



**GENERAL REGULATIONS  
GOVERNING THE WORLD  
CAPITAL OF SPORT  
SELECTION PROCESS**

November 2016





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**EUROPEAN CAPITALS AND CITIES OF SPORT  
FEDERATION**





## PREAMBLE

*“Sport is part of every man and woman's heritage and its absence can never be compensated for.”*

Pierre de Coubertin

From a sociological, economic and organisational point of view, among many others, the benefits of sport for society are undeniable. Sport is an important driver of human values such as team spirit, tolerance, solidarity and loyalty.

On a myriad of occasions Europe's institutions have recognised the importance of sport for the European Union as a whole. In 2000, the Council of Europe acknowledged the importance of sport in European society and the value of addressing sport when designing common policies that apply to all the citizens of the European Union.

In its White Paper on Sport published in 2007, the European Commission tackles the main problems associated with sport. The Paper's objective is to provide strategic guidelines on the role of sport in Europe, encourage debate on specific problems related thereto and enhance the importance of sport to fuel solidarity among states of the European Union.

However, it was not until 2009, with the entry into force of the Treaty of Lisbon, that the European Union first acquired specific competences in sport-related matters. Article 165 of the Treaty on the Functioning of the European Union<sup>1</sup> (TFEU) refers to EU sports policy: “The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function”. Furthermore, article 6 of the TFEU refers to sport as a political area in which the European Union is competent to support, coordinate or supplement the actions of Member States.

The European Parliament is of the view that there is a growing need for the EU to deal with sports matters within a framework of full respect for the principle of subsidiarity. Parliament is aware that sport itself constitutes an important social phenomenon and a public good and is working on this topic together with the other EU Institutions. For this reason, through its permanent committees, it has drawn up a report on the European dimension in sport based on the communication “Developing the European dimension in sport”<sup>2</sup>, which follows the same structure as the White Paper, referring to the societal role

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<sup>1</sup> <http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:12012E/TXT&from=EN>

<sup>2</sup> <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0012:FIN:en:PDF>



of sport, the economic dimension of sport and the organisation of sport, among other matters.

In recent years, ACES Europe's activity, importance and influence have increased substantially. This phenomenon has raised ACES Europe's media profile and reinforced its public image, making it necessary for the institution to address its growing accountability vis-à-vis the public authorities, particularly in Europe, and society at large.

These regulations constitute ACES Europe's response to the demand to tailor its actions and public activities to an established set of rules that give the entity the credibility it deserves. Their aim is to strengthen the institution by providing a solid basis for action that will enable it to fulfil the purpose for which it was founded, this being none other than to promote physical exercise and sport at all levels of society.

This document, which establishes and explains how ACES Europe awards the World Capital of Sport distinction, is an indispensable part of ACES Europe's corporate governance structure. Furthermore, it aims to strengthen the procedures associated with the awards granted by ACES Europe.



## ACES EUROPE

Since its inception in 1999, ACES Europe seeks to promote sport among all the citizens of the European Union, particularly disadvantaged groups, children, the elderly and the disabled, among others.

ACES Europe's goal is also to encourage private and public initiative in order to increase support for sport, not only from a professional point of view, but also as a channel for social cohesion and to improve the health and quality of life of citizens.

The goals that ACES Europe pursues for cities that are candidates for or that have been awarded the World Capital of Sport distinction are five-fold:

- Enjoyment in exercise.
- Willingness to achieve.
- Sense of community.
- Learning fair play.
- Improvement of health.

ACES Europe also has the support of other European institutions. The White Paper on Sport, a document that governs sports legislation in the European Union and highlights the importance of sport for all EU citizens, recognises the activity carried out by ACES Europe and the distinctions awarded during the annual gala ceremony held in the European Parliament, as reflected in article 50, in which the European Commission expresses its support for the future development of ACES Europe: "The Commission will also seek to promote greater European visibility at sporting events. The Commission supports the further development of the European Capitals of Sport initiative".

For ACES Europe, support from European institutions constitutes its most valuable credential and represents one more reason to continue to carry out all of the proposed activities aimed at furthering its goals.

ACES Europe also has the endorsement of two important associations: The EGFA (Europarlimentary Group of Friends of ACES) and the GCE (Groupe Consultatif Européen). Both associations are a source of ongoing and steadfast support within the European Parliament, guaranteeing ACES Europe's visibility within the highest European institutions. Both associations are presided and composed over by Europarlimentary members.



