### THE EVALUATION COMMITTEE

#### **Article 8. Composition of the Evaluation Committee.**

1. Number of Evaluation Committee members. The Evaluation Committees of the European Resort of Sport candidate cities shall comprise no fewer than 5 and no more than 8 members.

#### **Article 9. Evaluation Committee membership criteria.**

Evaluation Committee members must have proven experience in the field of sport, whether in the public domain or in private enterprise. This experience may be accredited through professional experience in a public post in town/city councils or other national or international public or private bodies, membership of associations linked to the world of sport, professional involvement in companies related with sport, or the professional practice of a sporting discipline, at present or in the past.



## TITLE IV

### EVALUATION COMMITTEE MEMBERS

#### **Article 10. Selection of Evaluation Committee members.**

Selection of Evaluation Committee members shall be carried out by the ACES Europe Board based on subjective criteria while seeking a diversity of profiles and minimizing the possibility of conflict of interest. This serves to strengthen the objective nature of the evaluation process.

#### **Article 11. Criteria for exercising voting rights.**

1. In order to be able to exercise their right to vote, each Evaluation Committee member must be free of any of the conflicts of interest included in article 12 of these Regulations.
2. Exercising the right to vote requires having full knowledge of what is being evaluated. Therefore, in order for Committee members to be able to exercise their right to vote, they must be present at all acts held during the visits to the cities competing for European Resort of Sport. The particulars of the visits to the candidate cities are set out in Appendix I to these Regulations.
3. In order to be able to exercise their voting rights, all Committee members must have confirmed their adherence to these Regulations by completing Appendix III.

#### **Article 12. Conflicts of interest. Situations that might constitute a conflict of interest.**

1. Evaluation Committee members must carry out their duties in good faith, guided solely by the purpose and objectives implicit in their membership of the Committee, namely to select the municipality with sufficient merits to be designated the European Resort of Sport. At all times they shall undertake to avoid situations that could give rise to a conflict of interest.
2. Evaluation Committee members must at all times avoid using the capacity afforded them for the performance of their duties to obtain any personal benefit.



3. A conflict of interest could exist when members of the Evaluation Committee have some type of personal<sup>3</sup> or asset-based relationship that might in some way influence their objectivity when exercising their right to vote in their capacity as Committee members, that is, by assigning a rating to the candidate municipality.

4. The delivery of any gifts, services or other benefits by a person or institution related directly or indirectly with the municipality presenting its candidature that might undermine the objectivity of any Evaluation Committee member constitutes a potential conflict of interest. Members of the Evaluation Committee may not accept gifts from the candidate city in excess of an estimated value of €100.

5. Other situations that could give rise to a conflict of interest are as follows:

Having an economic or personal interest beyond that afforded by ACES Europe or MSP Europe.

### **Article 13. Conflicts of interest. Criterion for taking action.**

In the event of a conflict of interest, the Evaluation Committee member affected shall be bound by a duty to notify said circumstance to the ACES Europe Board and abstain at all times from intervening or participating, directly or indirectly, in the resolutions or decisions adopted by the latter, particularly with respect to voting of the candidate municipality.

### **Article 14. Duty of secrecy and confidentiality.**

1. Evaluation Committee members shall at all times exercise prudence commensurate to their position in connection with the duty of secrecy and confidentiality. Therefore, the secrecy of deliberations and opinions, whether own or otherwise, arising during the candidate city evaluation process, shall be required to be preserved at all times.

2. The duty of secrecy and confidentiality must be observed even after the process for the evaluation of the candidate cities has concluded and the award has been given. The duty of secrecy and confidentiality shall also continue to be observed, even after a Committee member's contractual relationship with ACES Europe ends.

---

<sup>3</sup> A personal conflict of interest is a situation in which the private interests of one person, as external professional relationships or personal financial assets, interfere or can be understood to interfere with the performance of duties as a member of the Evaluation Committee.



