



## VALENCIA LOCAL GOVERNMENT

### EVALUATION CRITERIA AND CANDIDACIES PRESENTATION FOR THE "BEST EUROPEAN CITY OF SPORT" AWARD (ACES)

#### INTRODUCTION

The European Capital and Cities of Sport Federation (ACES) in the 2013 has set a new initiative which aims to recognize the European City of Sport that best represents the general principles and objectives of ACES Europe.

In Guimaraes on May the 5th 2013, the President Gian F. Lupattelli, appointed the Valencia Municipal Sport Foundation to evaluate the "Best European City of Sport year 2013". According to the ACES President, the aim of this award is to stimulate a more detailed development of the sport European year by recognizing the merits of the city which has better organised the program representing ACES Europe values as well.

The first reward in this sense was assigned to the city of Guimaraes on November the 6th 2013, during the annual gala held at the European Parliament.

#### MISSION :

The Valencia Municipal Sport Foundation will be in charge of analysing the candidacies declarations and dossiers received as jury and impartial and independent body.

### EVALUATION REPORT FOR ACES EUROPE

#### 'BEST EUROPEAN CITY 2013' AWARD

## VALENCIA LOCAL GOVERNMENT

The Valencia Municipal Sport Foundation, autonomous body registered at the Valencia city hall was chosen by ACES Europe for its strong support to the European Capital and Cities of Sport Federation, its neutrality and local and sport vocation.

Furthermore the spirit with which the evaluation is taken, corresponds to the sport competition, a constructive fight for the excellence and improvement of humankind.

BASIS :

The Lisbon Treaty reserves a more active role to the Union. For the first time there is an official reference to a European policy for sport which in the 2013 is still under elaboration.

- The article 149 of the Treaty states that : *the Union will contribute in promoting all the European aspects of sport, taking into account its specific characteristics, its structures based on voluntary work and its social and educational function. The EU action will address to :*
  - *Develop the European dimension of sport by promoting equality and openness in sport competitions besides cooperation among bodies responsible for sport, preserving physical and moral integrity of sportsmen and women and especially the youngest.*

This article of the Treaty represents the first step towards the development of **a *European dimension of sport*** and it is the result of discussions and consultations among the European institutions and the sport world.

According to the ***European White Paper on sport*** (2007), sport has become an activity among the most extended. It is considered a dynamic union and cooperation factor able to promote peace and solidarity among nations. It contributes to health, social integration and inclusion, takes part to the non-formal education process, supports intercultural exchanges and creates jobs within the European Union.

These are the main aspects of sport deserving the Union support and which are coherent with the social and educational function that the Treaty assigns to sport.

ACES EUROPE conducts its action on sport and physical activity in Europe from 15 years. Its commitment has been recognized by the European Union which has contemplated it in the action point 50 of the European White Paper on sport in favor of the European sport dimension development mainly on a local level as well as the awards that the Federation appoints every year during the gala at the European Parliament.

ACES EUROPE action goes hand in hand with the European White Paper on sport purposes, especially by referring to sport social and educational dimension (Treaty on Europe mandate) and contributes to one of the most relevant European Union strategies : to facilitate the exchange of best practices among member States and the integration of the sport dimension in other policies such as the educational and social ones.

Therefore ACES Europe works with the European Commission in promoting sport activity at a local level and thanks to the European Capital, City, Community and Town of Sport awards recognizes the individual municipal commitment in sport matters.

At the same time ACES preserves the olympic tradition and the spreading of its *universal values* at a local level, driving communities in practicing sport, committing to its fulfilment, in a fair play environment and improving health.

This award which will be given to the "European City of Sport which has better represented ACES values", has the aim to stimulate the candidate cities by doing their best in order to achieve the above mentioned objectives and values.

## PRINCIPLES SUBMITTED TO THE PRESENT EVALUATION

The general principles which drives ACES Europe implementation, in line with the sport social and educational function promoted by the European Union, derives from the responsibility and ethic principle on which sport promoters base their actions. The social function pursued with this implementation consists in transmitting values associated to sport and shared through the different experiences made by the various European municipalities.

Life fields of the European citizens connected with the European sport dimension are :

- Education
- Integration
- Quality of life
- Health
- Social inclusion

Sport, from a social dimension, represents a **privileged instrument for the permanent education** of people, especially in the training, where is conceived as completion of the youngest integral development.

Sport results very useful in the **integration and social inclusion policies** conducted by public authorities and private bodies which are public aims oriented. It allows to reach as well high level of social cohesion in areas where sport culture is extended.

Sport is one of the main **society life levels indicator**. It contributes in improving citizens quality of life, by basically improving health, physic and psychologic wellbeing in general.