## EUROPEAN CAPITALS AND CITIES OF SPORT FEDERATION



ACES Europe's solid footing in the European institutional landscape and its firm belief in the legitimacy of its objectives spur ACES Europe and its members on to continue in their endeavour, namely the promotion of sport in society.





## TITLE I

### GENERAL PROVISIONS

#### **Article 1. Scope of application.**

These Regulations constitute the legal framework of reference for the members of ACES Europe's Evaluation Committees and the representatives of cities submitting their candidature for any of the awards. They aim to serve as guidelines for members of the Evaluation Committees, the participating cities and any person interested in learning about the World Capital of Sport selection process.

#### **Article 2. Transparency.**

ACES Europe undertakes to run its activities clearly and responsibly, at all times exercising transparency and diligence, respecting the prevailing data protection laws of each country and providing truthful information to the following recipients:

- a) The public authorities.
- b) Members of the Evaluation Committees.
- c) Society at large, as both recipient and beneficiary of ACES Europe's activities.

#### **Article 3. Public disclosures.**

ACES Europe will keep the interested parties informed of its activities through its website, to which it will periodically upload information on events, initiatives, agreements, activities and other relevant information related to its activity. This Regulation shall be publicly available for consultation by anyone who may be of interest. The official language of ACES Europe is English, so that all documentation, information or official communications will be performed in that language.



## TITLE II

### LEGISLATION APPLICABLE TO THE WORLD CAPITAL OF SPORT SELECTION PROCESS.

#### **Article 4. Knowledge of and adherence to these Regulations.**

1. All persons forming part of the Evaluation Committees for the municipalities submitting their candidatures to World Capital of Sport must formally declare explicit knowledge of these Regulations.
2. Adherence to these Regulations shall entail compliance with all of the paragraphs included therein, and knowledge thereof shall be evidenced by signing the form attached as Appendix III to this document.

#### **Article 5. The voting process.**

The voting process is the act that marks the conclusion on of the visits and decides the awarded municipalities. The importance of this act makes it necessary to draw up an independent set of rules to regulate it. Appendix II to these Regulations sets out a detailed explanation of the voting process and is made available for public consultation when the interested parties deem it appropriate. All members of the Evaluation Committees must have knowledge of these regulations.

#### **Article 6. Eligibility criteria.**

ACES Europe's eligibility criteria provide the basis for evaluating World Capital of Sport candidate cities. Evaluation Committee members assess the cities they visit on the basis of their degree of compliance with these ten criteria. These ten criteria address all aspects of sport in the cities. They are available for public consultation to any interested party as Appendix VI to these Regulations.

#### **Article 7. About future amendments to this Regulation.**

If this Regulation needs to adapt some of its contents to the requirements of the election process of the World Capital of Sport, changes will be made by the ACES Europe Board. Successive developments will be recorded on the second page, where the date of the change and a brief summary of the main issues adapted will be presented.



### TITLE III

## THE EVALUATION COMMITTEE

### **Article 8. Composition of the Evaluation Committee.**

1. Number of Evaluation Committee members. The Evaluation Committees of the World Capital of Sport candidate cities shall comprise no fewer than 7 and no more than 9 members.
2. Members of Evaluation Committees of two cities competing for the World Capital of Sport award. At least 40% of the members of the Evaluation Committees of a city competing for the World Capital of Sport award in the same year shall visit both competing cities.

### **Article 9. Evaluation Committee membership criteria.**

Evaluation Committee members must have proven experience in the field of sport, whether in the public domain or in private enterprise. This experience may be accredited through professional experience in a public post in town/city councils or other national or international public or private bodies, membership of associations linked to the world of sport, professional involvement in companies related with sport, or the professional practice of a sporting discipline, at present or in the past.



## TITLE IV

### EVALUATION COMMITTEE MEMBERS

#### **Article 10. Selection of Evaluation Committee members.**

Selection of Evaluation Committee members shall be carried out by the ACES Europe Board based on subjective criteria while seeking a diversity of profiles and minimizing the possibility of conflict of interest. This serves to strengthen the objective nature of the evaluation process.

#### **Article 11. Criteria for exercising voting rights.**

1. In order to be able to exercise their right to vote, each Evaluation Committee member must be free of any of the conflicts of interest included in article 12 of these Regulations.
2. Exercising the right to vote requires having full knowledge of what is being evaluated. Therefore, in order for Committee members to be able to exercise their right to vote, they must be present at all acts held during the main days (Friday and Saturday) of the visits to the cities competing for World Capital of Sport. The particulars of the visits to the candidate cities are set out in Appendix I to these Regulations.
3. In order to be able to exercise their voting rights, all Committee members must have confirmed their adherence to these Regulations by completing Appendix III.