## TITLE V

### THE RESORT CANDIDATE

#### **Article 15. Steps for the presentation of the candidature.**

The submission of a candidature for European Resort of Sport will take the following steps:

1. Sending the letter from the president, chairman or CEO of the resort, with its formal statement to present the candidature as European Resort of Sport. The deadline for sending this letter begins the day after the awards ceremony in November in Brussels. A maximum of 3 resorts per country can present candidature for the European Resort of Sport award (see Annex V).
2. The candidate must prepare the bid file of the candidature (see Annex VI, guide the development of the bid file). It must be delivered to ACES Europe 2 weeks before the visit in digital format and in paper format during the visit.
3. Visits to the candidate will take place in accordance about the date with ACES Europe and the resort.
5. Winners will be officially announced at the annual gala in Brussels, in November.

#### **Article 16. Criteria for submitting candidatures for the European Resort of Sport designation.**

1. A resort may present its candidature as European Resort of Sport provided it meets any of the following criteria:
  - Being a hotel resort or sport residence
  - Having sport facilities and qualified professionals

#### **Article 17. Adherence to these Regulations.**

1. At least one official representative of the European Resort of Sport candidate municipality must confirm explicit formal knowledge of these Regulations through his or her adherence thereto.



2. Adherence to these Regulations will imply compliance with all of the sections contained therein, and knowledge thereof shall be evidenced by signing the form attached as Appendix IV to this document.

### **Article 18. Visits to candidates.**

1. A standard protocol will be followed during visits to European Resort of Sport candidate municipalities. It covers both obligatory aspects and recommendations and has been developed to enable Evaluation Committee members to become informed on all aspects of sport in the resort visited. This protocol is set out in Appendix I to these Regulations.
2. The visits will be decided in accordance with ACES Europe and the resort one month in advance.

### **Article 19. Candidature bid file.**

European Resort of Sport candidate cities must, as part of their candidature, provide ACES Europe with a bid file containing the answers to the questions included in the guidance for the development of the bid file (see Appendix VI).

### **Article 20. City hospitality.**

To avoid the possibility of a conflict of interest among Evaluation Committee members (see article 12 of these Regulations), visits to the candidate cities shall be organised so as to avoid the presentation of gifts that might to some degree undermine the objectivity and independence of Committee members. Therefore, these Regulations stipulate that the organising resort may not make gifts to Evaluation Committee members exceeding an estimated value of €100.

Trip, accommodation and meals of all member of the Evaluation Commission will be covered by the resort candidate.

### **Article 21. Candidatures for more than one award.**

1. European Resort of Sport candidate cities not awarded the distinction may submit a new application for the award as from the year following the presentation of their first candidature. Municipalities may submit their candidature to each of the awards a maximum of two times.



2. If a resort wants to use the label of European Resort of Sport the years after receiving the award must pay to ACES Europe a cost of 2.200€ as image rights and the transfer of 15 nights/double room/year each year they want use it (the label) until they have the possibility of presenting the candidature again. This usage of the label must be communicated in written mode before 30<sup>th</sup> October the year before and cover the image rights before 31<sup>st</sup> of December. If the resort use the label with no payment of the image rights is the same as breach of the regulations (see Article 27).

3. Winners of the European Resort of Sport award may not submit further candidatures for this distinction in a minimum term of 10 years.

### **Article 22. Payment of the application fee for candidates.**

1. Resorts wishing to apply for the European Resort of Sport award must submit payment of a fee of €2.800 (4 stars resorts), €3.500 (5 stars resorts) and €4.500 (5 stars great luxury resort) to ACES Europe. This fee must be delivered once in order to formalize the candidatures before the start of visits.

2. Once started the process of submitting the application, after sending the letter of intention to ACES Europe, resorts are committed to completing the whole process which involves the submission of the application, which concludes with the visit of the Committee members and the awards ceremony.





## TITLE VI

### THE AWARD

#### **Article 23. Procedure for granting of the award.**

1. The European Resort of Sport distinction shall be awarded once the scores assigned by the members of the Evaluation Committee for each of the eligibility criteria after the voting process carried out during the visit is more than 80 points between a maximum of 100 points. Article 6 of these Regulations refers to voting procedure, which is available as Appendix II thereto.

#### **Article 24. Official designation of winning cities.**

1. The official designation of European Resort of Sport will take place during the annual gala held at the European Parliament in Brussels.