Furthermore sport **facilitates dialogue among different cultures**, promoting mutual understanding and collaboartion, peace and solidarity among populations.

Although we might point out that sport promotion can contribute in reaching these social and educational objectives, is the recreational and popular sport, the one integration and health orientated which better represent the European values of equality and solidarity.

If the objective is to achieve a better Europe, sport can contribute in a decisive manner. We must strive for...

**... a more social and sport oriented Europe.**

DMF OBJECTIVES RELATED TO THE TASK :

The objectives which will be taken into account during the evaluation of the different candidacies presented, correspond to ACES cities net and are the following :

- That sport realized activities are basically oriented to the "exercise implementation" and practice.
- That the actions taken will be supported by the "commitment in the implementation" and the value of the effort through the practice.
- That the realized activities promote the sense of community and the solidarity among the participants.
- That the practice will base on the "fair play" code and the olympic values development.
- That the carried out activities will be orientated towards "health improvement".

## EVALUATION CRITERIA

The evaluation is based on two perspectives. The first one, more quantitative oriented which measures the program impact on the objectives, taking into account the number of actions carried out and the number of participants. The second perspective or approach will be analyzed only if the quantitative score will be adequate.

### **The indicators in use are the following :**

Popular sport activities (12 points)

- On a local level (0,1 point/activity)
- On a national or international level (0,2 points/activity)

Participants (10 points)

- People (0,1 point/1000 participants)
- Bodies (0,1 point/10 bodies involved)
- Audience (0,1 point/1000 people)
- Volunteers (0,1 point/100 people)

Sport competitive activities (8 points)

- On a local level (0,1 point/activity)
- On a national level (0,2 points/activity)
- On an international level (0,3 points/activity)

Dissemination activities (5 points)

- Conferences (more days) (0,3 points/activity)
- Conference (just one day) (0,1 point/activity)
- Cultural events (0,1 point/activity)
- Researches (0,1 point/activity)
- Publications (0,1 point/ activity)

Investments (5 points, 0,1 point/10000 €)

Mediatic impact (5 points)

- Mass communication (0,1 point/action)
- Through social networks/internet (0,2 points for every single profile and social net kept active and in permanent form)
- Other (0,1 point/action)

Sport activities oriented to inclusive sport (3 points, 0,1 point/activity)

New sport activity proposals (2 points, 0,1 point/activity)

**DECISION :**

Analyzing and evaluating the presented candidacies for the "Best European City of Sport", the DMF from Valencia city hall will decide before October the 30th 2014.

**FORMAL ASPECTS FOR THE CANDIDACIE PRESENTATION :**

The cities willing to win the award must present a document/dossier of activities and actions realized before September the 30th 2014 to the Valencia Municipal Sport Foundation.

All the activities and actions which will be kept into account during the evaluation phase must have been programmed on a specific manner to remember ACES European City of Sport award. Activities and actions that cities carry out regularly will not be taken into consideration.

Data inserted in this document/dossier must be true and organized according to the established indicators and evaluation criteria :

**Popular sport activities (recreatives)**

- On a local level
- On a national or international level

**Participants**

- People
- Bodies
- Audience
- Volunteers

**Sport federate activities (competitives)**

- On a local level
- On a national level
- On an international level

**Dissemination activities**

- Conferences (more days)
- Conference (just one day)

- Cultural events
- Researches
- Publications

Investments

Mediatic impact

- Mass communication
- Through social networks/internet
- Other

Sport activities oriented to inclusive sport

New sport activity proposals

With the aim to evaluate in the more possible impartial manner the document/dossier presented by the candidate cities, it will be necessary to describe in detailed form all the activities facilitating data proof through objective measurable means.

ACES reserves the right to request an official confirmation and or proof of whichever data, activity or action realized by the candidates cities that is presented in the document/dossier for the candidacy.

The document/dossier shipment can be done through whichever official mean : ordinary post, e-mail, internet..., to the attention of the Valencia Sport Municipal Foundation Board.

The document/dossier can contain : an explicatory text and the candidacy presentation, objective data on the candidate city, images, etc... and other communication/information means found appropriate.

Ordinary post :

FUNDACIÓN DEPORTIVA MUNICIPAL

Paseo de la Petxina 42, 46008 Valencia (Spagna)

E-mail :

[información@fdmvalencia.es](mailto:información@fdmvalencia.es)

**\* If you might send audiovisual material, or documents which take a big quantity of megabyte, you can use other instruments such as [www.wetransfer.com](http://www.wetransfer.com) or dropbox.**

The report on the avaluation will be elaborated by Sport Munciapl Foundation experts. The established evaluation criteria recall the general principles on which ACES Europe is founded, as well as objectives and goals pursued by the Federation which correspond to the olympic values and the European Union recommendations.

Valencia, 3 March 2014