#### **Article 12. Conflicts of interest. Situations that might constitute a conflict of interest.**

1. Evaluation Committee members must carry out their duties in good faith, guided solely by the purpose and objectives implicit in their membership of the Committee, namely to select the municipality with sufficient merits to be designated the World Capital of Sport. At all times they shall undertake to avoid situations that could give rise to a conflict of interest.
2. Evaluation Committee members must at all times avoid using the capacity afforded them for the performance of their duties to obtain any personal benefit.



3. A conflict of interest could exist when members of the Evaluation Committee have some type of personal<sup>3</sup> or asset-based relationship that might in some way influence their objectivity when exercising their right to vote in their capacity as Committee members, that is, by assigning a rating to the candidate municipality.

4. The delivery of any gifts, services or other benefits by a person or institution related directly or indirectly with the municipality presenting its candidature that might undermine the objectivity of any Evaluation Committee member constitutes a potential conflict of interest. Members of the Evaluation Committee may not accept gifts from the candidate city in excess of an estimated value of €100.

5. Other situations that could give rise to a conflict of interest are as follows:

- a) Being of the same nationality as the city being evaluated.
- b) Belonging to an ACES Europe delegation to which the city being evaluated is inscribed, irrespective of the nationality of the candidate city.
- c) Having an economic or personal interest beyond that afforded by ACES Europe.

### **Article 13. Conflicts of interest. Criterion for taking action.**

In the event of a conflict of interest, the Evaluation Committee member affected shall be bound by a duty to notify said circumstance to the ACES Europe Board and abstain at all times from intervening or participating, directly or indirectly, in the resolutions or decisions adopted by the latter, particularly with respect to voting of the candidate municipality.

### **Article 14. Duty of secrecy and confidentiality.**

1. Evaluation Committee members shall at all times exercise prudence commensurate to their position in connection with the duty of secrecy and confidentiality. Therefore, the secrecy of deliberations and opinions, whether own or otherwise, arising during the candidate city evaluation process, shall be required to be preserved at all times.

2. The duty of secrecy and confidentiality must be observed even after the process for the evaluation of the candidate cities has concluded and the award has been given. The duty

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<sup>3</sup> A personal conflict of interest is a situation in which the private interests of one person, as external professional relationships or personal financial assets, interfere or can be understood to interfere with the performance of duties as a member of the Evaluation Committee.



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of secrecy and confidentiality shall also continue to be observed, even after a Committee member's contractual relationship with ACES Europe ends.



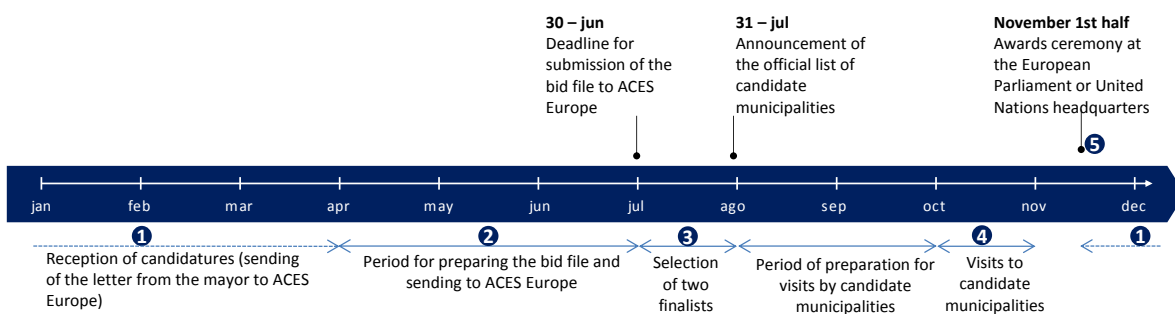
## TITLE V

### THE CANDIDATE CITY

#### Article 15. Steps for the presentation of the candidature.

The submission of a candidature for World Capital of Sport will take the following steps:

1. Sending the letter from the mayor of the municipality, with its formal statement to present the candidature as World Capital of Sport. The deadline for sending this letter begins the day after the awards ceremony in November in Brussels, and ends on March 30<sup>th</sup> of the following year. A maximum of five candidates, whose admission will be determined by order of receipt of the letter from the mayor, can present candidature for the World Capital of Sport award.
2. From April 1<sup>st</sup>, until June 30<sup>th</sup>, the candidate cities must prepare the bid file of the candidature (see Annex VI, guide the development of the bid file). It must be delivered to ACES Europe before June 30<sup>th</sup>.
3. Based on the strength perceived from the bid file of the candidature, ACES Europe through an external party, will decide which two candidates compete for the award. This communication will take place on July 31<sup>st</sup>.
4. Visits to the candidate cities will take place during the month of October.
5. Winners will be officially announced at the annual gala in Brussels, in November.