2. For purposes of organisation, resorts competing for the European Resort of Sport award must be duly informed by the ACES Europe Board before the date of the official award ceremony gala held in European Parliament, of the results of the evaluation process by the respective Evaluation Committees.

#### **Article 25. Competing resorts not awarded. Procedure to be followed.**

Candidate resorts that do not win the European Resort of Sport award shall be duly informed of the reasons for failing to do so. ACES Europe Board shall deliver a document to the resorts that do not win the award informing them of their score and the main weaknesses observed in their candidature. The document shall be sent when notification of failure to win the award is submitted, that is, at least two weeks before the official award ceremony gala held at the European Parliament, as stipulated in article 24.

#### **Article 26. Obligations of the European Resort Sport towards ACES Europe.**

1. Resorts awarded with the European Resort of Sport distinction must assume the responsibilities implicit in the recognition. Awarded resorts undertake to comply with the policy programme presented during the defense of the candidature through the implementation of actions and activities set including, at least, the commitment to celebrate a congress and the promotion as touristic destination based in the attractiveness of the sport preparing a demanding programme of activities which



generate notoriety and the interest of the clients. The main goal is place all the regular events of the resort under the umbrella of the European Resort of Sport brand.

2. Winning the European Resort of Sport award also entails the obligation to draw up a report of activities at the end of the year of tenure. This report must set out the activities, sporting events, legacy resulting from the award and main changes that have taken place in the resort after a year as European Resort of Sport.

3. Awarded resorts will be obliged to propose a candidate for European Resort of Sport award for next available year. The proposed resort must be preferably from a different country and meet the minimum requirements.

4. Candidate resorts, when are declared winners of the title, will be required to sign an agreement with ACES Europe for the image rights and fee associated with the award. This agreement will determine the amount and will vary depending on the average rate room/day.

Amount of image right and fee. (See the chart).

<u>SIZE</u>	<u>IMAGE RIGHTS</u>
RESORT	
From 40 to 60€ room/day	6.000 €
From 61 to 100€ room/day	8.000 €
From 121 to 180€ room/day	11.000 €
More tan 181€ room/day	14.000 €

5. The amount of the image rights and fee will be invested totally in the organization of a event encouraging communication, promotion actions, media relations, trips of journalists and representatives of the cities awarded by ACES Europe, dissemination and presence in events done by the European Capitals and Cities of Sport Federation.

6. Transfer of 35 nights/double room to ACES Europe

## **Article 27. Procedure to be followed in the event of a breach of the Regulations.**

1. If a breach of the rules set forth in these Regulations by a resort designated as the European Resort of Sport is detected, the resort shall be stripped of the award and any mention thereof in ACES Europe's official documentation and information shall be eliminated.



2. Breach of the rules set forth in these Regulations, particularly regarding to the completion of the process of presenting the candidature and in relation to the obligations of the European Resort of Sport regarding ACES Europe, will result in a financial penalty amounting to €30,000 tax free.

3. Resorts that can not attend to the Awards Ceremony in Brussels need to justify it and the approval of the Committee of Arbitration. If not, the not attendance to the Awards Ceremony is the same as refuse to the award with penalty.



## APPENDIX I: REQUIREMENTS FOR CANDIDATE RESORTS DURING THE EVALUATION COMMITTEE VISIT

The Evaluation Committee's visit to the candidate resorts is the medium through which the Committee members can gain an in-depth knowledge of sports programme of the resort. It is therefore essential for candidates to design a visit that will enable the Committee members to gain a global view of the candidature.

This Appendix provides guidelines for candidate municipalities regarding the content of the visit.

**Duration of the visit:** The visit to the European Resort of Sport candidate shall span three calendar days (2 nights) and be dedicated to visiting the resort and to the presentation of the sports programme.

**Content of the visit:** The visit to the candidate resort must cover at least the following aspects:

- Visit to sporting facilities. These visits are recommended so that Committee members can gain an in-depth view of the resort's sports facilities. Site visits will be agreed jointly by the ACES Europe Board and the candidate.
- Press conference. To give the project greater visibility, the visit should include a press conference during which the candidature and the associated project are published among the local media.
- Defense of candidature (DOC). This stage of the visit is aimed at allowing the persons heading the candidature to present to the members of the Committee the most salient aspects of the candidature, including the main sports facilities, associations with sporting entities or the sports policy programme for the coming years. During the DOC the previously prepared bid file will be presented addressing each of the eligibility criteria. The estimated duration of the presentation will be two hours, with sufficient time allowed for members of the Committee to ask whatever questions they consider necessary. It is advisable for the DOC to contain plenty of visual information such as videos and presentations that show off the city's attributes from the point of view of sport.
- Gala dinner. Official reception with representatives of the European Resort of Sport candidate.