#### Article 16. Criteria for submitting candidatures for the World Capital/Community/City/Town of Sport designation.

1. A municipality may present its candidature as World Capital of Sport provided it meets any of the following criteria:



- It has an official population of 700,000 or more inhabitants.
2. Two cities from the same country may not compete against each other for the World Capital of Sport award.

### **Article 17. Adherence to these Regulations.**

1. At least one official representative of the World Capital of Sport candidate municipality must confirm explicit formal knowledge of these Regulations through his or her adherence thereto.
2. Adherence to these Regulations will imply compliance with all of the sections contained therein, and knowledge thereof shall be evidenced by signing the form attached as Appendix IV to this document.

### **Article 18. Visits to candidate municipalities.**

1. A standard protocol will be followed during visits to World Capital of Sport candidate municipalities. It covers both obligatory aspects and recommendations and has been developed to enable Evaluation Committee members to become informed on all aspects of sport in the municipalities visited. This protocol is set out in Appendix I to these Regulations and the persons responsible for the candidate cities must know it in order to design a programme for the visit that will enable Committee members to learn about the city's merits in the field of sport.
2. The visits to facilities will be decided jointly by ACES Europe Board and the organization of the candidature. Therefore, ACES Europe Board decide, after consultation with the members of the Evaluation Committee, three facilities to visit, the remainder of views decided by the organization. Such communication shall be made at least one month before the scheduled date of the visit.

### **Article 19. Candidature bid file.**

World Capital of Sport candidate cities must, as part of their candidature, provide ACES Europe with a bid file containing the answers to the questions included in the guidance for the development of the bid file (see Appendix VI).

### **Article 20. City hospitality.**





To avoid the possibility of a conflict of interest among Evaluation Committee members (see article 12 of these Regulations), visits to the candidate cities shall be organised so as to avoid the presentation of gifts that might to some degree undermine the objectivity and independence of Committee members. Therefore, these Regulations stipulate that the organising municipality may not make gifts to Evaluation Committee members exceeding an estimated value of €100.

### **Article 21. Candidatures for more than one award.**

1. World Capital of Sport candidate cities not awarded the distinction may submit a new application for the award as from the year following the presentation of their first candidature. Municipalities may submit their candidature to each of the awards a maximum of two times.
2. Municipalities that due to their demographics are eligible for more than one award may submit their candidature whenever they deem fit, although they must bear in mind that their candidatures may not be presented simultaneously but rather must be submitted in different years.
3. Winners of the World Capital of Sport award may not submit further candidatures for this distinction in a minimum term of 10 years.

### **Article 22. Payment of the application fee for candidate cities.**

1. Cities wishing to apply for the World Capital of Sport award must submit payment of a fee of €12.000 to ACES Europe. This fee must be delivered once in order to formalize the candidatures before the start of visits.
2. Once started the process of submitting the application, after sending the letter from the Mayor to ACES Europe, cities are committed to completing the whole process which involves the submission of the application, which concludes with the visit of the Committee members and the awards ceremony.



## TITLE VI

### THE AWARD

#### **Article 23. Procedure for granting of the award.**

1. The World Capital of Sport distinction shall be awarded once the scores assigned by the members of the Evaluation Committee for each of the eligibility criteria after the voting process carried out during the visit. Article 6 of these Regulations refers to voting procedure, which is available as Appendix II thereto.

2 In the event of a difference equal to or less than five points (out of 100) during the evaluation of the candidature after the votation carried out by the members of the Committee, and always considering fulfilment of other conditions, the city with the lowest score can directly obtain the award of World Capital of Sport for next available year, if there is unanimity among the members of the Committee.

#### **Article 24. Official designation of winning cities.**

1. The official designation of World Capital of Sport will take place during the annual gala held at United Nations headquarters or alternatively at the European Capital of Sport of the previous year.

2. For purposes of organisation, cities competing for the World Capital of Sport award must be duly informed by the ACES Europe Board before the date of the official award ceremony gala held in United Nations headquarters or alternatively at the European Capital of Sport of the previous year of the results of the evaluation process by the respective Evaluation Committees.