- Venue and time available for the voting process. At the end of the acts included in the visit, the candidate shall allocate a time and place so that the Committee can deliberate and vote on the candidate resort based on the ten eligibility criteria. The estimated duration of the voting process is 1.5 hours as maximum. Voting must be carried out following the visits to the installations and the DOC, so that the Committee members will be able to apply the necessary judgement when casting their votes.



## APPENDIX II: VOTING PROCESS

The voting process represents the culmination of the candidature of a resort that aspires to win the European Resort of Sport award. This process aims to be as objective as possible, and the Committee members may vote freely and in accordance with their professional judgement.

The vote is secret and the Committee members may not be apprised of the score given by other members, with the exception of the Secretary General of ACES Europe, who will be in charge of recording the scores. In no case recording of the voting process can be made.

The complete voting process shall be carried out as follows:

- **Deliberations:** A discussion will be held among the members of the Committee prior to the voting process during which the strengths and weaknesses of the candidature under evaluation will be highlighted.
- **Voting process:** Each Committee member will have the necessary time to cast a vote based on the ten eligibility criteria. At this point, there must be no interaction among the Committee members. As the votes are cast, the Secretary General of ACES Europe shall collect and take custody of the documents used by the Committee members to cast their votes.
- **Deliberations following the voting process:** Voting will conclude with a period of joint reflection during which each member will attempt to explain the aspects of the candidature to which they have given greater or less importance when casting their votes, and what aspects have been most or least critical for reaching a decision.

Scores will be recorded by the Secretary General of ACES Europe, who will keep an electronic record of Committee members and scores given by each of them. The final score will be the weighted average of the ratings assigned by the members of the Committee after eliminating the highest and lowest scores.

Only those candidates whose qualifying exceeds an 80 out of 100 overall rating could access the award. This score is considered the minimum to guarantee the quality of the candidates for European Resort of Sport.





## APPENDIX IV: ADHERENCE TO REGULATIONS (CANDIDATE RESORT REPRESENTATIVES)

At least one official representative from each of the European Resort of Sport candidate must signed this Appendix to the Regulations in proof of their understanding of them. It should be signed and delivered to the Secretary General of ACES Europe before the start of the visit.

I, .....,  
representative for the resort of ....., a  
candidate for European Resort of Sport in 20..., have read and  
understood these Regulations and with my signature confirm my  
adherence thereto and my commitment to complying with them in  
my capacity as representative for as long as the European Resort of  
Sport selection process shall remain in force.

(Signed)

(City), (day) (month) (year)





## **APPENDIX V. MAXIMUM NUMBER OF CANDIDATE RESORTS TO REPRESENT EACH OF THE AWARDS**

**ACES Europe will award a maximum of:**

- 1 resort 4 stars per country.
- 1 resort 5 stars per country.
- 1 resort 5 stars great luxury per country.



## APPENDIX VI: GUIDANCE FOR THE DEVELOPMENT OF THE BID FILE

The following eligibility criteria have been established by ACES Europe to have a thorough understanding about how the candidate cities promote in the population, through sport, the values of ACES Europe: enjoyment in exercise, willingness to achieve, sense of community, learning fair play and improvement of health.

The organization of cities should develop a bid file to present its candidature providing information to respond to each of the points outlined below in the eligibility criteria. The same criteria will use by the Evaluation Committee to assess the candidature during the visit.

### GENERAL INFORMATION OF THE CITY/TOWN

- a) Name of the resort.
- b) Which department is responsible for sports management?.
- d) Contact person.