#### **Article 25. Competing municipalities not awarded. Procedure to be followed.**

Candidate municipalities that do not win the World Capital of Sport award shall be duly informed of the reasons for failing to do so. ACES Europe Board shall deliver a document to the municipalities that do not win the award informing them of their score and the main weaknesses observed in their candidature. The document shall be sent when notification of failure to win the award is submitted, that is, at least two weeks before the official award ceremony gala held at the United Nations headquarters or at the European Capital of Sport of the previous year, as stipulated in article 24.



## **Article 26. Obligations of the World Capitals of Sport towards ACES Europe.**

1. Cities awarded the World Capital of Sport distinction must assume the responsibilities implicit in the recognition. Awarded municipalities undertake to comply with the policy program presented during the defense of the candidature through the implementation of actions and activities set including, at least, the commitment to celebrate a congress or international competition and promote sport among all levels of society.

2. Winning the World Capital of Sport award also entails the obligation to draw up a report of activities at the end of the year of tenure as the capital. This report must set out the activities, sporting events, legacy resulting from the award and main changes that have taken place in the municipality after a year as the World Capital of Sport.

3. Awarded municipalities will be empowered, but not obliged, to propose a candidate municipality for World Capital of Sport award for next available year. The proposed municipality must be from a different country and meet the minimum requirements.

4. Candidate municipalities, when are declared winners of the title, will be required to sign a sponsorship agreement with ACES Europe for the image rights associated with the award. This agreement will determine the amount of sponsorship money. In any case this amount must not come from the treasury or municipal budgets (it would be paid in advance by treasury or municipal budgets and must be recovered by sponsors). It comes from local sponsors (4 maximum per city) that will put their logo below the label (World Capital of Sport) in all communications.

Amount of the sponsorship: 50.000€. Have to be discounted the 12.000€ paid as fee as candidate. So finally, amount to be covered by sponsors will be 38.000€.

Furthermore ACES Europe will assist the municipality with the branding for the promotion of the award, this will require access to outdoor potential advertising sites (500 square meters). Through this agreement the promotion of local sponsors is guaranteed, both in the host municipality and throughout Europe, this gives viability to the both the public money of the municipality and the business plan of ACES Europe, based on the good governance project developed in 2014 at the request of the European Union under the according number EAC-2013-0379 . This agreement relies on a joint partnership approach between ACES Europe and the municipality and any monies raised will be from sponsors



and partners. The municipality will not incur direct costs under this agreement other than the time and associated resources to deliver a successful joint partnership sponsorship, communication and promotional plan for the award.

5. Establishment of a delegation of ACES Europe. The World Capital of Sports shall establish a delegation of ACES Europe in City Hall. It will involve the appointment of a responsible, whose mission will be to promote ACES Europe award nominations in the following years, and be part of the Evaluation Committees whenever circumstances permit.

6. Municipalities awarded in accordance with the commitments made to each individual sponsors undertake to also recognize ACES Europe sponsors, giving them visibility into their communication channels, and insert their logos and graphic designs in all materials associated with the candidature and award.

### **Article 27. Procedure to be followed in the event of a breach of the Regulations.**

1. If a breach of the rules set forth in these Regulations by a city designated as the World Capital of Sport is detected, the city shall be stripped of the award and any mention thereof in ACES Europe's official documentation and information shall be eliminated.

2. Breach of the rules set forth in these Regulations, particularly regarding to the completion of the process of presenting the candidature and in relation to the obligations of the World Capitals of Sport regarding ACES Europe, will result in a financial penalty amounting to €50,000 tax free.



## APPENDIX I: REQUIREMENTS FOR CANDIDATE CITIES DURING THE EVALUATION COMMITTEE VISIT

The Evaluation Committee's visit to the candidate municipalities is the medium through which the Committee members can gain an in-depth knowledge of a municipality's sports policy and sports programme. It is therefore essential for candidates to design a visit that will enable the Committee members to gain a global view of the candidature.

This Appendix provides guidelines for candidate municipalities regarding the content of the visit.

**Duration of the visit:** The visit to the World Capital of Sport candidate cities shall span four calendar days, from Thursday to Sunday, of which two full days, Friday and Saturday, shall be dedicated to visiting the city and to the presentation of the sports policy programme. Thursday and Sunday shall be reserved primarily for logistical matters relating to the arrival, departure and travel of the Committee members.