### 1. SPORT INFRASTRUCTURES – SPORT FACILITIES (Indoor/Outdoor)

- a) Provide a detailed list of sport infrastructure facilities according to type, purpose and condition.
- b) Provide a detailed list of sporting facilities that the resort plans to build up next.
- c) Provide the total amount of expense for the maintenance of sport facilities in the last three years. Breakdown by type of facility.
- d) Provide the average investment for sports facilities in the last three years.
- e) Is there a sport development plan in your resort? What are its main aims? Planned investments in the next three years.
- f) Detail the annual budget of the Department of Sports and the percentage that this amount represents of the total budget of resort.
- g) How many and what kind of sports can be done in the resort.
- h) Adequacy of the other facilities of the resort: rooms, restaurants, leisure areas, reception...
- i) Provide a detailed list of the medical services and others related with sport.

### 2 - ACCESS TO FACILITIES AND SPORT ACTIVITIES

- a) Explain how the sport associations or sport clubs work in your resort, agreements and grants, and possibilities for non-members (clients) to use them.
- b) Explain the procedures: the existence of agreements, sportcards for entrance...

### 3 – CLUBS, ASSOCIATIONS AND SPORTSMEN AND WOMEN



- a) Provide a detailed list of associations, sport clubs and sportmen and women that use the resort
- b) Provide detailed info about sport volunteers in the resort: how are they organized, how they proceed, how they look for new volunteers, benefits of being volunteer.

#### 4 - SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE RESORT

- a) Provide a list of public sport events organised by the resort.
- b) List the organization of agreements, conferences, seminars or other events in sport matters and in collaboration with entities of importance in sport matters concerning the most important topics related to sport management and anti-doping actions.
- c) Provide a list of international, national and local sports events which took place in the resort within the last three years.
- d) Analyze and explain the return of the investment from the use of clients installations.

#### 5 - MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

- a) Are there special health care programmes, related to sports, for everybody?
- b) Are there special opportunities for the different age groups to practice sport?
- c) Are there sport courses for those with a specific social background or disability?
- d) Are there initiatives to promote integration thorough sports?
- e) Are there educational opportunities for training of coaches and instructors?
- f) Are there any kind of menu or healthy nutrition programme?
- g) Are there any similar project as Sport Ennograsturismo organized by ACES Europe?
- f) How does the resort promote Fair Play?
- g) Specify the additional measures that the municipality has proposed to promote health and integration through sport.



## 6 - SPORTSMANSHIP RATE OF THE CLIENTS

- a) Total number of users, if possible, classified by age groups: young 4-16 years; absolute 17-34; Master (35-...).
- b) How many clients are actively involved in sport? Please, explain the methodology used to obtain the data provided.
- c) Explain the additional measures proposed by the resort to increase sport.
- d) How does your resort support participation in sport?

## 7 - COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

- a) Explain the communication plan, image, file and identity of the project.
- b) Explain how the organization uses ICT System (Information Communication Technologies) to promote the candidature.

## 8 - RELATIONS BETWEEN THE RESORT AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

- a) Provide details about the agreements, relations between the resort and the local, regional and national sports organisations.
- b) Explain how the candidature promotes agreements with local, regional or national sporting goods industry actors, sports federations or other entities for the promotion of sport.
- c) Quantify and detail the investments in local sport related economy and research and innovation. Provide details of the events and activities on this field realized in partnership and co-operation with sports organizations and institutions on a National and European level.
- d) Specify which new agreements with relevant institutions are expected to achieve in case of obtaining the award.

## 9 - PROFILE AND POSSIBLE ACTIVITIES AS A EUROPEAN RESORT OF SPORT

- a) Explain the role of sport in your resort for achieving the five main aims of the Manifesto of ACES Europe (enjoyment in exercise, willingness to achieve, sense of community, learning fair play, improvement of health).
- b) How does your resort see its social advantages as a European Resort of Sport?
- c) Which initiatives and activities will your resort want to contribute to the work of ACES Europe? Provide a list of Campaigns in relation to the candidature.



10 - SCHEDULE CONTAINING THE EVENTS/SPORTS ACTIVITIES PLANNED FOR THE YEAR  
THE RESORT WILL PROBABLY HOLD THE TITLE

- a) Provide a list of events (including conventions, seminars, congresses, etc.) and measures in connection with the candidacy and the resort holding the title as "European Resort of Sport".