**Content of the visit:** The visit to the candidate cities must cover at least the following aspects:

- Visit to sporting installations. These visits are recommended so that Committee members can gain an in-depth view of the city's sports facilities. For each of the sports facilities visited, it is recommended that the organisation provide the Evaluation Committee members with a fact sheet containing details on the facility: physical characteristics, number of people using the facility each year, access to the facility by public transport, local, national or international sporting events hosted there, and other particulars. Site visits will be agreed jointly by the ACES Europe Board and the candidate city. ACES Europe Board will designate three sites to visit, while the remaining visits will be decided by the host city.
- Press conference. To give the project greater visibility, the visit should include a press conference during which the candidature and the associated project are publicised among the local media.
- Defense of candidature (DOC). This stage of the visit is aimed at allowing the persons heading the candidature to present to the members of the Committee the most salient aspects of the candidature, including the main sports facilities, associations with sporting entities or the sports policy programme for the coming years. During the DOC the previously prepared bid file will be presented addressing each of the eligibility criteria. The estimated duration of the presentation will be



two hours, with sufficient time allowed for members of the Committee to ask whatever questions they consider necessary. It is advisable for the DOC to contain plenty of visual information such as videos and presentations that show off the city's attributes from the point of view of sport.

- Gala dinner. Official reception with representatives of the World Capital of Sport candidate city.
- Venue and time available for the voting process. At the end of the acts included in the visit, the candidate municipality shall allocate a time and place so that the Committee can deliberate and vote on the candidate city based on the ten eligibility criteria. The estimated duration of the voting process is 1.5 hours as maximum. Voting must be carried out following the visits to the installations and the DOC, so that the Committee members will be able to apply the necessary judgement when casting their votes.



## APPENDIX II: VOTING PROCESS

The voting process represents the culmination of the candidature of a municipality that aspires to win the World Capital of Sport award. This process aims to be as objective as possible, and the Committee members may vote freely and in accordance with their professional judgement.

The vote is secret and the Committee members may not be apprised of the score given by other members, with the exception of the Secretary General of ACES Europe, who will be in charge of recording the scores. In no case recording of the voting process can be made.

The complete voting process shall be carried out as follows:

- **Deliberations:** A discussion will be held among the members of the Committee prior to the voting process during which the strengths and weaknesses of the candidature under evaluation will be highlighted. If the voting process relates to the second candidate municipality in a given year, Committee members who were present on both visits shall attempt to demonstrate the strengths and weaknesses of one candidature vis-à-vis the other.
- **Voting process:** Each Committee member will have the necessary time to cast a vote based on the ten eligibility criteria. At this point, there must be no interaction among the Committee members. As the votes are cast, the Secretary General of ACES Europe shall collect and take custody of the documents used by the Committee members to cast their votes.
- **Deliberations following the voting process:** Voting will conclude with a period of joint reflection during which each member will attempt to explain the aspects of the candidature to which they have given greater or less importance when casting their votes, and what aspects have been most or least critical for reaching a decision.

Scores will be recorded by the Secretary General of ACES Europe, who will keep an electronic record of Committee members and scores given by each of them. The final score will be the weighted average of the ratings assigned by the members of the Committee after eliminating the highest and lowest scores.

Only those candidates whose qualifying exceeds an 8 out of 10 overall rating could access the award. This score is considered the minimum to guarantee the quality of the candidates for World Capital of Sport.



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### APPENDIX III: ADHERENCE TO REGULATIONS (COMMITTEE MEMBERS)

All members of the Evaluation Committees must sign, in the space enabled under these lines, this Appendix to the Regulations in order to be able to carry out their duties. It should be signed and delivered to the Secretary General of ACES Europe before the start of the voting process. With his name and signature, the committee members state they have read and understood the Regulations, and confirm their adherence and commitment to compliance.

Name	Signature

(Signed)

(City), (day) (month) (year)



## APPENDIX IV: ADHERENCE TO REGULATIONS (CANDIDATE CITY REPRESENTATIVES)

At least one official representative from each of the World Capital of Sport candidate cities must signed this Appendix to the Regulations in proof of their understanding of them. It should be signed and delivered to the Secretary General of ACES Europe before the start of the visit.

I, .....,  
representative for the city of ....., a candidate  
for World Capital of Sport in 20..., have read and understood these  
Regulations and with my signature confirm my adherence thereto  
and my commitment to complying with them in my capacity as  
representative for as long as the World Capital of Sport selection  
process shall remain in force.

(Signed)

(City), (day) (month) (year)



## APPENDIX V: GUIDANCE FOR THE DEVELOPMENT OF THE BID FILE

The following eligibility criteria have been established by ACES Europe to have a thorough understanding about how the candidate cities promote in the population, through sport, the values of ACES Europe: enjoyment in exercise, willingness to achieve, sense of community, learning fair play and improvement of health.

The organization of cities should develop a bid file to present its candidature providing information to respond to each of the points outlined below in the eligibility criteria. The same criteria will use by the Evaluation Committee to assess the candidature during the visit.

### GENERAL INFORMATION OF THE CITY/TOWN

- a) Name of the city.
- b) The population.
- c) Which department in your city is responsible for sports?.
- d) Contact person.

### 1. SPORT INFRASTRUCTURES – SPORT FACILITIES (Indoor/Outdoor)

- a) Provide a detailed list of sport infrastructure facilities according to type, purpose and condition.
- b) Provide a detailed list of sporting facilities that the municipality plans to build up to the year for which present the candidature.
- c) Provide the total amount of municipal expense for the maintenance of sport facilities in the last three years. Breakdown by type of facility.
- d) Provide the average investment for sports facilities in the last three years.
- e) Is there a sport development plan in your city/town? What are its main aims? Planned investments in the next three years.
- f) Detail the annual budget of the Department of Sports and the percentage that this amount represents of the total budget of City Hall.

### 2 - ACCESS TO FACILITIES AND SPORT ACTIVITIES

- a) Explain how the sport associations or sport clubs work in your town, agreements and grants, and possibilities for non-members to use them.
- b) Explain the procedures: the existence of agreements, sportcard for entrance at reduced rates, public transport to the sport facilities etc.



### 3 - CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

- a) Provide a detailed list of associations and sport clubs that compete in top divisions, championships and national tournaments (e.g: A, A1, A2, B).
- b) Provide detailed info about sport volunteers in the city: how are they organized, how they proceed, how they look for new volunteers, benefits of being volunteer.

### 4 - SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- a) Provide a list of sport events organised by the City.
- b) List the organization of agreements, conferences, seminars or other events in sport matters and in collaboration with entities of importance in sport matters concerning the most important topics related to sport management and anti-doping actions.
- c) Provide a list of international, national and local sports events which took place in the City or its surroundings within the last three years.
- d) Provide a list of international, national and local sporting events that are planned in the City until the year of candidacy becomes effective.
- e) Analyze and explain the return of the investment from the use of citizen installations (collections, sales advertising spaces, other revenues, etc.).

### 5 - MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

- a) Are there special health care programmes, related to sports, for everybody?
- b) Are there special opportunities for the different age groups to practice sport? Who offers these opportunities?
- c) Are there sport courses for those with a specific social background or disability?
- d) Are there initiatives to promote integration thorough sports?
- e) Are there educational opportunities for training of coaches and instructors?
- f) How does the city promote Fair Play?
- g) Specify the additional measures that the municipality has proposed to promote health and integration through sport, to the year in which it the candidature becomes effective and during the candidature.

### 6 - SPORTSMANSHIP RATE OF THE POPULATION



- a) Total number of card-carrying members in the associations and clubs of Sport Federation, if possible, classification by age groups: young 4-16 years; absolute 17-34; Master (35-...).
- b) How many people from your city/town are actively involved in sport? Please, explain the methodology used to obtain the data provided.
- c) Explain the additional measures proposed by the municipality to increase sport among all segments of the population. Provide approximate figures of expected data to be achieved during the period that elapses until the candidature and during the candidature.
- d) How does your city/town support voluntary participation in sport?

#### 7 - COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

- a) Explain the communication plan, image, file and identity of the project in the territory.
- b) Explain how the organization uses ICT System (Information Communication Technologies) to promote the candidature.

#### 8 - RELATIONS BETWEEN THE CITY COUNCIL AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

- a) Provide details about the agreements, relations between the City and the local, regional and national sports organisations.
- b) Explain how the candidature promotes agreements with local, regional or national sporting goods industry actors, sports federations or other entities for the promotion of sport.
- c) Quantify and detail the investments in local sport related economy and research and innovation. Provide details of the events and activities on this field realized in partnership and co-operation with sports organizations and institutions on a National and European level.
- d) Specify which new agreements with relevant institutions are expected to achieve in case of obtaining the award.

#### 9 - PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

- a) Explain the role of sport in your city/town for achieving the five main aims of the Manifesto of ACES Europe (enjoyment in exercise, willingness to achieve, sense of community, learning fair play, improvement of health).



- b) How does your city/town see its social advantages as a World Capital of Sport?
- c) Which initiatives and activities will your city want to contribute to the work of ACES Europe? Provide a list of City Campaigns in relation to the candidature.

**10 - SCHEDULE CONTAINING THE EVENTS/SPORTS ACTIVITIES PLANNED FOR THE YEAR  
THE CITY WILL PROBABLY HOLD THE TITLE**

- a) Provide a list of events (including conventions, seminars, congresses, etc.) and measures in connection with the candidacy and the City holding the title as "European Capital, Community, City or Town of Sport".



## APPENDIX VII: ELIGIBILITY CRITERIA

### PROFILE OF THE CITY

#### 1 - SPORT INFRASTRUCTURES – SPORT FACILITIES (Indoor / Outdoor)

- a) Importance of the sport infrastructure facilities according to type, purpose and condition.
- b) Relevance of sports facilities that the municipality plans to build up to the year for which present the candidature.
- c) Relevance of the amount of municipal expense for the maintenance of sport facilities in the last three years.
- d) Relevance of the average investment for sports facilities in the last three years.
- e) Adequacy of the sport development plans in the city/town and the estimated investments in the next three years.
- f) Relevance of the annual budget allocated by the City Council to the Department of Sports.

#### 2 – ACCESS TO FACILITIES AND SPORT ACTIVITIES

- a) Way of operation of sport associations or sport clubs, agreements and grants, and possibilities non-members to use them.
- b) Accesibility for the population to facilities: existence of agreements, Sportcard for entrance at reduced rates, public transport to the sport facilities etc.

#### 3 – CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

- a) Relevance and number of associations and sport clubs that compete in top divisions, championships and national tournaments (e.g: A, A1, A2, B).
- b) Importance of the sport volunteerism, in terms of organization, procedures, search of new candidates and expected benefits for volunteers.



## COMPLIANCE WITH THE OBJECTIVES OF ACES EUROPE

### 4 – SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- a) Number and relevance of the sport events organised by the City.
- b) Number and relevance of agreements, conferences, seminars or other events organized in sport matters and in collaboration with entities of importance in sport matters concerning the most important topics related to sport management and anti-doping actions.
- c) Number and relevance of international, national and local sports events which took place in the City or its surroundings within the last three years.
- d) Number and relevance of international, national and local events that are planned for the town until the year in of candidacy becomes effective.
- e) Balance of the return of the investment from the use of citizen installations (collections, sales advertising spaces, other revenues, etc.).

### 5– MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

- a) Adequacy of the health care programmes related to sports.
- b) Adequacy of the opportunities for the different age groups to practice sport.
- c) Adequacy of the sport courses for those with a specific social background or disability.
- d) Adequacy of the initiatives to promote integration thorough sports.
- e) Adequacy of the educational opportunities for training of coaches and instructors.
- f) Adequacy of the measures implemented to promote fair play.
- g) Adequacy of the proposed additional measures to promote health and integration through sport, to the year in which the candidature becomes effective and during the candidature.

### 6 – SPORTSMANSHIP RATE OF THE POPULATION

- a) Relevance of the number of card-carrying members in the associations and clubs of Sport Federation.
- b) Importance of the proportion of people of the city/town actively involved in sport.
- c) Effectiveness of the initiatives implemented to increase the proportion of people who habitually practice sport during the period that elapses until the candidature and during the candidature.





- d) Adequacy of the measures of the city/town to support voluntary participation in sport.

#### 7 – COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

- a) Adequacy and relevance of the communication plan to promote the candidature with the territory.
- b) Usage of ICT System (Information Communication Technologies) to promote the application.

#### 8 – RELATIONS BETWEEN THE CITY COUNCIL AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

- a) Relevance of the agreements, relations between the City and the local, regional and national sports organisations.
- b) Intensity of the promotion of agreements with local, regional or national sporting goods industry actors, sports federations or other entities for the promotion of sports.
- c) Quantity and quality of the investments in local sport related economy and research and innovation. Relevance of the events and activities realized in partnership and co-operation with sports organizations and institutions on a National and European level.
- d) Importance of the new agreements expected in case of obtaining the award.

#### 9 – PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

- a) Adequacy of the measures adopted by city/town for achieving the five main aims of the Manifesto of ACES Europe (enjoyment in exercise, willingness to achieve, sense of community, learning fair play, improvement of health) through sport.
- b) Understanding of the city/town social advantages as a World Capital of Sport.
- c) Adequacy of the initiatives and activities of the city to contribute to the work of ACES Europe?.

#### 10 – SCHEDULE CONTAINING THE EVENTS/SPORTS ACTIVITIES PLANNED FOR THE YEAR THE CITY WILL PROBABLY HOLD THE TITLE

- a) Relevance of the events events (including conventions, seminars, congresses, etc.) and measures in connection with the candidacy.